

# Fifth International Conference on CSR, Sustainability, Ethics & Governance

June 27-29, 2018, Santander, Spain

Organized by:

Santander Financial Institute (SANFI) and the University of Cantabria in collaboration with the Global Corporate Governance Institute.

## **Call for Abstracts:**

The Conference Organizing Committee are currently inviting submission of abstracts for the 5<sup>th</sup> International CSR, Sustainability, Ethics & Governance Conference 2018 to be held 27<sup>th</sup> and 29<sup>th</sup> June 2018 in Santander, Spain. To have your abstract considered for acceptance, please submit before the abstract **deadline of 31<sup>th</sup> January 2018**. Abstracts are to be a maximum of 300 words. Further details can be found at <http://csr2018.sanfi.org>. **To secure early acceptance, please submit your abstract before 31<sup>th</sup> December 2017.**

The conference will attract thought leaders in the fields of corporate social responsibility, sustainability, ethics and governance from across the world. A special invitation goes out to PhD candidates and early career scholars from related disciplines to take part in this conference to engage with experts from academia and industry.

The 2018 conference will focus on, but will not be limited to, the following key themes:

- Challenges of Social Inclusion: Gender, Inequalities, and Human Rights
- Child Labor, Forced Labor and Labor Trafficking
- Corporate Governance
- Corporates and Third Sector Organizations
- Critical CSR Theory Development
- CSR & Digital revolution
- CSR & Positive Impact
- CSR & Reputation
- CSR and Sustainable Development Goals (SDGs)
- CSR Evaluation and Reporting
- CSR in Education
- CSR in Developing Markets
- CSR in Human Resource Management
- CSR in the Crisis
- CSR in Tourism
- CSR in Financial companies
- CSR Issues relating to Multinational Enterprises
- CSR Networks and Co-operations
- Employee and Corporate Volunteering
- Ethics
- Human Rights and Business Sustainability
- Inclusive Capitalism
- Interdisciplinary Approaches to CSR
- Microfinance
- New Sustainable Business Models
- Reconciling the Interests of Management and Workers
- Responsible Finance and Investment
- Self-Regulations, Codes of Conduct & Voluntary Compliance
- Socially Responsible Finance and Banking
- Stakeholder Management
- Sustainable Agriculture and Food Systems
- Sustainable Business Models
- Sustainable Supply Chain
- The Future of CSR
- The role of Governments in CSR
- The Role of NGOs and other Elements of Civil Society in CSR
- Woman Rights and Workplace Environment
- Workplace safety

### **Important Dates:**

- Early Abstract Acceptance 31 December 2017
- Abstract Submission Deadline: 31 January 2018
- Author acceptance: 28 February 2018
- Full Paper Submission Deadline: 30 April 2018
- Author Registration: 30 April 2018
- Conference Dates: 27-29 June 2018

### **Connecting Theory/Research and Praxis:**

The conference seeks to connect business research and praxis and thus invites abstract submissions for presentation from both theorists/researchers and practitioners (corporate/ NGO) in the areas of CSR, ethics, governance and sustainability.

Abstract submissions are accepted in three categories to be specified during abstract submission:

- Full Academic Paper (approx. 6000 words)
- Short Academic Paper / Work in Progress (approx. 2500 words)
- Practitioner Presentation (1 page abstract)

All abstracts submitted will be reviewed and considered for acceptance, and authors will be notified by e-mail of the outcome of the review process. All accepted abstracts will be included in the conference programme and made available to all conference delegates.

### **Paper Submission Format:**

- **Language:** All papers should be written in English using UK spelling.
- **Page Size:** Documents should be formatted in A4.
- **Typeface:** Papers should be written in 10-point Times New Roman with single spacing.
- **Format and Referencing Style:** Papers should follow the [Springer Style Guide](#) for paper formatting and referencing.

### **Full Paper Submission:**

All full paper submission should be sent to Santander Financial Institute.

Email: [csr2018@sanfi.org](mailto:csr2018@sanfi.org)

Please identify your email with subject "**CSR Conference Santander**".

### **Conference Presentations:**

Accepted abstracts/papers will be scheduled in the conference programme for a 15-20 minute standard oral presentation within a relevant conference stream depending on topic selection.

**Publication Solutions:**

- All accepted papers will be published online to be accessed by all conference participants.
- Selected papers will be published at an edited book by Springer in the series of **CSR, Sustainability, Ethics & Governance** (<http://www.springer.com/series/11565>).
- Selected best papers will be submitted to **International Journal of Corporate Social Responsibility** published by Springer (<https://jcsr.springeropen.com>).

**Note to Authors:**

All costs of attending the conference, including the registration fee, must be met by presenters. A commitment by accepted presenters to attend the conference must be received in the form of payment and registration before 30<sup>st</sup> April 2018.

The preparation and supply of any handouts or other materials used in any presentation will be the responsibility of the presenter(s).

Should your university require a full paper acceptance before the conference please email **[csr2018@sanfi.org](mailto:csr2018@sanfi.org)**