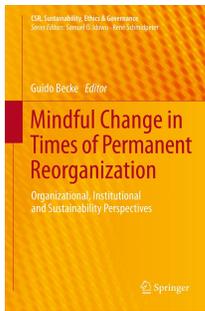




CSR, Sustainability, Ethics & Governance

Series Editors: Samuel O. Idowu and René Schmidpeter

Wirtschaftswissenschaften



G. Becke, Universität Bremen, Bremen, Germany (Ed.)

Mindful Change in Times of Permanent Reorganization Organizational, Institutional and Sustainability Perspectives

Since the 1990ies, organizations from different sectors have been operating in increasingly dynamic socio-economic environments characterized by unexpected events and instability. Organizations tend to adjust to dynamic environments by change initiatives promoting permanent reorganization. Such change initiatives often induce unintended effects, e.g. an erosion of trust, the violation of 'psychological contracts' in employees' eyes or a decrease in organizational effectiveness. This book explores and analyzes whether such unintended effects can be anticipated or constructively dealt with by mindful change. The latter refers to the concept of organizational mindfulness that originally[...]

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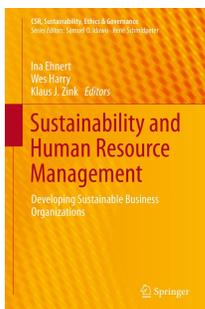
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Erscheinungstermin: October 31, 2013



I. Ehnert, Université Catholique de Louvain, Louvain-la-Neuve, Belgium; W. Harry, University of Chester, Princes Risborough, United Kingdom; K.J. Zink, University of Kaiserslautern, Kaiserslautern, Germany (Eds.)

Sustainability and Human Resource Management Developing Sustainable Business Organizations

The role of HRM in developing sustainable business organizations is increasingly attracting attention. Sustainability can be used as a principle for HRM itself



and the tasks of Sustainable HRM are twofold. On the one hand it fosters the conditions for individual employee sustainability and develops the ability of HRM systems to continuously attract, regenerate and develop motivated and engaged employees by making the HRM system itself sustainable. On the other hand Sustainable HRM contributes to the sustainability of the business organizations through cooperation with the top management, key stakeholders and NGOs and by realising economic, ecological, social and human sustainability[...]

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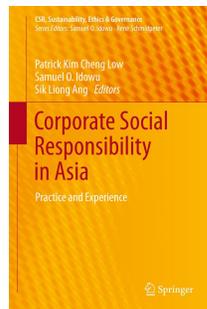
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Gewöhnlich versandfertig in 3-5 Werktagen.



P.K.C. Low, University Brunei Darussalam, Gadong, Brunei Darussalam; S.O. Idowu, London Metropolitan University, London, United Kingdom; S.L. Ang, University of Brunei Darussalam, Gadong, Brunei Darussalam (Eds.)

Corporate Social Responsibility in Asia

Practice and Experience

This book presents a rich collection of research studies on the theory and practice of CSR in Asia. It includes valuable contributions of practice-oriented researchers from various Asian countries such as Brunei, China, India, Indonesia, Japan, Korea, Malaysia, and Singapore, and from several non-Asian countries, such as Australia, Canada and the USA. The book presents a comprehensive overview of the practice of CSR in Asia. Normally CSR is seen in the Western angles, but here, in this book, Asian philosophies and thoughts are also examined. Touted as the first of its kind, the book also compares Western and Asian perspectives on CSR and presents them in the light of Asian[...]

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Erscheinungstermin: October 31, 2013



Forthcoming

N.M. Nasrullah, University of Dhaka, Eastwood, Australia; M.M. Rahim, Queensland University of Technology, East-lakes, Australia

CSR in Private Enterprises in Developing Countries Evidences from the Ready-Made Garments Industry in Bangladesh

This book examines the growing trend of recognition and practices of CSR in private enterprises in developing countries. It identifies the challenges and deficiencies in these practices and proposes means for improvement. Based on a sound theoretical foundation, this book focusses on the case of Bangladesh and the ready-made garment industry to exemplify the described developments. After a brief introduction the book outlines the standards of Corporate Social Responsibility. It compares the trends in CSR practices both in developed and developing countries and then embarks on CSR practices in the private sector in Bangladesh to finally present a detailed analysis of CSR and its[...]

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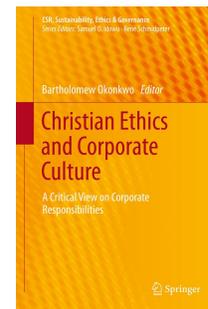
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Erscheinungstermin: November 30, 2013



B. Okonkwo, St. Bonaventure's Center for, Onitsha-ana, Nigeria (Ed.)

Christian Ethics and Corporate Culture

A Critical View on Corporate Responsibilities

The essays collected in this book discuss the contemporary practice of corporate responsibility by applying the Christian principles of the unity of knowledge and pursuit of truth to the traditional principles of justice, human dignity and the common good, to rediscover a corporate culture that will help transform our economic system and the characteristics required to build an enduring trust in economic relationships. In this volume a select group of management theorists, theologians, legal scholars, economists and ethicists jointly strive to give back to the market economy its ethical and political dimensions. They assess the quality of present day corporate social[...]

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J. Okpara, Bloomsburg University of Pennsylvania, Bloomsburg, USA; S.O. Idowu (Eds.)

**Corporate Social Responsibility
Challenges, Opportunities and Strategies for
21st Century Leaders**

In today's global business environment it is no longer acceptable that a corporation does well simply by doing good. It is expected. With increasing pressures from stakeholders to improve the bottom line as well as to be good corporate citizens, business leaders face tough decisions. What social issues should we support? What initiatives should we develop that will do the most good for the company as well as the cause? Do we include social messages in our advertising, encourage our employees to volunteer, do we modify our business practices? How do we integrate a new initiative into current strategies? These and other challenges will continue to face future leaders. This book provides[...]

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Erscheinungstermin: November 30, 2013

Th. Osburg, Intel Corp., Feldkirchen, Germany; R. Schmidpeter, Centre for Humane Market Economy, Puch, Austria (Eds.)

Social Innovation**Solutions for a Sustainable Future**

Social Innovation is becoming an increasingly important topic in our global society. Those organizations which are able to develop business solutions to the most urgent social and ecological challenges will be the leading companies of tomorrow. Social Innovation not only creates value for society but will be a key driver for business success. Although the concept of Social Innovation is discussed globally the meaning and its impact on the development of new business strategies is still heavily on debate. This publication has the goal to give a comprehensive overview of dif-

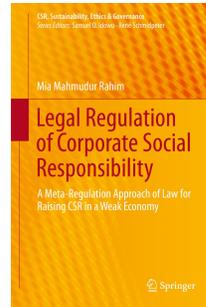
ferent concepts in the very innovative field of Social Innovation, from a managerial as well as from a [...]

More on www.springer.com/978-3-642-36539-3**Hardcover**

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Gewöhnlich versandfertig in 3-5 Werktagen.

M.M. Rahim, Queensland University of Technology, Eastlakes, Australia

**Legal Regulation of Corporate
Social Responsibility****A Meta-Regulation Approach of Law for Raising
CSR in a Weak Economy**

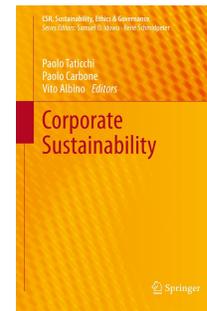
Even though Corporate Social Responsibility (CSR) has become a widely accepted concept promoted by different stakeholders, business corporations' internal strategies, known as corporate self-regulation in most of the weak economies, respond poorly to this responsibility. Major laws relating to corporate regulation and responsibilities of these economies do not possess adequate ongoing influence to insist on corporate self-regulation to create a socially responsible corporate culture. This book describes how the laws relating to CSR could contribute to the inclusion of CSR principles at the core of the corporate self-regulation of these economies in general, without being intrusive in[...]

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2014. X, 330 p. 2 illus. (CSR, Sustainability, Ethics & Governance)

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Erscheinungstermin: October 31, 2013

P. Taticchi, University of East London, London, United Kingdom; P. Carbone, University of Perugia, Perugia, Italy; V. Albino, Politechnic University of Bari, Bari, Italy (Eds.)

Corporate Sustainability

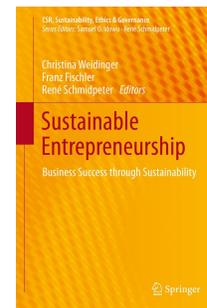
Sustainability is one of the key issues in today's society, as confirmed by the increasing attention of governments, media, academia and the industry. In the context of sustainable development, businesses that are often referred to as part of the problem can become part of the solution. This book presents the state of the art of sustainability in corporations from a number of perspectives, which include: economy, finance, measurement and reporting, organizing for sustainability, green products, green buildings and IT. The individual chapters provide valuable insights for pursuing future research and define a proper research agenda for the years to come. Further, the relevance of the[...]

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C. Weidinger, Sustainable Entrepreneurship Award (SEA), Vienna, Austria; F. Fischler, European Forum Alpbach, Vienna, Austria; R. Schmidpeter (Eds.)

**Sustainable Entrepreneurship
Business Success through Sustainability**

Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before

or who are simply not aware of its greater dimension.
Well structured chapters from different academic and
business[...]

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