

14 – 16 August 2014

INTERNATIONAL CSR, SUSTAINABILITY, ETHICS & GOVERNANCE CONFERENCE

LONDON, U.K. (SURREY UNIVERSITY, GUILDFORD)

In a global economy, no business or form of commerce is an island unto itself. Rapid and dynamic changes in technology, markets, political and legal institutions, and indeed cultures, have all created new challenges. In such a global context, no scholar, no discipline, no university, no think tank, no NGO, no form of media, can remain an island unto itself.

In order to overcome the myopia of limited perspectives, outworn doctrines, tired prior agendas, and vested interests, a new organization has been created: Global Corporate Governance/Corporate Social Responsibility. Our intention is to bring together scholars from many fields along with business/academic/cultural/religious and political leaders to form a global alliance dedicated to rethinking and integrating value issues into management practice, education and development. The three-day conference (14-16 August 2014) will consist of a keynote address, inter-disciplinary plenary sessions, multiple presentation streams, panels, poster sessions, Dissertation advice, and best paper award. We would like the first conference to be as inclusive as possible.

LEARN MORE: WWW.GCG-CSR.ORG

CALL FOR PAPERS

- Abstract Submission Deadline: **(revised)** 15 April 2014
- Notification of Acceptance: **(revised)** Rolling
- Last Day to Send Full Paper for Proceedings: **(revised)** 1 May 2014
- Registration Deadline: **(revised)** 15 April 2014

PUBLICATION OPPORTUNITY IN SELECTED CONFERENCE PROCEEDINGS (SPRINGER)

REGISTRATION

REGISTRATION FEE: **\$470 (USD)** Registration fee includes all conference materials, breakfasts, lunches, morning coffee, and afternoon tea.

SPECIAL PRICE: **\$350 (USD)** For Graduate Students

Please register via: <http://gcg-csr.org/registration.html>

SUPPORTERS:

Genügend Platz lassen für bis zu 10 Logos (diese liefere ich noch nach)
Eines davon Heinrich Kommunikation

ORGANIZING COMMITTEE

[Nicholas Capaldi \(USA\)](#)

Legendre-Soulé Distinguished Chair in Business Ethics at Loyola University New Orleans

[Samuel O. Idowu \(GB\)](#)

Senior Lecturer in Accounting at London Metropolitan University, UK and a Professor of CSR at Nanjing University of Finance and Economics, China

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Academic head of the “Centre for Humane Market Economy” in Salzburg/AUSTRIA

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Lecturer in Law at the School of Law, Surrey University and Visiting Professor in Company Law at Paris Descartes (Paris V), France

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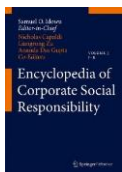
[Alexei Marcoux \(USA\)](#)

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[Nadia Nedzel \(USA\)](#)

Professor at the Southern University Law Center

PUBLICATIONS



Encyclopedia of Corporate Social Responsibility

Editors: Samuel O. Idowu, Nicholas Capaldi, Liangrong Zu, Ananda Das Gupta



CSR, Sustainability, Ethics & Governance

Series Editors: Samuel O. Idowu and René Schmidpeter

Website: <http://www.springer.com/series/11565>