



3. INTERNATIONAL CONFERENCE ON CSR, SUSTAINABILITY, ETHICS AND GOVERNANCE

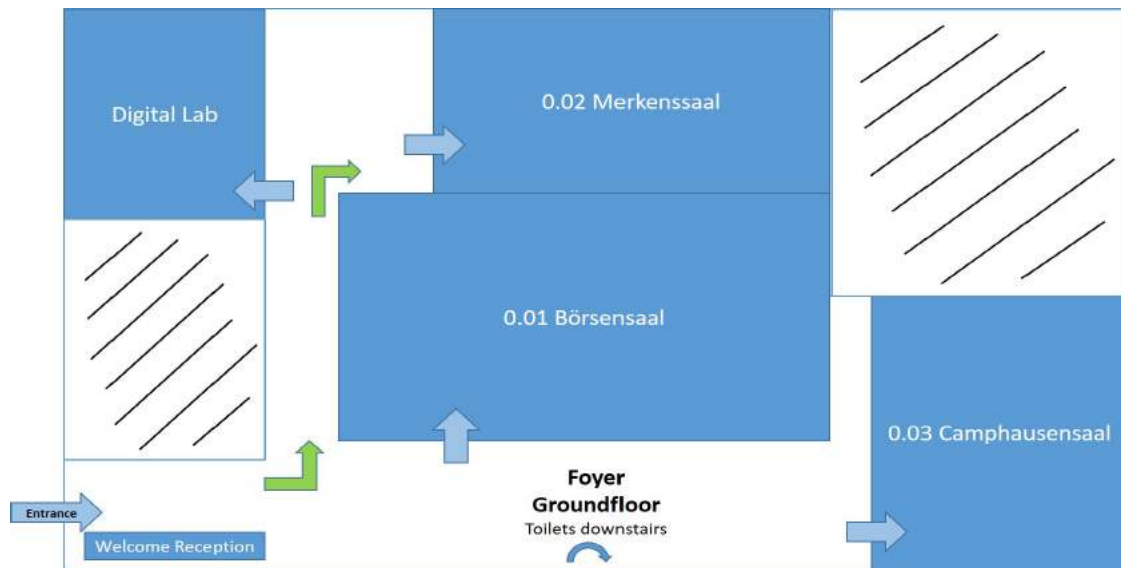
01. - 03. AUGUST 2016
COLOGNE, GERMANY

Sustainability as New Business Paradigm

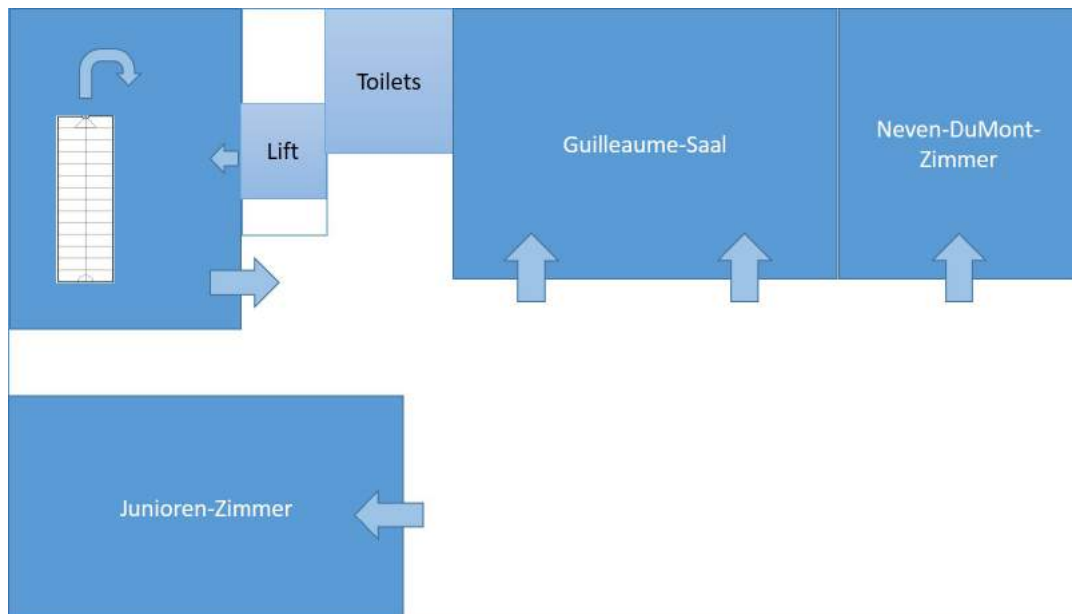


Floor Plan

Groundfloor



4th Floor



5th Floor: Oberbergisches-Zimmer

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Conference Programme

Stream A: Management	Stream B: Finance & Governance	Stream C: Global Perspecti- ves & Cases	Stream D: Paradigm Shifts & New Economy	Stream E: Tourism, Educati- on & Humans	Stream F: Enterprises & Networking
Börsensaal	Merkenssaal	Camphausensaal	Guilleaumesaal	Oberbergisches Zimmer	Neven-DuMont Zimmer
Management I: Marketing	Finance I: Banking	Global I: Social Issues in Emerging Markets	Paradigm Shifts I: Clashing Mindsets	Sustainable Tou- rism I: Hospitality & Management	Enterprises I: Small & Medium - Sized
Management II: Entrepreneurship	Finance II: Risk Management & Sustainable Finance	Global II: Bridging Theory & Practice	Paradigm Shifts II: Whole Systems Thinking	Sustainable Tou- rism II: Challenges	Enterprises II: Family Owned
Management III: Innovation	Finance III: Capital Markets	Global III: Responsibility & Performance	Paradigm Shifts III: CSR, Ethics & Social Welfare	Employees	SEA & GISED Workshop: Sus- tainable Entrepre- neurship
Börsensaal	Merkenssaal	Camphausensaal	Guilleaumesaal	Digital Lab	Neven-DuMont Zimmer
Management IV: Reporting & Disclosure	Governance I: Management Approaches	Global IV: Economies in Transition	Sustainable Busi- ness Impacts	Sustainable Education: Acade- mic Role	EDUI Workshop: CSR in China
Management V: HRM & Internal Communication	Governance II: Business Solu- tions	Case Studies I: Challenging Sec- tors	Value - Based Management	Practical Wisdom	Workshop III: International Jour- nal of CSR (internal)
Management VI: Organizational Development	MEETING & NETWORKING OPPORTUNITY	Case Studies II: Social Attitudes	Globalization & Digitalization	MEETING & NETWORKING OPPORTUNITY	Workshop IV: GCG Institute Steering Committee (internal)

Programme Day 1: Monday, 01. August

12:00 - 17:00	Pre- Conference: Sustainability and economic success – Think business differently (German)
17:00 - 17:15	Introduction by Dr. Ulrich S. Soénus, Deputy General Executive Manager of Cologne Chamber of Commerce and Industry and Prof. Dr. Nicholas Capaldi, President of Global Corporate Governance Institute
17:15 - 18:30	Panel: Living sustainability worldwide (English/ German) Moderated by: Gisela Steinhauer, WDR Günther Horzetzky, State Secretary in the Ministry of Economics, NRW Prof. Dr. Haifeng Huang, Director of Peking University HSBC Business School's Center for Green Economy Harald Goost, CEO Bierbaum-Proenen GmbH & CO. KG Detlev Grimmelt, Marketing Director Fairtrade Deutschland, Köln
18:45	Flying Buffet and Networking opportunity

Programme Day 2: Tuesday, 02. August

09:00 - 09:20 Opening Speech by René Schmidpeter, Conference Chair; Hualiang Lu, Nanjing University of Finance and Economics; Samuel O. Idowu, Metropolitan University; Lisa Fröhlich, President CBS

09:20 - 10:30 Organization Pitch by Supporting Partners: What is your contribution to make the world more sustainable?

10:30 - 10:45 **Coffee Break**

10:45 - 12:15 Panel Session I

Management I: Marketing	Finance I: Banking	Global I: Social Issues in Emerging Markets	Paradigm Shifts I: Clashing Mindsets	Sustainable Tourism I: Hospitality & Management	Enterprises I: Small & Medium - Sized
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12:15 - 13:15 **Lunch Break**

13:15 - 14:00 **Keynote Speeches**

Catlin Powers, Harvard University: Does sustainability contribute to healthy life?
Danica Purg, IEDC and CEEMAN: Why does the future of sustainable management depend on universities?

14:00 - 15:30 Panel Session II

Management II: Entrepreneurship	Finance II: Risk Management & Sustainable Finance	Global II: Bridging Theory & Practice	Paradigm Shifts II: Whole Systems Thinking	Sustainable Tourism II: Challenges	Enterprises II: Family Owned
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15:30 - 15:45 **Coffee Break**

15:45 - 17:15 Panel Session III

Management III: Innovation	Finance III: Capital Markets	Global III: Responsibility & Performance	Paradigm Shifts III: CSR, Ethics & Social Welfare	Employees	SEA & GISED Workshop: Sustainable Entrepreneurship
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17:30 - 19:00 **Business Panel:** How does sustainability foster business success?

Moderated by: Lisa Fröhlich, CBS
Carolyn Hutter, Porsche AG
Frank Klein, Deutsche Asset Management GmbH
Bernhard Schwager, Robert Bosch GmbH
Andreas Streubig, OTTO GmbH & Co. KG
Katharina Tomhoff, Deutsche Post DHL
Ralf Zastrau, Nanogate AG

19:30 **Flying Buffet** and Awards Ceremony in the historical Spanish Room in Cologne Town-Hall
Keynote Speech: Bradley Googins, Boston College Carroll School of Management: How does the power of Innovation foster sustainability?

Programme Day 3: Wednesday, 03. August

09:00 - 09:10 Welcoming Words and Wrap-Up First Conference Day

09:10 - 09:20 Welcome by the organizing committee

09:20 - 10:30 **Keynote Speeches**
 Haifeng Huang, Peking University:
 Does China become the new superpower of sustainability?
 André Habisch, Catholic University of Eichstaett:
 What are the cultural roots of sustainability?
 Leland Entrekin, Murdoch University: How to control a disaggregated supply chain?
 Manhong Mannie Liu, EDUI: How does Impact Investment change business models

10:30 - 10:45 **Coffee Break**

10:45 - 12:15 Panel Session IV

Management IV: Reporting & Disclosure	Governance I: Management Approaches	Global IV: Economies in Transition	Sustainable Business Impacts	Sustainable Education: Academic Role	EDUI Workshop: CSR in China
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12:15 - 13:15 **Lunch Break**

13:30 - 15:00 Panel Session V

Management V: HRM & Internal Communication	Governance II: Business Solutions	Case Studies I: Challenging Sectors	Value - Based Management	Practical Wisdom	Workshop III: International Journal of CSR (internal)
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15:00 - 15:15 **Coffee Break**

15:30 - 17:00 Panel Session VI

Management VI: Organizational Development	MEETING & NETWORKING OPPORTUNITY	Case Studies II: Social Attitudes	Globalization & Digitalization	MEETING & NETWORKING OPPORTUNITY	Workshop IV: GCG Institute Steering Committee (internal)
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17:15 - 17:45 **Keynote Speeches**

Paul McDonald, Victoria Business School, New Zealand:
 Is our brain designed to act sustainable?

17:45 - 18:00 Closing Remarks and Outlook Conference 2017 by René Schmidpeter, Conference Chair;
 Nicholas Capaldi, Loyola University; Martin Brueckner, Murdoch University

19:30 - 22:00 **Night Cruise on the River Rhine**

OPENING ADDRESS



René Schmidpeter

Dr. Jürgen Meyer Endowed Chair, International Business Ethics and CSR, Cologne Business School (CBS)

Dear ladies and gentleman,

It is a great honour for me to host the 3rd International Conference on CSR, Sustainability, Ethics and Governance in Cologne. Together with the Global Corporate Governance Institute and our very engaged team at Cologne Business School we have been hard working to make this event as interesting and joyful as possible for all delegates. The conference is based on an inspiring global network of scholars which are all working in the field of management and integrating the dimensions of sustainability, ethics and governance in their work and thus pioneering a new management paradigm for the future. With this great support of over 200 partners from over 40 nations our conference will be pushing the field of CSR even higher on the academic agenda at leading business schools.

Among this network a common consensus and understanding has been developed that CSR focuses on business being part in finding solutions to our most pressing social, economic and environmental challenges. Since the beginning of the discussion about CSR, two models of CSR can be observed. The older model described CSR as a mere “compliance and philanthropic approach”, and the current model advocates CSR as a “proactive management approach”. This new discussion on innovative CSR should be the focus of this conference. The presenters will be concerned with the value-adding dimension of CSR to all stakeholders and its positive implications on society AND business.

Thus, CSR is more than mere ethics. It is an innovative management approach which is becoming a major trend in the business world. Because business nowadays is facing many challenges: Climate change, the scarcity of non-renewable natural resources, human rights issues, and the negative effects of the financial crisis. We are now entering a window of opportunity to change the old management strategies and processes which have not performed in a sustainable way. In these major global change business can be very successful by providing new solutions to important societal challenges. Only if we are successful in setting up innovative business models which are able to support 10 billion people on our planet in a sustainable way we can look forward to a prosper future. We hope that all delegates will take advantage of this conference which hopefully helps them to achieve academic excellence in the field of CSR, Sustainability, Ethics and Governance.

I would like to thank the steering committee of the conference, especially my two co-chairs Prof. Nick Capaldi and Prof. Samuel Idowu as well as the organising team at Cologne Business School and the Global Corporate Governance Institute. I also would like to cordially thank Dr. Ulrich S. Soenius and Mrs. Claudia Betzing as well as the whole team at the Cologne Chamber of Commerce. Special thanks go to our very supportive president Prof. Lisa Fröhlich, all our vice-presidents and all very engaged colleagues at Cologne Business School, Mr. Rüdiger Winkler and all board members of the Dr. Jürgen Meyer Foundation, without their support this event could have not been happened. Last but not least I like to thank my dear partners at Springer Publishing, namely Christian Rauscher, Michael Bursik and Matthew Smyllie, the City of Cologne, as well as all supporting and media partners, business representatives, key-note speakers and conference chairs which will make our CSR Conference in Cologne a success. I hope this positive spirit among all of us will spread to every part of the world. This new thinking and fruitful exchange hopefully can be the much needed stroke of butterfly wing which systemically changes the way how we research, teach and conduct our business. Thank you for participating and becoming part of this great network!

OPENING REMARKS



Nick Capaldi

President and CEO, Global Corporate Governance Institute

It is an honor and a pleasure to welcome all of you to this our Third International Conference. I am especially pleased to do so because this is our largest gathering to date, with participants from more countries and more disciplines than any of our previous gatherings. It is also noteworthy because for the first time we have significant participation in our program of the business community.

At the end of the conference I shall acknowledge all of those who have worked so hard to make this event possible. But in keeping with the admonition that welcoming addresses should be brief, I want to acknowledge in advance the commendable organization of our Second Vice-President, Dr. Rene Schmidpeter.

Although we may have arrived here with differing conceptual frameworks, it is my earnest expectation that we shall all leave sharing the same goal of creating a better world able to meet the novel challenges of a global economy.

Thank you!

OPENING REMARKS



Samuel O. Idowu

First Vice-President, Global Corporate Governance Institute

It is with great pleasure that I welcome you all on behalf of the Executive Board of the GCGL to Cologne 2016. My thank you goes out to many of you who have either consciously or subconsciously become members of this our great network of like minded scholars in the field of Corporate Social Responsibility -please allow me to refer to you all, as members of this great family of CSR scholars.

Many of you have played and continue to play important roles in globalising this network and forever we will remain grateful to you all. A conference, I am sure you know this, is not an assembly of three or four people, it is an assembly of a number of people who are fully committed and dedicated to advancing knowledge in their chosen area(s). I can see a number of people from faraway places like Australia, China, India, Ghana and many other places around the world, there is no demonstration of commitment and dedication greater than this. We count ourselves at the Executive Board fortunate to be associated with you all, we are once again grateful to you for honouring us. A couple of years ago, for the very first time in the history of the GCGL, we called you to the United Kingdom and many of you like today turned up in a large number to join us in Surrey, which is often described as the richest county in the UK! It was a very successful Conference organised for us by Stephanie Willis our CEO's Personal Assistant in New Orleans, USA. One of my respected colleagues - our host for Perth 2017 will at some point during this scholarly gathering be telling us about Perth 2017, we are going to rely on you 100% for the success of that Conference like this one in Germany. Our goal is to hold this Conference in every habitable continent in our world. We are hoping to go to either Africa or South America in 2020. If you are from one of these two continents and would like to host us please speak with either Rene or myself.

I will be doing a great disservice if I failed during this my welcome address to thank the brain behind the founding of the GCGL, because without him there would have been no Cologne 2016 or its predecessors, please join me in giving a very loud round of applause to Nick Capaldi our CEO.

Finally, I want to take this opportunity to remind you that the essence of going to conferences is to network and get connected with scholars working in similar areas as you; please make the most of this opportunity. I am certainly going to increase the number of my friends from around the world over the next couple of days here in Cologne; I hope you will do the same.

Once again welcome to everyone and a big thank you to Cologne – or should I say to Rene and his CBS colleagues for having us in this great German city endowed with the great River Rhine. It is a great honour for me to welcome you here today and I hope you will enjoy your time here in Cologne, thank you and see you all in Perth, Australia in July 2017.



WELCOME ADDRESS



Henriette Reker

Mayor of the City of Cologne

It is a great pleasure that Cologne, after London and Nanjing, is now hosting the „3rd International Conference on CSR, Sustainability, Ethics & Governance“. This event is well suited to our city.

Cologne is cosmopolitan and international. We currently have 22 international twinnings with cities on four continents. The City of Cologne is a member of numerous international networks and of hundreds of associations and initiatives active worldwide and it maintains a large number of private and business contacts abroad.

The City of Cologne regards these relations as one of its great strengths and opportunities. They make Cologne a “place of diversity” strongly influenced by globalization. Out of this grows our responsibility not only to increase local prosperity, but also to contribute to sustainable and fair economic development worldwide. The City of Cologne meets this responsibility in many different projects. This is why the „International Conference on CSR, Sustainability, Ethics & Governance“ fits in so well here. Scientists from all fields meet business, cultural, religious and academic leaders to strengthen the awareness of responsible corporate action.

Cologne Business School not only makes a great contribution to achieving this goal, but also enriches the academic landscape in Cologne and enjoys an excellent reputation. Every year highly qualified young academics from Germany and abroad graduate from Cologne Business School, who feel close to the city where they studied. For those who stay here, Cologne offers unique conditions: a strong economy, trade fairs with a globally leading function and internationally relevant research institutions. An outstanding quality of life and many different cultures living together mark this metropolis.

I am sure that you will have very interesting conference days. I hope you will have time to get to know the city, too. Let your curiosity lead the way and help you discover our city on the Rhine. Get your own impression of the vitality, open-mindedness and hospitality of our city.

Cologne, July 2016



WELCOME ADDRESS



Dr. Ulrich S. Soénius

Deputy General Executive Manager

IHK Köln (Cologne Chamber of Commerce and Industry)

Sustainability is a great business opportunity.

Some talk about the concept of the honorable businessman, others about sustainability and corporate social responsibility (CSR). It would be wrong to say they are all one and the same. It is however correct to say that these terms each describe a particular way of viewing things.

The CSR Conference panels as well as the not to be underestimated conversations „on the side“ will surely offer the possibility to discuss the finer points of the terms. But the fundamental message is important to me: we must raise awareness for the fact that CSR, taking social, ecological and economical responsibility in business leadership, is not a bothersome obligation but rather a great business opportunity to reinforce competitiveness and innovation and thus secure the future viability of companies and our economic region. We at the IHK shall make an even greater commitment to this task and I very much welcome the fact that universities around the world are thoroughly researching and teaching this topic. I am therefore very pleased that this year's CSR Conference is taking place in Cologne, because the subject of „sustainability“ is perfectly reflected in our region as a lively, modern and future-oriented location.

The idea of the „honorable businessman“ directly addresses entrepreneurs. This model is an „inner attitude“ and in many cases has been a particularly strong leading principle for generations in most family-owned businesses. The virtues of the honorable businessman form the core of modern dialogue about the social responsibility of businesses. Insofar, CSR is the logical extension of the honorable businessman. Accepting responsibility for one's own actions lays the foundations for being viewed on the long term as a trustworthy partner, an attractive employer and a responsible business. Considerations about honorable businessmen and CSR have nothing to do with being a do-gooder, but rather with long-term responsible management. Viably positioning yourself as a responsible business requires continuous, strategic and above all trustworthy work. Our aim is to convince even more companies of the opportunities of sustainable business and to also encourage them to report on it.

Particularly with forward-thinking subjects such as sustainability, the exchange between industry and science is just as important as the exchange among businesses and sharing thoughts within the sciences. That is all possible during this conference. On that note I would like to wish all participants fruitful discussions and groundbreaking ideas.

Cologne, July 2016

WELCOME ADDRESS



Rüdiger Winkler

Chair, Dr. Jürgen Meyer Foundation

We believe that one of the causes for the failures that led to the financial and economic crisis in recent years also lies in the fact that business ethics has on much too small a scale been the subject of management training. It is therefore our goal to integrate business ethics issues already in the training of future managers and to support research in this field. For the education at universities and colleges, this goal that we have set ourselves is to be achieved through the establishment of chairs serving as models for other academic institutions in the field of business ethics.

When the Cologne Business School and the Dr. Jürgen Meyer Foundation established cooperation in October 2010 for an endowed chair for international business ethics and sustainability, there was broad agreement that, rather than addressing only the students and the various business administration departments of the School, other national and international academic institutions as well as the staff and management of nationally and internationally operating enterprises faced in different functions and situations with business ethics challenges should be involved in the work of the chair too, so as to also raise the general public's awareness for the topics of business ethics, corporate social responsibility and sustainability. This „3rd International Conference - CSR, Sustainability, Ethics & Governance“ will bring us a good deal closer to our goal.

The Dr. Jürgen Meyer Foundation therefore gladly supports this event, wishing all those, who are responsible for organizing and conducting a successful conference and all attendees, good presentations, interesting discussions and a significant amount of new knowledge.

WELCOME ADDRESS



Prof. Dr. habil. Lisa Fröhlich

President, Cologne Business School

Ladies, gentlemen and distinguished guests,

It is with great pleasure that I welcome you to the 3rd International Conference on CSR, Sustainability, Ethics and Governance in Cologne Germany, this year's theme being; "Sustainable Management as a New Business Paradigm".

In 2010 Cologne Business School (CBS) established its first Endowed Chair for International Business Ethics and Corporate Social Responsibility. Since then sustainability plays an integral role in the taught and research programmes at CBS. Topics including business ethics, sustainable management, corporate social responsibility and corporate governance are core elements in all study programmes curricula.

In the most recent and successful FIBAA accreditation process the Cologne Business School received very positive feedback on the restructuring of its curricula. CBS Students are provided necessary theoretical backgrounds on CSR and Sustainability and these topics are integrated in all modules of our business programmes Together with our strong inclusive focus on research – CSR and Sustainability – guide and influence all research areas established at the Cologne Business School. These include; Media Management and Entrepreneurship, Value Chain Management, Development Studies & Management, Leadership, Tourism and Transport, Finance & Accounting. Our vision has become reality. We are happy to announce that we the first institution of higher learning in Germany, offering sustainability as a subject integrated in taught and research programmes. As PRME Champion we take on responsibility to develop and implement a "Sustainable Business Economics Approach" to meet the high quality of excellence that it deserves.

Universities should strive for higher expectations when it comes to CSR and Sustainability. Economic, social and ecological sense of responsibility form the basis of our mission statement. Our employees and students support our "sustainability vision" incorporating it in their activities. Due to our integrated sustainability approach in teaching and research we create "Entrepreneurial Personalities", who stand out because of their high performance level and their strong will to assume their obligation of executing social responsibility.

Another achievement that we acknowledge is the successful launch of our Graduate School for Sustainable Management. Not only does CBS strive, at Bachelor, Master and MBA levels to ensure that the students adopt a sustainable approach as they prepare to become the future international leaders, it also puts a lot of emphasis on sensitizing future professors in coming one step closer to the sustainability vision.

I would like to say thank you the City of Cologne, the Cologne Chamber of Commerce, my colleague Prof. Rene Schmidpeter and his team, Mr. Rüdiger Winkler and the Dr. Jürgen Meyer Foundation, all participants and chair holders, our supporters and sponsors to make our CSR Conference Cologne 2016 a huge success!

Cologne, July 2016

ORGANIZING TEAM



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Cologne Business School



Cologne Business School (CBS) is an internationally orientated, state-recognised university of applied sciences and counts as one of Germany's top Business Schools. The Cologne Business School provides the best quality available. In addition to being officially recognized by the responsible state ministry as well as being an accredited institution by the „Wissenschaftsrat“ (German Science and Humanities Council), the CBS study programs are also checked regularly by the tri-national accreditation agency, FIBAA (Foundation for International Business Administration Accreditation) as regards content, topicality and academic feasibility. On behalf of the „Akkreditierungsrates der Bundesrepublik“ (German Accreditation Council), the FIBAA examines all degree programs, thus ensuring quality in higher education.

Cologne Business School's mission statement is to design the study organisation and contents of the degree courses in accordance with the students' employability. International lecturers and rigid organisation enable efficient, forwardlooking studying. Small study groups and intense student support by the professors are the hallmark of the learning atmosphere at CBS. A network of partner universities in several countries and intense contacts to the economy already provide the opportunity of gaining international study and work experience during studies. This helps you to lay a solid foundation for a successful career, providing you with the ideal prerequisites for rapid access to interesting companies.

As well as communicating application-related knowledge, we therefore support your professional and social skills to the same extent as your societal and cultural sensitivity and your courage to provide fact-based, well-substantiated opinions. You learn to process all personal, business and societal tasks creatively, independently and successfully, using the analytical competence you have gained. You acquire the important capabilities and knowledge, which shape your professional career in management and are capable of handling it efficiently and therefore successfully and responsibly.

Students can achieve the internationally recognised Bachelor of Arts respectively Master of Arts. Latter also qualifies for a doctorate.

The topic of Corporate Social Responsibility is an integral part of research and teaching at CBS. Thus, the Dr. Juergen Meyer Foundation Chair plays an important and pioneering position in all areas of the university.

Social, ecological and economic responsibility is the basis of CBS's holistic approach to establish excellence in the three areas of education, innovation and research. CBS sees itself as a business school for upper and middle management. Therefore the development of practical competence is in focus. On technical, social and intercultural levels, the university strives to enable students to develop and apply practical strategies to the constantly changing challenges of modern day society.

Global Corporate Governance Institute



GCGI/CSR is a response to a number of factors. First, and foremost, we live in an age of globalization. This has become something of a cliché. Nevertheless, it is worth stressing a few of its features. Globalization is much more than international trade. After all, international trade has been going on for several millennia. What is different about international commerce today is that it involves direct exposure to other cultures even for those not directly engaged in commerce. One has to make a special effort not to ignore what is happening anywhere in the world.

With this exposure comes new opportunities and new problems. Responding to this new internationalism is no longer the province of diplomats. Businesses engaged in international commerce include just about every business no matter how local they think they are – look at the labels in clothing; consider the role of banks and of financing even for modest enterprises; note where multi-nationals are registered; contemplate trade agreements. Businesses can no longer be content with obeying local law and custom. Making things even more complicated is the fact that no culture is standing still. Where can business turn for help?

In a global economy, no business or form of commerce is an island unto itself. Rapid and dynamic changes in technology, markets, political and legal institutions, and indeed cultures, have all created new challenges. In such a global context, no scholar, no discipline, no university, no think tank, no NGO, no form of media, can remain an island unto itself. That is why Nicholas Capaldi, Samuel Idowu, and Rene Schmidpeter decided to pool their resources and look at things afresh.

In order to overcome the myopia of limited perspectives, outworn doctrines, tired prior agendas, and vested interests, a new organization has been created: Global Corporate Governance Institute/Corporate Social Responsibility. Our intention is to bring together scholars from many fields along with business/academic/cultural/religious and political leaders to form a global alliance dedicated to rethinking and integrating value issues into management practice, education and development.

Toward this end, we sponsor conferences, seminars, and enhance scholarly work and the dissemination of information and viewpoints in workshops worldwide. We believe that the most important thing we do is to bring people together.

Supporting Partners



Industrie- und Handelskammer
zu Köln



European
Research Centre



CEEMAN



JULIUS RAAB STIFTUNG



Willkommen an Bord.



CCI - The top address



The Cologne Chamber of Commerce and Industry is an institution financed by traders, merchants and private companies; statutory membership and fees enable it to represent the general interests of industry, trade and the service sectors.

The CCI Cologne provides advice on locational, tax and economic problems. It acts as an expert, for example, if trade customs need to be established or public loans granted. As a company under public law, the CCI executes the tasks entrusted to it on its own responsibility. It contacts government and public authorities, parliaments and courts. A dialogue that is beneficial for both sides; the state benefits from its economic competence and it reinforces the region's economic strength.

The CCI Cologne is actively involved in vocational qualification. It is responsible for training in approx. 175 job profiles and offers advice on all questions of continuation training. Extensive consultancy, information and mediation round off its range of services.

Founded in 1797, the CCI Cologne is one of the oldest chambers in Germany. Its region - the third largest industrial region in Germany in terms of economic power - includes the cities of Cologne and Leverkusen, plus the Rhein-Erft, Rheinisch-Bergisch and Oberbergisch districts. About 150.000 companies are members of the chamber.

(www.ihk-koeln.de)

Dr. Jürgen Meyer Endowed Chair



Since 2011, the Dr. Jürgen Meyer Foundation has awarded Cologne Business School with the Endowed Chair for International Business Ethics and CSR.

The foundation focuses on scientific research and teaching in the field of business ethics, paying special attention to middle management through:

- Endowed professorships and subsidies to institutions for academic projects (especially in higher education);
- Awarding scholarships for Master, PhD and post-doctorate positions
- Supporting socially relevant education and training projects
- Implementing management concepts that correspond to the foundation's purpose into corporate life.

In 1998 Dr. Heinz Jürgen Meyer fulfilled a life-long dream with the acquisition of Ernst Marks GmbH Co. KG. After numerous years of being a successful yet, employed manager, the acquisition allowed him to independently implement his corporate ideas. The company is based in Mülheim (Ruhr). Under the brand "marks-3zet", the company became the inventor and world leader in calibrated underlay sheets. Among other products, the company offers self-adhesive underlay foils in different color schemes and was the first in Europe to promote waterless offset printing. Unfortunately, bad health limited Dr. Jürgen Meyer's time to pursue his ideas and see them implemented. With no successor in place and his deteriorating health, in 2004, he decided to integrate his group of companies into the Dr. Jürgen Meyer Foundation.

The Dr. Jürgen Meyer Chair is particularly committed to the integration of business ethics and sustainability as a core component in the training of future leaders.

City of Cologne



The City of Cologne is working on an integrated approach towards climate protection. The Coordination Unit for Climate Protection manages the climate protection process citywide. The initiative ‚SmartCity Cologne‘ was founded to encourage innovation by fostering cooperation between local players and activities concerning climate protection, energy efficiency and the turnaround in energy policy.

A smart city needs an overall strategy and a smart administration too. City debates and the participatory budget offer citizens possibilities for engagement. The joint-up thinking of climate protection and adaption in a resilient city is also subject to the municipal drainage operation.

The „Ökoprofit“-program of the City of Cologne supports local companies to implement a corporate environmental management. Public procurement was early aligned with ethical principles. In a second step ecological principles were developed as well. The City of Cologne is also working on a local authority sustainability strategy to contribute to the global ‚Sustainable Development Goals‘.

In the past the city has already taken into consideration not to invest in unethical or unecological financial assets. It is planned to go on with divestment offering new possibilities for green investment.

ABIS - The Academy of Business in Society



ABIS - The Academy of Business in Society is a global network of over 100 companies and academic institutions whose expertise, commitment and resources are leveraged to invest in a more sustainable future for business in society.

The ABIS secretariat supports its Partners and Members by providing access to the network's expertise, commitment and resources. ABIS leverages these in collaborative projects and events that empower change and deliver impact.

Our Mission

Our mission is to build bridges and strengthen collaboration between the corporate and academic worlds to accelerate systematic change in business education and practice.

We create platforms and innovation spaces which enable our members to co-develop new knowledge, as well as education and learning frameworks, that will enhance the business contribution to society.

Our Story

ABIS (formerly known as EABIS) was founded in 2001 and launched at INSEAD in 2002 with the support of the leading Business Schools in Europe (INSEAD, IMD, London, ESADE, IESE, Copenhagen, Warwick, Vlerick, Ashridge, Cranfield, Bocconi) in partnership with IBM, Microsoft, Johnson & Johnson, Unilever and Shell.

This initiative was driven by a shared belief that challenges linked to globalization and sustainable development required new management skills, mindsets & capabilities.

In order to respond to this need and to support research to underpin better education and learning, ABIS developed a stronger role in the arena.



Sustainable Leadership – The key for long-term success

IMEC educates tomorrow's leaders

The Institute for Management Education & Culture (IMEC) is a leading Management Institute specialized in Business Consulting, Business Coaching and Education. In close collaboration with renowned companies, Business Schools and international partners the Institute is engaged in research and development on Corporate Performance, Intercultural Management, Corporate Responsibility and Leadership.

Powered by international expertise, best practice know-how and innovative approaches to business the IMEC perceives itself as a sparring partner, fellow campaigner and creative force driving excellence for its clients through focused training for the professional and personal development of executives and young professionals.

360° focus on the development of tomorrow's leaders:

- **Advanced Performance Management Program**
- **Young Professionals Trainings**
- **Young Professionals Program**
- **Global Business Trips**
- **International Workshops**
- **Business & Beats Networking Sessions**

+ Unique IMEC Young Professionals Community



PRME

PRME Principles for Responsible Management Education

an initiative by the  **United Nations**
Global Compact

The Principles for Responsible Management Education (PRME) is the UN Global Compact's initiative to transform management education, research and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities and promoting awareness about the United Nations' Sustainable Development Goals.

The Six Principles of PRME are based on internationally-accepted values endorsed by UN Member States and provide an engagement framework for higher education institutions to embed responsibility and sustainability in education, research, and campus practices through a process of continuous improvement.

Similar to the Global Compact, PRME is multi-stakeholder platform with a dynamic network of local and global learning communities, including thematic working groups and regional chapters, which collaborate on projects and events. Since its official launch in 2007 by UN Secretary-General Ban Ki-moon, the PRME initiative has grown to more than 650 leading business schools and management-related academic institutions from over 80 countries across the world. Learn more: www.unprme.org.

The Club of Rome - European Research Centre



The Club of Rome - European Research Centre e.V. (www.clubofrome.net) is working on themes which are relevant for the future of humankind. The present programme discusses the relations

- of Human to nature: We consume the Earth's resources much faster than nature can replenish them. And we are fully aware of that fact, but we are delayed in making necessary decisions.
- of Human to machine: How will information technology impact the potential to move towards sustainability? Also the distribution of social influence and power is changing thereby. E.g. more and more tasks are given to more and more intelligent artificial systems: health diagnostics, traffic, energy supply management.
- of Human to the economy: There is a complex system of different markets (e.g. finance markets, resource markets, and labour markets), which are strongly interacting. Politicians are today in the situation of a Zauberlehrling who does not know how to get control of the broom again.

The Club of Rome - European Research Centre is part of the Club of Rome network. The international Club of Rome was established in 1968 and addressed the public first in 1972 with the report "Limits to Growth" by Dennis and Donella Meadows and Jorgen Randers. Further reports followed and the Club of Rome has been working on a range of themes, stimulating discussion about the future of humankind.

Wir erklären Nachhaltigkeit.

UmweltDialog informiert seit 2003 umfassend rund um die Themen Nachhaltigkeit und Corporate Social Responsibility (CSR). Als verlässliche und unabhängige Journalisten berichten wir klar, verständlich, kompakt und überparteilich über aktuelle Themen und Trends rund um nachhaltiges Engagement. Mit heute über 200.000 Aufrufen pro Monat ist UmweltDialog einer der führenden CSR-Nachrichtenanbieter.

“Develop a clean, resource efficient and recycling economy”

Ecological Development Union International Inc. (EDUI)



Ecological Development Union International (EDUI) is an international not-for-profit organization, headquartered in Australia, which counts more than 500 members worldwide and has branches in China, Germany and France. It provides a platform for exchanges and collaboration regarding „ecological development” - a type of socio-economic process that promotes a harmonious and mutually beneficial relationship between the socio-economic development and environmental preservation.

EDUI draws upon leading international perspectives and brings these to bear on China in its pursuit of an ‘ecological civilisation’. Whether this is done through conferences, consultative services, project management, or educational initiatives, EDUI raises awareness and provides practical measures. In working with Chinese organizations, EDUI demonstrates that by implementing the necessary economic, social and political policies and by applying a better standard of resource efficiency and fostering a circular economy, we can create more jobs, improve social livelihoods, and alleviate poverty whilst protecting the environment.

By promoting its own ecological development, China can take the lead and act as an ‘innovation hub,’ setting an example for other developing countries. It is widely recognized that, in order to achieve necessary growth and development without any damaging environmental impacts, China needs to jumpstart its industrialization processes by learning from Western principles and practices.

As an institution that has a strong basis on the ground in China, EDUI can take advantage of its direct contacts and initiate projects on a more concrete level. Such projects involve a variety of stakeholders and range from academic exchanges to on the ground pilot projects in rural China focusing upon, for example, recycling systems and sustainable tourism.



Opening of EDUI office and discussions on project, Paris, 2016 (courtesy of Verteego)

Contact:
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edui.beijingoffice@qq.com
Mr. Tyler He

CEEMAN

The International Association for Management Development
in Dynamic Societies



Your Window to Management Development in a World in Transition

CEEMAN is an international association for management development in dynamic societies, which was established in 1993 with the aim of accelerating the growth and quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions working mainly in emerging markets and transition economies. The organization's interests cover the quality of education, research and innovation in these economies, as well as the broad range of subjects related to change and development. With professional excellence as its aim, CEEMAN fosters the quality of management development and change processes by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in transitional and dynamically changing environments. Its holistic approach to the phenomena of change and leadership development celebrates innovation, creativity and respect for cultural values.

CEEMAN's objectives are:

- To improve the quality of management and leadership development in general and in countries undergoing transition and dynamic change in particular
- To provide a network and meeting place for management schools and other management development institutions in order to promote and facilitate cooperation and the exchange of experience
- To provide a platform for dialogue, mutual cooperation and learning between management development institutions and businesses that are operating in the context of transition and dynamic change
- To promote leadership for change, global competitiveness and social responsibility, innovation and creativity, and respect for cultural values
- To represent the interests of its members in other constituencies

The main activities of the association include:

- International conferences
- Educational programs to strengthen teaching, research, management, and leadership capabilities in management schools
- Case writing support
- International research
- Publishing
- International quality accreditation of business schools

CEEMAN has over 210 institutional and individual members from 54 countries in Europe, North America, Africa, Latin America and Asia.

www.ceeman.org

Kosif



The Korea Sustainability Investing Forum (KoSIF) is a non-profit organization established on 3 April 2007 with a view to building a sustainable community through promotion of socially responsible investment (SRI). Its staffs are devoted to the improvement of sustainable investment theory & practices in Korea.

Its missions are 1. to encourage the investors, companies, and the society at large to pursue ESG (environment, social, and governance) value for sustainability as well as the traditional financial value, 2. to assist the investors to make use of their voting rights as share-owner for the sustainable development, 3. to support a long term investment in the finance market in Korea, 4. to help the international norms on SRI (socially responsible investment) including UN PRI (principles for responsible investment) be established in Korea, and 5. to contribute for the integration and development of the global society through SRI movement.

Its main activities include regular annual forums on CSR/SRI, issuance of annual report on “SRI in Korea”, public campaign for health and safety, cooperative partnership with other international organizations such as UNGC, UNEP/FI, CDP, PRI and so on.

For further details, please visit www.kosif.org or send email to Karl Yang, Executive Director karl-csy@kosif.org

BEST EN



BEST EN is an inclusive and collaborative network of tourism academics and practitioners committed to furthering the creation and dissemination of knowledge within the field of sustainable tourism. The acronym BEST EN stands for Building Excellence for Sustainable Tourism – an Education Network. The network was founded in 1999 and aims to provide a platform for information, exchange of ideas, knowledge creation and building links and creating partnerships between academics as well as within the tourism industry. BEST EN's signature event is the annual Think Tank hosted by universities around the globe. BEST EN Think Tanks are annual three day events seeking to push the field of sustainable tourism research and education forward.

BEST EN disseminates all materials produced and presented at the Think Tanks (papers, case study descriptions, research agendas, and teaching materials) free of charge via the BEST EN website (www.besteducationnetwork.org). The governing body of BEST EN is the executive committee, currently chaired by Prof. Gianna Moscardo, James Cook University, Townsville, Australia. BEST EN engages in several working areas such as knowledge creation, education, communication, Think Tank planning and network development, which are organized in sub-committees and chaired by executive members.

Japan Forum of Business and Society

Mission

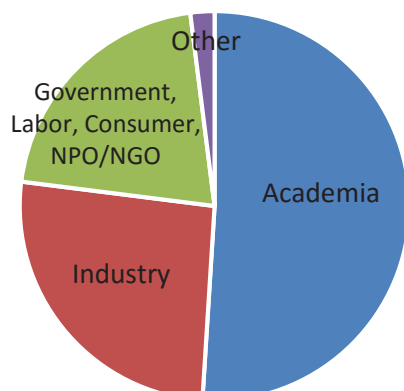
Now is the time when sustainable development of socio-economic system must be achieved and corporate economic, social and environmental roles and responsibilities are totally re-designed.

Challenges of redefining the relationship between business and society have developed in developed countries and emerging/developing countries.

JFBS is an academic association which conducts academic research/ discussion on the relationship between business and society focusing on global trends with encouraging cooperative relationship among academia, industry, government, labor and NPO/NGO. Human resource development of young researchers and practitioners is another major topic for our forum.

- Study on sustainable corporate society
- Having perspective of Japan existing in global society
- Strengthening cooperation between sectors
- Creation of a new opportunity (open platform) for academia and practitioners to meet and discuss
- Fostering of responsible leaders
- Serving as a catalyst of social innovation

Individual Members (Approx.200)



Corporate Members (10 companies)

■ Gold Members

Mitsui & Co., LTD.

■ Silver Members

Sekisui House, Ltd.

■ Bronze Members

- Ajinomoto Co., Inc.
- The AXA Group
- Ernst & Young ShinNihon LLC
- NEC Corporation
- Sompo Japan Insurance Inc.
- Taisei Corporation
- Toyo Keizai Inc.
- Unilever Japan Holdings K.K.

Board (Honorifics omitted)

President	TANIMOTO, Kanji (Waseda University)
Vice President	ARIMA Toshio (Fuji Xerox Co., Ltd./Global Compact Network Japan) and 9 more board members

Affiliate Organizations

- ABIS (The Academy of Business in Society)
- BSR (Business for Social Responsibility)
- CBCC (Council for Better Corporate Citizenship)
- Global Compact Network Japan
- Humboldt University, International CSR Conferences and other universities/organizations
- Caux Round Table-Japan
- CSR Asia



Research Themes

- Relationship between corporations and society, sustainable development, public policy
- CSR management, Corporate governance, Business Ethics
- Environmental management, Environmental accounting, Environmental protection, Consumers, Philanthropy, Safety and health, Labor and human rights
- Stakeholder engagement, Information disclosure/report, CSR education
- Corporate value, Reputation, SRI
- NPO/NGO, Cooperation/Affiliation between sectors, International support
- Multi-stakeholder process, Global governance, International standards
- Social business/Marketing, Social enterprise/entrepreneur, Social innovation
- International comparison



Activities

- Annual Conference: Keynote Speech, Plenary Sessions, Parallel Sessions
- Regular Workshops in Eastern Japan and Western Japan
- Research Grant Program
- Annual Book: the latest discussion, new trends inside/outside Japan
- Collaboration with domestic/overseas institutions: Co-organizing and participation in conferences
- Information on the website



Membership Application

If you have academic/practical interests in issues for business and society and wish to apply for JFBS membership, please see

http://j-fbs.jp/inquiry_en.html

SEA



What began five years ago with a classical award has become a wide-ranging and extensive initiative to support innovative and sustainable commercial models (sustainable entrepreneurship).

With the SEA, we specifically search for and support entrepreneurs who have recognised a social problem and linked its solution with an innovative and profitable business idea. Irrespective of the size of the company, industry or country of origin, anybody can submit a new idea, project or business model based upon the principles of Sustainable Entrepreneurship.

The SEA enables us to provide companies with a major international platform which is already having an impact. The SEA honours companies which act for the good of society, the economy and the environment – in harmony with their entrepreneurial interests.

The ten best projects submitted are nominated for the award. The most outstanding of these final projects then receives an award of € 10,000. A top-class, international jury of experts evaluates the best submissions on the basis of evaluation criteria from the EU-InnovatE-Team lead by Prof. Frank-Martin Belz from the TUM Technische Universität München. The most promising of these are awarded at the exclusive annual gala and getting public awareness through our media partners. Alongside the annual award we have also organised SEA forums at Harvard, the House of Lords (Upper House of the British Parliament) or within the scope of the European forum Alpbach. With these exclusive events we bring together opinion leaders from business, politics and the capital markets from all over the world to position the subject of sustainable entrepreneurship in the relevant decision-making committees.

CSR Dialogue Forum



The CSR Dialogue Forum is an international non-profit organization accredited by the United Nations and in the consultative status. The organization sees itself as the driving force for a new way of doing business, exerting influence and contributing to a useful social change. The Association has the purpose to promote topics of sustainable economy and corporate responsibility and be regarded as the organization bringing science and practice together. Therefore, the CSR Dialogue Forum invites international CSR experts to participate in expert discussions on a frequent basis.

Since 2016 the CSR Dialogue Forum and Quality Austria are cooperation partners and developed together the first international Quality Seal for Excellence in Sustainability and Corporate Responsibility - which is based on a combination of the international standards and regulations ISO 26000, ISO 14001, ONR 192500, SA 8000, SR 10, GRI 4, AA 1000, OECD Guidelines for Multinationals, UN Global Compact and the EFQM-Model. Additionally, it offers a CSR maturity rating in bronze, silver, gold and platin.

Deutsches Netzwerk Wirtschaftsethik – German Business Ethics Network (DNWE)



The DNWE is a 23 years old non-profit association which aims to enhance the role of ethics in business and society. It acts as multi-stakeholder platform and encourages the exchange and the debate about ethical challenges in the business world. We focus on values, normative assumptions and moral standards, discuss suitable institutional incentive structures, help to analyze dilemma situations and support responsible decision making.

Our main topics are sustainable development und human rights, integrity and compliance and corporate responsibility. The more than 500 members are companies, associations, institutions or individuals representing a broad range of stakeholders in the business process. Activities range from local and thematic discussion groups, national and international conferences, publication of newsletters and yearbooks and participation in advisory committees such as SDSN Germany or the national CSR-Forum. DNWE is one of the 18 national branches of the European Business Ethics Network which acts in 40 different countries.

WEISS



"WEISS" is an independent organization which, with recognised international ethical and economic professors, develops ethical values and standards for business and puts them into practice. It wants to spread ethical and responsible action, based on a humanistic and ethical background, as a future-proof management and ethics tool for businesses. The focus is on training, consultation and education of management in order to assist them in the future-oriented alignment of their activities with practical ethical management tools. We create a professional framework for ethical and sustainable conduct in business:

- Education: We promote practical training and bring ethics and CSR management to executives.
- CSR and ethics consulting: We help entrepreneurs and organizations to implement ethics and CSR as a management tool in their business.
- Experts: We use sustainable impulses for a new culture of cooperation in economy, science and society.

WirtschaftsethikInstitut Stift St. Georgen GmbH
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Tel. +43 4213 22202, office@ethik.eu
www.ethik.eu

Innonatives



www.innonatives.com is the world's first open innovation platform for Sustainability that combines Crowd-Sourcing, Crowd-Voting and Crowd-Funding with an Online Shop and an international Expert System.

The platform has been established within a European innovation and demonstration project (www.sustainabilitymaker.org) to enable actors, who have identified sustainability related problems and demands, to post innovation challenges that then get solved by the diverse group of experts and creatives participating in the platform. Everybody can participate: companies, NGOs, other organizations, individuals, creative professionals, communities, researchers etc. from all over the world. Once promising sustainability related ideas and solutions have been developed, they can be implemented using Crowd-Funding, when there is a demand for investment, and they can be traded via the innonatives Online Shop for sustainable and innovative solutions. Thus the whole process from the definition of problems to the final implementation of solutions is facilitated and supported by www.innonatives.com

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www.econcept.org

Julius Raab Foundation



The Julius Raab Foundation is one of the leading Think-Tanks in Austria and is a founding member of the association of charitable foundations. Regarding its entrepreneurial attitude, the foundation more sees itself as Do-Tank. It wants to create new political ideas, which result in a positive transformation of Austria. The starting point for the foundations purpose lies in clear and classic values. According to the tradition of the founding father, social entrepreneurship is continued in a modern design and adapted to the current standards of the 21st century.

The Sustainability Code



THE SUSTAINABILITY CODE: HISTORY AND AMBITION

The Sustainability Code is a benchmark for sustainability management, which was developed in Germany by initiative of the German Council for Sustainable Development (RNE). The service of the Code database is available to companies on the website www.sustainabilitycode.org in German and English. Translations of the Sustainability Code are available in English, French, Greek and Russian. After a successful launch, the RNE presents this transparency standard on the European level.

After an elaborate stakeholder process in 2010/2011, that led to the assumption that businesses concern themselves with sustainability and that systematic sustainability management will lower (capital) costs, the Council established the (German) Sustainability Code as an instrument to manage and report corporate sustainability. With its update of the Sustainability Code in 2014, RNE reinforced its aim of advancing the idea of sustainability and of making companies' sustainability performance transparent and comparable. The update once again involved the interested parties in a broad process. The promotion of the transparency of the sustainability data and their standardization to an exacting level are central concerns of the German Council for Sustainable Development. In the process, the Sustainability Code provides the opportunity for dynamic standard setting by the companies themselves when they make applied and ambitious sustainability management their benchmark.

THE SUSTAINABILITY CODE IN GERMANY

In Germany, companies and organizations apply the Sustainability Code voluntarily. Users of the Code include large and small, public and private enterprises, companies with and without an existing sustainability reporting system, capital market oriented companies, as well as companies that seek to inform their stakeholders about their corporate sustainability strategies. The Sustainability Code provides a framework for reporting non-financial performance and can be used by all organizations and enterprises regardless of their size or legal structure. It is applicable worldwide, as it is not dependent on a company's registered location. The Code contains 20 qualitative criteria regarding sustainability strategy, process management, environmental and societal aspects of business operations.

These criteria have been supplemented by quantifiable performance indicators, based on the Sustainability Reporting Guidelines of GRI (Global Reporting Initiative) and the „KPIs for ESG“, developed by the European Federation of Financial Analysts Societies (EFFAS), to increase the comparability of the declarations of conformity.

WNDRFUEL



Wndrfuel stands for a conscious, healthy and balanced cuisine. The offer includes cold-pressed juices, smoothies, superfoods and specialty coffee. Come by and enjoy the whole variety of wndrfuel. For more information, visit: www.wndrfuel.com

Graduate School of Sustainable Management



The Graduate School of Sustainable Management is designed and coordinated by the Dr. Jürgen Meyer Endowed Chair for International Business Ethics and CSR, Cologne Business School and the Catholic University of Eichstaett – Ingolstadt.

In line with their PhD, the Graduate School's doctoral students work closely together with a network of international universities to develop concrete management, control and measuring instruments for the further development of CSR management in business enterprises.

DAX companies as well as renowned medium-sized enterprises are included among the list of participating organizations. Research is specifically tailored to the individual conditions and goals of companies. Meanwhile, results should be applicable to other companies and industries and serve as a prospective base for further development.

In order to offer the best possible support to doctoral students during their research, they are continuously backed by experts from academia and practice through various seminars and events. The Graduate School also offers a comprehensive infrastructure for doctoral candidates to network not only with each other, but also external experts and practitioners.

International Summer School Cologne 2016

- Global Perspectives on CSR and Sustainable Management -

As part of the Graduate School of Sustainable Management, the International Summer School Cologne 2016 was a one week course, prior to this conference, with an underlying theme "Global Perspectives on CSR and Sustainable Management". PHD and Master Students as well as young professionals with a genuine interest in sustainable management and CSR gathered at Cologne Business School facilities from July 25th until July 29th 2016.

Mindful of the evolving international economic environment as well as global societal and ecological challenges the summer school drew upon the complex paradigm of sustainable management and related implications for both, businesses practitioners and scientists.

Major objective was to share experiences and insights from various geographical and cultural environments regarding different approaches to sustainable management in order to foster mutual learning, identify synergies and develop collective approaches.

Objectives:

Sustainable University



Whether talking about climate change, social inequality or resource scarcity: The challenges facing our society are great. In order to create a just and sustainable world, above all we need more knowledge, skills as well as awareness about the need for change. Universities play a key role. Operating as training centres for future decision makers, universities hold a special responsibility to serve as role models for society. Therefore, a clear commitment to sustainability leads to long-term positive developments in society. A sustainability-oriented education thus fosters a sustainable future.

CBS recognizes these challenges and therefore, consistently strives to align teaching, research and management with principals of sustainable development and the UN Decade of Education for Sustainable Development. By further integrating social responsibility and sustainability into university operations, CBS would like to take on an innovative pioneering role in the German education landscape and continue to expand its expertise in the field of sustainable management training. Key topics such as Corporate Social Responsibility (CSR), economic and corporate ethics and sustainability are already firmly anchored in the curricula of CBS's various departments.

The university began to intensify its involvement in this area through participation in the CCI Cologne's project "Ökoprofit" (Eco-profit), which especially develops the economic aspects of creating a sustainable university. The economic development program ECOPROFIT (Ecological Project for Integrated Environmental Technology) helps with the optimal use of resources and the reduction of operating costs through environmental and climate protection measures. It is a collaborative effort between the city of Cologne, local economic actors and other partners. By helping companies reduce operation costs, the project fosters sustainable economic development.

This spring representatives of renowned Cologne-based companies such as Köln Messe, Köln Bonn Airport, Kölner Zoo, EADS, 1. FC Köln and ASV Köln visited CBS to learn about the CBS sustainable management system.

With the Sustainable University project, CBS strives to include its three key stakeholder groups: employees, students and organisation in the successful integration of innovative and practical approaches to sustainability.

Through the project, Cologne Business School is not only striving to develop into a more sustainable university, but has also the goal of becoming a certified Eco-profit operation by Spring 2016.

Furthermore, the project furthers CBS's goal of holistically including sustainability into the organizational, research and teaching activities of students and staff through innovative and practical approaches. For this purpose, a Sustainability Team was formed.

MEDIA PARTNER





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BUSINESS STRATEGY

SHARED VALUE

Our purpose is clear: Connect people and improve their lives. As the world's leading mail and logistics company, we understand that the size of Deutsche Post DHL Group and the vital role we play in world trade means we have a special responsibility to our employees, society and the environment. And that's why corporate responsibility is an integral part of our corporate strategy. Our goal is to be the benchmark for responsible business practice, and we aim to achieve this by focusing on economic, social and environmental sustainability.



We start by examining the emissions that your logistics operations generate. The next step is to optimize the process based on two guiding principles: “burn less” is all about reducing energy consumption and “burn clean” means a shift to alternative fuels. And we have many options to help you achieve both. Circular economy solutions and waste management systems are also part of the DHL GoGreen portfolio, and unavoidable carbon emissions can be offset through internationally recognized climate protection projects.

At Deutsche Post DHL Group, we are defining environmental protection in the logistics industry. In 2008, we were the first large logistics company to set an ambitious climate protection target to improve our carbon efficiency by 30% over 2007 levels by the year 2020. We call it GoGreen – our environmental protection program that by 2015 had already achieved a 25% improvement. For every letter and parcel, every ton of freight and every square meter of warehousing space, our carbon emissions in 2015 were one-fourth less than eight years earlier.

Shared Value: good for the environment, good for business

Our GoGreen program has a clear objective: reduce our emissions. But the value of what this program has taught us goes well beyond our own business. That's why we developed DHL GoGreen Solutions – green logistics products and services to help our customers “Go Green”.



DHL GoGreen Solutions from Deutsche Post DHL Group give environmentally conscious businesses the tools they need to achieve their own environmental and climate protection targets. Interest is growing as more people become aware that going green also improves the bottom line. The result is shared value – solutions that are both good for the environment and good for business.



Environmental protection
with Deutsche Post DHL Group

Deutsche Post DHL
Group

Panel: Living sustainability worldwide (English/ German)

Monday, 17:15 - 18:30, Börsensaal



Gisela Steinhauer (Moderation)

Born 1960 Aachen
Studies Aachen, Münster, Exeter (MA)
Since 1995 Presenter WDR 2
Since 2000 Presenter Deutschlandradio Kultur
2012 Deutscher Radiopreis Kategorie "Bestes Interview" in der Sendereihe "Sonntagsfragen"



Günther Horzetzky (State Secretary in the Ministry of Economics, NRW)

Dr. Horzetzky ist seit 2010 Staatssekretär im Wirtschaftsministerium NRW. Von 2001 - 2002 wechselte er als Sozialreferent an die Botschaft der Bundesrepublik Deutschland in Washington DC/ USA. Danach war er von 2002 - 2006 als Abteilungsleiter im Bundeskanzleramt für Soziales, Bildung, Forschung, Umwelt, Verkehr, Verbraucherschutz und Landwirtschaft zuständig. Von 2006 - 2008 leitete er die Grundsatzabteilung des Bundesministeriums für Arbeit und Soziales (BMAS), 2009 wurde er Staatssekretär im BMAS. In dieser Funktion hat er die Einsetzung des CSR-Forums der Bundesregierung und die Erarbeitung des CSR-Aktionsplans der Bundesregierung begleitet.



Haifeng Huang

Professor Haifeng Huang obtained his Ph.D. at Humboldt University Berlin (2000) and studied at the Johns Hopkins University-Nanjing University Center for Chinese and American Studies and the School of Economics of Peking University. Professor Huang is the Director of Peking University HSBC Business School's Center for Green Economy, a pioneering think tank for sustainable development in China. Since 2008, he has been the Executive Director in the Ecological Development Union International and a member of the supervisory committee of the Ministry of Land and Resources. At present, Professor Huang is serving as international jury of Sustainable Entrepreneurship Award in Europe.



Harald Goost (CEO Bierbaum-Proenen GmbH & CO. KG)

Harald Goost manages with his brother in its seventh generation Bierbaum-Proenen, a manufacturer for workwear. The assortment for industry, craft, health service and horeca is produced in North Africa, Eastern Europe and Asia and distributed under the brand BP throughout Europe. Bierbaum-Proenen has developed and set up a management system for sustainability by being a member of the Fair Wear Foundation and by participating in the Fairtrade cotton program.



Detlev Grimmelt (Marketing Director Fairtrade Deutschland, Köln)

Detlev Grimmelt has more than 25 years experience in FMCG business. Five years ago he started as Managing Director for Sales and Marketing at Fairtrade Germany. In his function as a Board member there, he is also responsible for commercial relations and finances.

Fairtrade Germany is a non-profit organisation that licenses use of the Fairtrade Mark on products in the German market in accordance with internationally agreed Fairtrade standards. Fairtrade works directly with businesses, consumers and campaigners to make trade deliver for farmers and workers in the Global South.

NICHT NUR FÜR IDEALISTEN

FACHLICH KOMPETENT, RELEVANT FÜR
DIE UNTERNEHMENSPRAXIS UND NAH
DRAN AN DER COMMUNITY



Verantwortung
Das Magazin für Nachhaltigkeits- und CSR-Manager

Das Fachmagazin für Nachhaltigkeits- und CSR-Manager
WWW.VERANTWORTUNG-MAGAZIN.DE

Keynote Speaker



Catlin Powers

Dr. Catlin Powers is the co-founder and CEO of One Earth Designs, a solar thermal energy company that holds one of the world's highest Global Impact Ratings and is among the founding B Corporations. In addition, Dr. Powers leads the renewable energy program at Harvard's Center for Health and the Global Environment, teaches Sustainable Business and Technology at Harvard, and serves on the U.S. Technical Advisory Group to the International Standards Organization. In recognition of her clean energy innovations, Dr. Powers has received the Marry White Peterson Prize for Innovation, the Camilla Chandler Frost Prize, and the St. Andrews Prize for the Environment.



Danica Purg

Professor Danica Purg is the President of the IEDC-Bled School of Management, Slovenia, and the President of CEEMAN, the international association for management development in dynamic societies, which brings together 210 management development institutions from 54 countries. She is also leading the European Leadership Centre (ELC). Prof. Purg is professor of leadership and effective management at the IEDC-Bled School of Management.



Bradley K. Googins

Bradley K. Googins, Ph.D. is a Visiting Professor of Strategy at the Catholic University of Milan and a Senior Fellow at the Lewis Institute on Social Innovation Babson College. His primary focus is on Social Entrepreneurship and Innovation and is a Senior Fellow for E4Impact Africa, an initiative creating the next generation of entrepreneurs in Africa and building the capacity of African Universities in entrepreneurship. He is currently conducting research in the areas of corporate social innovation, and entrepreneurship in developing economies.



Haifeng Huang

Prof. Haifeng HUANG obtained his Doctor's Degree by Humboldt University in Berlin. At present, he is serving as supervisor of the Ministry of Land and Resources, and is appointed Assistant Dean for international relations of the Peking University HSBC Business School (<http://english.phbs.pku.edu.cn/>) and acts as the director of Peking University HSBC Business School Center for Green Economy (<http://cge.phbs.pku.edu.cn/>), a pioneer think tank for sustainable development in China.



André Habisch

André Habisch is a trained Economist and (Catholic) Theologian. Since 1998 he teaches Social Ethics and Corporate Responsibility at the Ingolstadt based Business School as well as the Department of Theology of the Catholic University Eichstaett-Ingolstadt. André serves as Scientific consultant of the Union of Catholic Entrepreneurs as well as the International Association of Christian Entrepreneurial Associations UNIAPAC. As Associate Research Director of the Academy of Business in Society he coordinated the inter-religious and international Conference and Publication project 'PRactical Wisdom in Management from the Religious and Spiritual Traditions'.



Lanny Entrekin

Lanny Entrekin is Emeritus Professor of Management at Murdoch University. He holds a PhD from the University of Western Australia, an MBA from the University of Nevada, Reno and a BSc from Northern Arizona University. Lanny's primary research interests are Human Resource Management and Asian Business. He has published six books and over 77 refereed journal articles. His latest PhD completions were concerned with Toxic Management and Cultural Adaptation of Chinese Management.



Manhong Mannie Liu

Manhong Mannie Liu, The Chinese Society for Management Modernization, Venture Capital Research Committee; Director, Venture Capital Research Group at the Chinese Academy of Science, Center for Fictitious Economy and Data Research; Professor, PhD students mentor; Board Member, China Venture Capital Research Institute; Editor in Chief, China Venture Capital Journal; Vice Dean, Beijing EDUI Technology Research Institute; Senior Vice Dean, China Private Equity Research Institute; Honorary President, Zhongguancun Private Equity and Venture Capital Association; Board member, China Angel Investors network; Founder and Honorary Chairman,



Paul McDonald

Dr Paul McDonald is a senior lecturer within the Victoria Business School (www.vuw.ac.nz/vms), Wellington, New Zealand. His specialist teaching area is management and organisational behaviour. In recent years he has held senior administrative positions, including Victoria MBA Director and International MBA Director (Hong Kong). Paul achieved his PhD from Ivey Business School, University of Western Ontario, Canada, in 1993.

Business Panel: How does sustainability foster business success?

Tuesday, 17:30 - 19:00, Börsensaal



Frank Klein
Managing Director
Deutsche Asset Management

Frank Klein is working for Deutsche Asset Management, which he re-joined in 2007. Having held a position within Deutsche Asset Management as Global Head of Product Management, he is currently working in institutional distribution for German corporate clients.



Bernhard Schwager
Head of Sustainability Office
Robert Bosch GmbH

Schwager is the head of the sustainability office, which is part of the corporate communications department. In this capacity, he acts as contact person for diverse stakeholder groups and promotes sustainability issues. As part of his work, he represents the company in various national and international organizations and associations, including B.A.U.M., BDI, DIN, DNWE, ecosense, FCI, GC, GRI, ISO, VBU, and ZVEI.



Andreas Streubig
Head of „Sustainability Management“
Otto (GmbH & Co KG) Hamburg

Andreas Streubig became Head of „Sustainability Management“ in June 2007, where he controls the Group's activities in the field of 'Corporate Responsibility'. Andreas Streubig is member of various working groups on issues of social responsibility and serves as a member of the Board of Directors of Textile Exchange (TE).



Katharina Tomoff
Head of Shared Value
Deutsche Post DHL

Katharina Tomoff has been Head of Shared Value since 2013, where social responsibility is integral to economic success. Deutsche Post DHL's Group-wide environmental protection programme, GoGreen, has also fallen within her remit since 2010. GoGreen's primary objective, which is to improve the Group's CO2 efficiency by 30% by the year 2020, is promoted via various measures including fleet modernisation, the use of alternative vehicles and efficient lighting.



Ralf Zastrau
CEO
Nanogate

At Nanogate, Ralf Zastrau's orientation is not only to strive for economic success but also to assure the company lives up to its social and societal responsibilities. As a result, he is active on numerous regional and national boards and organizations which promote social and environmental causes.



Carolyn Hutter
Head of Sustainability Office
Porsche AG

Carolyn Hutter coordinates the „sustainability office“ of Porsche AG. This includes the strategic direction of sustainability, stakeholder engagement, as well as internal and external communication of sustainability issues. With its new „Strategy 2025“, Porsche implemented sustainability as one of four strategic goals of the company in 2016.

NANO GATE ZEIGT ENGAGEMENT UND VERANTWORTUNG



„Insgesamt geht es bei CSR darum, auf einer breiten Basis für eine neue Kultur der Verantwortung einzutreten und dies glaubwürdig im Tagesgeschäft zu untermauern. Wirtschaftlichkeit und Ethik sind kein Widerspruch, sondern bedingen einander“, so Ralf Zastra, Vorstandsvorsitzender Nanogate AG.

Für ein verantwortungsbewusstes Unternehmen wie Nanogate, einem integrierten Systemhaus für Hochleistungsoberflächen, gehören Wirtschaft und Ethik elementar zusammen. Ressourceneffizienz, ein breites soziales und gesellschaftliches Engagement sowie glaubwürdiges Agieren im Tagesgeschäft mit allen Stakeholdern sind Kernelemente der Unternehmenskultur und fest in der Unternehmensstrategie verankert. Seit dem operativen Start 1999 begleitet der Konzern zahlreiche Projekte und engagiert sich vielfältig.

Initiativen auf zahlreichen Ebenen

Zu den bedeutenden Aktivitäten zählen beispielsweise das Engagement für die Initiativen „Unternehmen für die Region“ und „Verantwortungspartner Saarland“ sowie der Branchenverband Deutscher Verband Nanotechnologie – DV Nano. Das von Nanogate mit initiierte Netzwerk „Verantwortungspartner Saarland“ vereint Unternehmer, Institutionen und öffentliche Verwaltung als Anlaufstelle für soziales Engagement und gesellschaftliche Verantwortung in der Region. Mehr als 5.000 junge Menschen haben in den letzten Jahren an über 100 Projekten der beteiligten Verantwortungspartner teilgenommen.

Seit einigen Jahren schon gehört Nanogate zum Unterstützerkreis von German Doctors e.V.



Dabei unternimmt der Konzern unter anderem Aktivitäten zur finanziellen Unterstützung flankiert von aktiver Öffentlichkeitsarbeit, um Spendengelder für die NGO zu generieren. Darüber hinaus beteiligt sich Nanogate immer wieder an neuen, richtungsweisenden Initiativen.



In Zusammenarbeit mit der Universität des Saarlandes veranstaltet das Unternehmen Workshops mit Grundschulern zum Thema Technologieverständnis – als Teil der sogenannten „Märchenakademie“. In Schwäbisch-Gmünd werden Schüler im Rahmen des EU-Leuchtturm-Projektes „eule Wissenswerkstatt“ an die Welt der Naturwissenschaften herangeführt.

Werte für die Zukunft schaffen

Hinsichtlich der Nanogate-Produktpalette setzen wir auf Anwendungen, die zu einem effizienten Umgang mit Ressourcen beitragen. So sorgen beispielsweise Glazing-Komponenten für die Automobilindustrie dafür, dass Fahrzeuge leichter werden und somit weniger Treibstoff benötigen – das senkt zugleich den CO₂-Ausstoß.

Das breite Engagement wird auch von Dritten stark wahrgenommen. So würdigte die Jury des renommierten Unternehmerpreises „Entrepreneur des Jahres“ neben der Innovationskraft auch die CSR-Arbeit des Konzerns. Der Preis „Entrepreneur of the Year 2015“ stellt für Nanogate nicht nur Anerkennung, sondern auch Ansporn für zukünftige CSR-Aktivitäten dar.

Stream Chairs:

Stream A: Management



Patrick Bungard

Patrick Bungard is director of the Center of Advanced Sustainability Management (CASM) at CBS. He is lecturer in the field of Corporate Social Responsibility (CSR) and Sustainable Management, Corporate Ethics and Social Entrepreneurship. Furthermore, Patrick Bungard is co-founder of M3TRIX GmbH, a counseling and consulting firm specialized on sustainability management. Together with the Heldenrat e.V., Patrick Bungard is an honorary supporter and accompanier of small social initiatives and associations in Cologne.

Stream B: Finance & Governance



Samuel O. Idowu

Samuel O. Idowu is a Senior Lecturer in Accounting at London Metropolitan University, UK and a Professor of CSR at Nanjing University of Finance and Economics, China. He researches in the fields of Corporate Social Responsibility (CSR), Corporate Governance and Accounting. He has led several edited books in CSR and is the Editor-in-Chief of two Springer's reference books – Encyclopaedia of Corporate Social Responsibility and Dictionary of Corporate Social Responsibility. He is a Series Editor for Springer's CSR, Sustainability, Ethics and Governance books.

Stream C: Global Perspectives & Cases



Hualiang Lu

Hualiang Lu (Ph.D.) is professor at Nanjing University of Finance & Economics and director of Sino-German Research Institute for Sustainable Development. Dr. Lu received his Ph.D. from Wageningen University in the field of management studies. He is editorial member of Corporate Social Responsibility and Environmental Management (Wiley), The International Journal of Corporate Social Responsibility (Springer), and book series on CSR, Sustainability, Ethics and Governance (Springer). His research and teaching activities focus on corporate social responsibility, sustainable development, etc.

Stream D: Paradigm Shifts & New Economy



Elisabeth Fröhlich

Prof. Dr. habil. Elisabeth Fröhlich studied business administration at the Ludwig Maximilian University in Munich as well as at University of Cologne. After her dissertation concerning the topic "Supplier Assessment", she continued to pursue her career at the University of Cologne and finished off her state doctorate concerning the topic "Modelling of Job Profiles in Procurement". Since end of 2007, she is a professor at Cologne Business School and is responsible for the department of Strategic Supply Management. Since 1st May 2013, she leads the Cologne Business School in her role of the president.

Stream E: Tourism, Education & Humans



Martin Brueckner

Dr Martin Brueckner is co-founder and co-director of the Centre for Responsible Citizenship and Sustainability and senior lecturer with the School of Management and Governance at Murdoch University in Perth, Western Australia. Dr Brueckner's work focuses on the politics and political economy of sustainable development, sustainable communities and regional sustainability using a transdisciplinary approach. His research also targets the areas of environmental politics, CSR and corporate governance.

Stream F: Enterprises & Networking



René Schmidpeter

René Schmidpeter holds the Dr. Juergen Meyer Endowed Chair of International Business Ethics and Corporate Social Responsibility at Cologne Business School (CBS), Germany. He is also a professor at the Nanjing University of Finance and Economics and Adjunct Professor at Murdoch University in Perth, Australia. He is a series editor for Springer's CSR, Sustainability, Ethics and Governance books, a section editor of the Encyclopedia of Corporate Social Responsibility (ECSR) and an editor of the Dictionary of Corporate Social Responsibility (DCSR) as well as Editor-in-Chief of the International Journal of CSR (Springer).

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Stream A:
Management

Management I:
Marketing



Christopher Stehr (Chair)

Prof. Dr. Christopher Stehr (*1967) studied political science and business administration at the University of Munich. In 2003 he founded polymundo a Consulting and Coaching company with focus on globalization issues and strategic change management. Between 2003 and 2009 he did his habilitation at the University of Ulm, department of Corporate Planning. Since October 2010 Dr. Christopher Stehr is Professor of International Management at the German Graduate School of Management and Law gGmbH (GGS), Heilbronn.



Klayton Eduardo da Rocha

Klayton has researched the area of Corporate Social Responsibility since 2010, largely through his participation in a special study group at the University of São Carlos (UFSCar) – where he is close to finishing his B.A. studies on Industrial Engineering. Additionally, he is a Thought Leadership Researcher with the Accenture Institute of High Performance based in São Paulo, Brazil.



Hatem Khater

Mr. Hatem Khater is the Founder and currently the Vice Chairman of Terous Misr Foundation for Development and he is Board Member of John D. Gerhart Center, Business School, American University of Cairo. As Mr. Khater believes in the essential role of the civil society he also holds other titles such as:

Board Member of the Egyptian Food Bank.

Board Member of the Egyptian Cure Bank.



Alessandro Monti

Prof. Dr. Alessandro Monti is Professor for Corporate Management and Organisation at the Cologne Business School (CBS). His research interests include Pricing, Brand Management, HR and Change Management, CSR, Sustainable Marketing and Economic History. He has more than 10 years of industry and consulting experience, before joining Cologne Business School in 2014 as a professor. Prof. Dr. Monti holds a German diploma in economics from the University of Cologne, as well as a M.Sc. in Management from the LSE in London. He holds a Ph.D. from the University of Cologne, and focused in his thesis on the history of marketing in the early 18th century.



Silke Bustamante

Silke Bustamante is professor for Management at the Berlin School of Economics and Law and Course Director of the Division of Service Management. In research and consultancy she focuses on CSR and sustainability. Her research focuses on Corporate Responsibility, particularly on cultural aspects and the role of CSR for employer attractiveness, trust and reputation. She was Visiting Professor at Kobe University in Japan and the UADE in Buenos Aires, Argentina.

Further expected speaker:

Stephanie Bothe, University of Applied Sciences and Arts Lucerne, Switzerland

Stream A:
Management

Management II:
Entrepreneurship



Hermann Tribuser (Chair)

Since 2012 SEA – Sustainable Entrepreneurship Award: Project Manager, Head of Corporate Communications
Since 2015 future4you GmbH: Managing Partner



Kristina von Gehlen

PhD Student at University of Münster. I was able to gain some experiences in the world of employment with internships at Pricewaterhouse Coopers AG and Peek & Cloppenburg KG as well as a student trainee at Loyalty Partner Solutions GmbH and Payback GmbH. After an internship at L'Oréal Deutschland GmbH, I returned to Catholic University of Eichstaett-Ingolstadt to begin my Master studies in Business Administration focusing on market-oriented management.



Marian Eabrasu

Marian Eabrasu is currently Associate Professor at the Groupe ESC Troyes-en-Champagne (France) and research fellow at the GRANEM (Angers University, France). He obtained in 2007 a PhD in moral and political philosophy at the Paris VIII Saint-Denis University, and in 2013 the Research Director Certificate for French State Universities in economics (Habilitation à Diriger des Recherches) at Angers University. His research interests cover various areas of economics, management and philosophy with a special emphasis on business ethics and corporate social responsibilities.



Ursula Tischner

Ursula Tischner studied Architecture, Art and Industrial Design and specialized in Eco- and Sustainable Design of products, services and systems. She worked as a researcher at the German Wuppertal Institute for Climate, Environment and Energy for 4 years and then founded econcept, Agency for Sustainable Design, in Cologne (www.econcept.org) in 1999. With econcept she carries out research and consulting projects with small and large companies and other organizations on sustainable- and eco-design and -innovation.

Further expected speaker:

Orlagh Reynolds, National University Ireland, Ireland

Agata Dembek, Kozminski University, Warsaw, Poland

Stream A:
Management

Management III:
Innovation



Thomas Osburg (Chair)

Dr. Thomas Osburg is Assoc. Professor for Sustainable Marketing & Leadership at the Fresenius Business School in Munich and Director of the CircularKnowledge Institute, an International Research Think Tank and Strategic Advisory, based in Brussels and Munich. He is also a Partner at the Consulting Group KAIROS Partners, with focus on (Social) Innovation, Strategy and CSR. Thomas is on the Board of Directors for ABIS (Academy of Business in Society, Brussels), was appointed into the Scientific MBA Committee at the University of Geneva and co-leads the Academic Board for Executive Education Innovation Management at the Management Center Innsbruck (MCI).

Mara Del Baldo

Mara Del Baldo is Associate Professor of Entrepreneurship and Small Business Management; Financial Accounting; and Economics of Sustainability and Accountability at the University of Urbino (Italy), Department of Economics, Society and Politics. Her main research interests include: entrepreneurship and small businesses; corporate social responsibility, sustainability and business ethics; SMEs and networking strategies; financial and integrated reporting; ethical, social and environmental accounting (SEAR) and gender(pink) accounting.

Duygu Turker

Duygu Turker is an Assistant Professor in the Department of Business Administration at Yasar University. She has a BA in Business Administration/ Dokuz Eylul University, M.Sc. in Environmental Sciences/ Ankara University, MBA/ Dokuz Eylul University, and she received her PhD from Dokuz Eylul University in Public Administration. She has involved in various projects as researcher or administrator. Her research interest includes CSR, business ethics, interorganizational relations, and entrepreneurship.

Denise Pereira

PhD in Industrial Engineering from the University of São Paulo (USP), Master in Business Administration from the Catholic University of São Paulo. Professor at Mackenzie University and FATEC of São Paulo. Currently, coordinates the Mackenzie Agency of Sustainability, whose objective is the development of academic and applied researches in Sustainability and Corporate Social Responsibility. Has organized the book Environmental Management published by Pearson and author of some books chapters on the subject of sustainability.

Adrian Pyszka

Adrian Pyszka is an Assistant Professor at the University of Economics in Katowice (POLAND) in the department of Human Resource Management. He is a speaker, researcher and author of publications on Human Resource Management, Public management and Corporate Social Responsibility with the special focus on innovations. He cooperates as a trainer and consultant with commercial, public institutions and NGO.

Franz Wenzel

Franz Wenzel is researcher at Catholic University Eichstaett-Ingolstadt, Ingolstadt School of Management. He worked in the fields of Megatrends, Small and Medium-sized Enterprises and Action Research. He is an expert in Executive Education and real time case studies and consulting cases in education. Franz is entrepreneur, owns a real estate business, online shops and some other businesses in the digital realm. He is consultant with experience in Sustainability, Strategy, Business Architecture and Leadership.

Stream A: Management

Management IV: Reporting & Disclosure



Falko Leukhardt (Chair)

Falko Leukhardt is project manager at the German Council for Sustainable Development (RNE), an advisory body mandated by the Federal Government. In the Council's office, Falko Leukhardt works on issues related to climate, energy, and resources, and is responsible for individual projects and events.

Anne Michaels

Anne Michaels is a doctoral candidate at the chair of accounting and managerial control at Ilmenau University of Technology since 2014. She is holding a diploma degree in business administration from University of Applied Sciences Regensburg, Germany, and International Business School La Rochelle, France. Her research interests are determinants and effects of CSR disclosure, corporate identity and corporate reputation. She is funded by a graduate scholarship of the free state of Thuringia.

Brigitte Bernard-Rau

Brigitte Bernard-Rau currently pursues a PhD degree at the Institute of Management Research, Radboud University Nijmegen in The Netherlands. Her research interests are in the field of Corporate Social Responsibility, Responsible Investment, and ESG (environmental, social and governance) performance and reporting. Based on her experience, knowledge and expertise with ESG analysis as a sustainability analyst at oekom research AG, a rating agency based in Munich (Germany),

Nuramalina Binti Haji Mohd Sufian

Nuramalina Binti Haji Mohd Sufian is a full-time PhD student from Universiti Teknologi Brunei. I am currently in my first year of PhD in Accounting under the supervision of Dr. Ulaganathan Subramanian. In the year 2015, I gained First Class Honours in Bachelor of Arts (Honours) Accounting & Finance and Economics from the University of Kent, United Kingdom. I am a student that is highly motivated as I constantly encourage myself to attain the objectives I desire. Thus with this motivation, I continue my postgraduate study in PhD.

Ralph Thurm

Ralph Thurm, founder and managing director of AlHEAD|ahead, is a leading professional in sustainability strategies, operational sustainability, sustainability reporting, sustainable innovation and behavioral change for sustainability. With more than 25 years experience working for major corporates, industry federations, governments and NGOs all over the world, Ralph adds value as a consultant, trainer, moderator, facilitator, co-founder and co-initiator of various transformational initiatives as well as a writer and blogger on a huge variety of sustainability topics. He is a co-€ author of the highly appraised book 'A Leader's Guide to ThriveAbility'.

Further expected speaker:

Caroline Atkinson, UTS Business School, Sydney, Australia

Stream A:
Management

Management V:
HRM & Internal Communication



Alessandro Monti (Chair)

Prof. Dr. Alessandro Monti is Professor for Corporate Management and Organisation at the Cologne Business School (CBS). His research interests include Pricing, Brand Management, HR and Change Management, CSR, Sustainable Marketing and Economic History. He has more than 10 years of industry and consulting experience, before joining Cologne Business School in 2014 as a professor. Prof. Dr. Monti holds a German diploma in economics from the University of Cologne, as well as a M.Sc. in Management from the LSE in London. He holds a Ph.D. from the University of Cologne, and focused in his thesis on the history of marketing in the early 18th century.

Lars Rademacher

Lars Rademacher, PhD (University of Siegen), is Professor and Program Director of the Bachelor of Sciences in "Online Communication" at Hochschule Darmstadt – University of Applied Sciences (Germany), Visiting Scholar at Lund University (Sweden) and Danube University (Austria). He is Editorial Board Member of various academic Journals and a frequent speaker on CSR, Compliance & Public Legitimacy. Since 2014 he chairs the Academic CSR Summit at the German CSR Forum and is jury member of the German CSR Awards.

Osama Hazzi

Osama Hazzi is currently an Assistant Professor - PostDoc in the Department of Economic Sociology at University of Vienna. He participated in a research project in Vienna University of Economics and Business. Also, he serves as an academic reviewer in refereed journals (Management Research Review; Business: Theory and Practice). Osama HAZZI is author of four articles published in refereed journals. His main research interests include organizational citizenship behavior, human resource management, organizational justice, and corporate social responsibility as well as business ethics from Islamic perspective and Islamic banking.

Adrian Pyszka

Adrian Pyszka is an Assistant Professor at the University of Economics in Katowice (POLAND) in the department of Human Resource Management. He is a speaker, researcher and author of publications on Human Resource Management, Public management and Corporate Social Responsibility with the special focus on innovations. He cooperates as a trainer and consultant with commercial, public institutions and NGO.

Daniel Gajda

Daniel Gajda M.A. - Research Assistant and Assistant Lecturer at the University of Economics in Katowice in Human Resource Management Department, Poland. His research interests include the issue of talent management and sports management, especially management of people in sports organizations.

Stream A:
Management

Management VI:
Organizational Development



Lars Rademacher (Chair)

Lars Rademacher, PhD (University of Siegen), is Professor and Program Director of the Bachelor of Sciences in "Online Communication" at Hochschule Darmstadt – University of Applied Sciences (Germany), Visiting Scholar at Lund University (Sweden) and Danube University (Austria). He is Editorial Board Member of various academic Journals and a frequent speaker on CSR, Compliance & Public Legitimacy. Since 2014 he chairs the Academic CSR Summit at the German CSR Forum and is jury member of the German CSR Awards.

Ihar Sahakiants

Ihar Sahakiants received his PhD from ESCP Europe in Berlin, Germany, and currently holds the professorship for International Human Resource Management at the Cologne Business School (CBS), Germany. In his research, he has concentrated on various aspects of reward management such as international compensation, analysis of the path dependence of respective practices, the determinants of implementing executive share-based pay in European transition economies as well as on topics related to international corporate governance and corporate social responsibility.

Karl Kaz

Karl Kaz graduated with a degree in Economics. For several years he worked in projects on compulsive consumption and consumer autonomy at the University of Hohenheim (Stuttgart). He then changed to the business world where he has been editor-in-chief, publishing director and managing director in different publishing houses. In 2013 he started his own business as a consultant, trainer and coach, focusing on issues such as sane leadership, organizational resilience and sustainable development.

Further expected speaker:

Boleslaw Rok, Kozminski University, Warsaw, Poland

Rodrigo Lozano, Utrecht University, Netherlands

Anantha Krishnan, Royal Norwegian Embassy, Abuja, Nigeria

Stream B:
Finance & Governance

Finance I:
Banking I



Karen Wendt (Chair)

Karen Wendt, Founder of Responsible Investmentbanking, ECCOS Impact International and PI Impact i.G. has started her career at the European Commission. Today she is multiple - entrepreneur, futurist, philanthropist, lecturer, researcher, coach and author. She has worked in high-level roles in Project Finance, where she managed the transition from conventional energy to a green energy portfolio, in structured export finance and in strategic asset management.

Tatiana Solovey

Tatiana Solovey currently conducting a postdoctoral research project at the University of Hamburg, Thesis: "Multistakeholder networks for better quality in the CSR reporting". She achieved in 2014 her PhD titel at the Saint-Petersburg University, Thesis: "Financial reporting of social responsibility company". Since 2012 Dr. Solovey teaches at the St. Petersburg State University of Trade and Economics and gives since 2014 there a master class "CSR reporting".

Karl C. S. Yang

Mr. Karl C. S. Yang is one of the co-founders of KoSIF and currently serves as its Executive Director., who is fully responsible for the operation and management of the organization. KoSIF is a non-profit and non-governmental organization, whose main purpose is to promote the practices of socially responsible investment in Korea. It was founded in 2007 and now has about 50 individual members and 10 company members. It also initiated Carbon Disclosure Project (CDP) in Korea with the partnership agreement with CDP HQ,

Rute Abreu

Rute Abreu is full Professor, since 1990, in Accounting and Finance at the Instituto Politécnico da Guarda, Portugal. She teaches financial analysis, corporate finance, schedule and appraisal investment, auditing, financial accounting, taxation, firm valuation and social responsibility management. She received in 1996 her master degree in Industrial Engineering from the Universidade Nova de Lisboa, Portugal and in 2009 the PhD Degree in Accounting and Finance from the Universidad de Salamanca, Spain. She is the director of Accounting Degree and Integrated Management System Master Degree at the Instituto Politécnico da Guarda, Portugal.

Ralph Thurm

Ralph Thurm, founder and managing director of AlHEAD|ahead, is a leading professional in sustainability strategies, operational sustainability, sustainability reporting, sustainable innovation and behavioral change for sustainability. With more than 25 years experience working for major corporates, industry federations, governments and NGOs all over the world, Ralph adds value as a consultant, trainer, moderator, facilitator, co-founder and co-initiator of various transformational initiatives as well as a writer and blogger on a huge variety of sustainability topics. He is a co-€ author of the highly appraised book 'A Leader's Guide to ThriveAbility'.

Further expected speaker:

Ewa Maria Kruszevska, University of Nottingham, United Kingdom

Stream B:
Finance & Governance

Finance II:
Risk Management & Sustainable Finance



Rute Abreu (Chair)

Rute Abreu is full Professor, since 1990, in Accounting and Finance at the Instituto Politécnico da Guarda, Portugal. She teaches financial analysis, corporate finance, schedule and appraisal investment, auditing, financial accounting, taxation, firm valuation and social responsibility management. She received in 1996 her master degree in Industrial Engineering from the Universidade Nova de Lisboa, Portugal and in 2009 the PhD Degree in Accounting and Finance from the Universidad de Salamanca, Spain. She is the director of Accounting Degree and Integrated Management System Master Degree at the Instituto Politécnico da Guarda, Portugal.

Lin Liao

Dr. Lin Liao is an associate professor of accounting at the Research Institute of Economics and Management, Southwestern University of Finance and Economics in China. Dr. Liao received his PhD in accounting from the University of New South Wales Australia, and currently is the full member of CPA Australia. Dr. Liao's research interests include corporate governance, CSR, carbon accounting, value relevance of financial accounting and auditing.

Further expected speaker:

Yonghyup Oh, Club of Rome

Evelina Bendoraitienė, Vytautas Magnus University, Vilnius, Lithuania

Weikang Zou, Libo Fan, University of International Business and Economics, Beijing, PRC

Stream B:
Finance & Governance

Finance III:
Capital Markets



Simon Pickard (Chair)

As the Director for International Programmes at ABIS – The Academy of Business in Society, Simon Pickard is responsible for overseeing its current and future projects, as well as coordinating funding, strategic alliances and events. This incorporates direct oversight of ABIS' multi-million euro programmes on research, education and training, and by extension the building of ABIS' strategic international partnerships. Simon joined ABIS as Deputy Director in March 2006, following the completion of his MBA at HEC School of Management in Paris.

Dararat Phoprachak

Faculty of Business Administration and Information Technology,
Rajamangala University of Technology Suvarnabhumi
Accounting Lecturer

Upawadee Neungvanna

Master plan 101 Co., Ltd.
Executive Director
Doctor of Philosophy Program in Accountancy

Manuel Coeslier

Manuel Coeslier is a doctoral student in Management at Ecole Centrale Nantes and Audencia Business School in France. His research is conducted at Mirova, the subsidiary of Natixis Asset Management dedicated to responsible investment, where he mainly focuses on the impact of investment portfolios on climate change and the different indicators and tools available to measure and manage the alignment of investments with the needs of the energy transition.

Guido Kaufmann

Dipl.-Volksw., born 1987; since 2014 Researcher and Doctoral Student at the Chair for Management, Accounting and Corporate Governance (University of Siegen); Until 2014: Studies in economics at the University of Cologne; Research Fields: Corporate Governance, Foundations, Publicity, Finance, Regulation, Controlling, reorganisation management and business succession."

Further expected speaker:

Eshari Withanage, Julian Schröter, University of Siegen, Germany

Megumi Suto, Graduate School of Finance, Accounting and Law, Waseda University, Japan

Stream B:
Finance & Governance

Governance I:
Management Approaches



Patrick Bungard

Patrick Bungard is director of the Center of Advanced Sustainability Management (CASM) at CBS. He is lecturer in the field of Corporate Social Responsibility (CSR) and Sustainable Management, Corporate Ethics and Social Entrepreneurship.

Furthermore, Patrick Bungard is co-founder of M3TRIX GmbH, a counseling and consulting firm specialized on sustainability management. Together with the Heldenrat e.V., Patrick Bungard is an honorary supporter and accompanier of small social initiatives and associations in Cologne.

Jai Prakash Sharma

Jai Prakash Sharma is currently Director, IMS GZD and the immediate past Head and Dean at the Delhi School of Economics, University of Delhi. He has supervised 24 PhDs, and authored 16 books and over 100 papers published in several national and international journals of repute. He is member of Association of North America Higher Education International Educational Council, Fellow Member of the Australian Academy of Business Leadership and has been nominated on its 'Advisory Board'. July 2010 and Conf at the Birmingham Business School, UK in June 2009.

Sirima Kaekerd

Assist.Prof. Dr.Sirima Kaekerd
Faculty of Business Administration and Information Technology,
Rajamangala University of Technology Suvarnabhumi
Accounting Lecturer

Senee Puangyanee

Assist.Prof. Dr.Senee Puangyanee
Faculty of Business Administration and Information Technology,
Rajamangala University of Technology Suvarnabhumi
Accounting Lecturer

Carsten Deckert

Prof. Dr. Carsten Deckert is Professor of Logistics and Supply Chain Management, member of the senate and head of the research cluster Value Chain Management at Cologne Business School (CBS). He acquired practical experience amongst others as a partner and member of the management team at Deckert Management Consultants GmbH in Düsseldorf and as a member of the Executive Board of Deutsche Aktionsgemeinschaft Bildung-Erfindung-Innovation (DABEI) e.V., a German non-profit organization fostering education, invention and innovation.

Further expected speaker:

Crispen Sachikonye, Manchester Metropolitan University, United Kingdom

Stream B:
Finance & Governance

Governance II:
Business Solutions



Thomas Wunder (Chair)

Thomas Wunder is Professor of Strategic Management at the Neu-Ulm University of Applied Sciences in Germany. He has been teaching strategy at universities in Switzerland and the USA. He received his doctorate in the field of Strategic Management from the European Business School (EBS). His research interest areas are the design of effective strategy processes in multinational corporations as well as the field of sustainable strategic management.

Samuel Emmanuel Fulgence

The author holds MSc-Acc & Fin from London Met – UK, BAF-PSAFI from Mzumbe University Tanzania and CPA-T - NBAA. He won a university award of academic excellence – (Best master's award with distinction) from London Met UK. He is a registered Tax Consultant with TRA and Associate Certified Public Accountant in public Practice – ACPA-PP with NBAA. He has worked as Tutorial Assistant at Mineral Resources Institute (MRI), Asst. Research Officer with SNV&DMPP and Director of Finance and Administration with COWISA.

Jai Prakash Sharma

Jai Prakash Sharma is currently Director, IMS GZD and the immediate past Head and Dean at the Delhi School of Economics, University of Delhi. He has supervised 24 PhDs, and authored 16 books and over 100 papers published in several national and international journals of repute. He is member of Association of North America Higher Education International Educational Council, Fellow Member of the Australian Academy of Business Leadership and has been nominated on its 'Advisory Board'. July 2010 and Conf at the Birmingham Business School, UK in June 2009.

Sunaina Kanojia

Associate Professor, Department of Commerce, Delhi School of Economics, University of Delhi. Her Area of expertise lies in Financial Planning, Investment Management, Industrial Laws and Corporate Governance. She has co-authored five books and more than a dozen research papers which have been on the top ten list of SSRN and been adjudged as best papers in National Conference held in India and International Conference held in USA.

Davar Rezanian

Davar Rezanian, PhD, is Associate Professor and Chair, Department of Management at the University of Guelph in Ontario, Canada. He teaches Corporate Social Responsibility, Financial Accounting, and Project Management.

Yafet Yosafet Wilben Rissy

Yafet Yosafet Wilben Rissy is a PhD Candidate at School of Law, Faculty of Law, Queensland University of Technology, Brisbane, Australia. He teaches at Faculty of Law, Satya Wacana Christian University, Salatiga, Central Java, Indonesia. He is also an advocate (a lawyer) at Indonesian Bar Association and a registered intellectual property attorney at Directorate General of Intellectual Property, Ministry of Law and Human Rights of Republic of Indonesia.

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Stream C:
Global Perspectives & Cases

Global I:
Social Issues in Emerging Markets



Brigitta Herrmann (Chair)

Professor of Globalization, Development Policies and Ethics at Cologne Business School. She studied economics and theology in Bonn and Paris. She wrote her PhD thesis about the Right to Food in Mali and analyzed the applicability of economic ethics approaches. She held leading positions in church-based organisations and in NGOs, Research focus: Business Ethics, Development Policies, Human Rights, Globalization, World Trade, International Investment Agreements, International Financial Rules, European Economic Issues

Jürgen-Matthias Seeler

Dr. Jürgen-Matthias Seeler is Professor and Head of Department and Study at Management Center Innsbruck (MCI), Austria. He responsibly manages MCI's first academic Blended-Learning-Program "Bachelor Business Administration Online", which was launched in 2014. Currently, his team is developing further programs that will also be based on eLearning strategies. He holds a doctorate from Charles Sturt University in Australia and the professional degree "Certified Fraud Examiner" by the Association of Certified Fraud Examiners (ACFE), USA.

Jill Haley Murphy

Jill Haley Murphy, J.D., A.L.M., is an attorney and consultant in land use, renewable energy, climate change, and sustainability planning. She is a principal of Turnstone Environmental Planning, LLC, and a Teaching Fellow in the Sustainability and Environmental Management Program at Harvard University Extension School.

Carlos Vargas

Carlos Vargas M.B.A. and M.L.A. is a professor for Sustainable Finance and Investments for the Sustainability and Environmental Management program at Harvard University. He is also the CFO of New Evolution Ventures Mexico, an investment fund that develops and operates Fitness Centers. He has worked in the real estate, banking, consulting and retail industries; his professional experience includes senior management roles for companies such as BBVA and HP.

Rolf Wichmann

Rolf Wichmann is currently a senior advisor to UN agencies in the area of sustainable development, where his most recent work has focused on formulating strategies and policies for partnerships between the United Nations and civil society organizations, the private sector and associations of local governments and other potential partners in the implementation of internationally agreed upon plans of action. Prior to that he was a senior United Nations official for two decades working in international development cooperation.

Tan Li

Tan Li, Professor, the dean of School of Economics and Management of Changzhou Institute of Technology, the evaluation expert of Jiangsu province government procurement, the director of Changzhou Innovation and Reform Research Center.

Jing An

Jing An obtained her PhD degree from Jilin University, assistant to the dean of Marketing and E-commerce Department at Changzhou Institute of Technology, research interest covers areas of Information Management, Electronic Commerce and Services Science.

Zhongkun Jin

Zhongkun Jin, PhD student of Nanjing Normal University, works in School of Economics and Management of Changzhou Institute of Technology as the dean of Marketing and E-commerce Department. He has been engaged in the research of quantity economics in recent years.

Stream C:
Global Perspectives & Cases

Global II:
Bridging Theory & Practice



Rene R  th (Chair)

Prof. Dr. Rene R  th is Co-Founder and Managing Director of the Institute for Management Education & Culture (IMEC) located in Frankfurt, Germany and Professor of Business Administration at Nan Jeon University of Science & Technology (NJU) in Tainan, Taiwan. His passion and strong expertise lies in the fields of Marketing, Leadership and Corporate Responsibility. Besides leading the institute and joining international conferences Dr. R  th shares deep knowledge and business insights at top ranked German business schools.

Luisa Sabine He  

Cologne Business School and cominovo

Prof. Dr. Luisa Sabine He   has been holding the professorship for Management and HR at Cologne Business School, Germany since 2013.

Babawande Sheba

Baba is an experienced academic and management professional, possessing complex problem solving, resourcing and mobilising ability. He has been involved in both education and management consulting with experiences in academic leadership, project management and business consulting. He has a track record of managing people and overseeing multiple projects whilst delivering process improvement, continuous improvement and relentless innovation. Currently, Baba is a Principal Lecturer and Head of Department for Energy and Procurement at GSM London.

Nayan Mitra

Nayan Mitra comes with a rich mix of diverse professional experience of over sixteen years, straddling seamlessly between academics, social and corporate sectors. She has long years of experience in teaching and coaching undergraduate, post graduate students and corporate members; been a resource person in eminent Institutions of higher learning in the areas of CSR and Corporate Governance; Academic Council member in International Conferences like the International Conference on CSR, Sustainability, ethics and Governance.

Burze Yasar

Burze Yasar holds a PhD degree in Business Administration from Bilkent University. She was a visiting scholar at Ross School of Business at the University of Michigan before joining TED University as an Assistant Professor. Her research interests are banking, corporate finance and CSR.

  nc   Hazır

  nc   Hazır is currently working as an associate professor in TED University in Ankara. He completed his Ph.D. at the Department of Business Administration, Bilkent University in 2008. His dissertation was on project scheduling.

Thomas Wunder

Thomas Wunder is Professor of Strategic Management at the Neu-Ulm University of Applied Sciences in Germany. He has been teaching strategy at universities in Switzerland and the USA. He received his doctorate in the field of Strategic Management from the European Business School (EBS). His research interest areas are the design of effective strategy processes in multinational corporations as well as the field of sustainable strategic management.

Stream C:
Global Perspectives & Cases

Global III:
Responsibility & Performance



Nayan Mitra (Chair)

Nayan Mitra comes with a rich mix of diverse professional experience of over sixteen years, straddling seamlessly between academics, social and corporate sectors. She has long years of experience in teaching and coaching undergraduate, post graduate students and corporate members; been a resource person in eminent Institutions of higher learning in the areas of CSR and Corporate Governance; Academic Council member in International Conferences like the International Conference on CSR, Sustainability, ethics and Governance.

Joanna Szymonek

An expert in the field of employment relations, human rights at the workplace, in the context of corporate social responsibility (CSR) and sustainable development, graduate of the University of Warwick in European industrial relations and personnel management; PhD student at Jagiellonian University. She cooperates with the social partners: trade unions, employers' organizations, public administration, NGOs, business, academic institutions in the country and the world.

Nancy Bouchra Hanna

Nancy Bouchra Hanna is an assistant lecturer at the German University in Cairo. She earned her Bachelor Degree in Management Technology from the German University in Cairo. In 2014, she earned her masters degree in the field of strategic management with a thesis on Corporate Social Responsibility and Balanced Scorecard. Nancy also works as a research assistant with multinationals like Nestle Egypt and international institutes like the International Labour Organization. She is currently working in her PHD on dynamic capabilities and its development.

Haifeng Huang

Prof. Haifeng Huang obtained his Ph.D. at Humboldt University Berlin and studied at the Johns Hopkins University-Nanjing University Center for Chinese and American Studies and the School of Economics of Peking University. He is the Director of Peking University HSBC Business School's Center for Green Economy. Since 2008, he has been the Executive Director in the Ecological Development Union International and a member of the supervisory committee of the Ministry of Land and Resources. At present, Prof. Huang is serving as international jury of Sustainable Entrepreneurship Award in Europe.

Julian Barg

Peking University
HSBC Business School (PHBS)
Center for Green Economy
Secretary General for International Cooperation

Chunhong Sheng

Ph. D. at Environmental Policy Research Centre (FFU) at
Free University Berlin
Research Focus: Environmental and Energy Policies,
Green Industrial Policy, Green Development, Social Movement

Further expected speaker:

Priya Nair Rajeev Asst. Professor Indian Institute of Management Kozhikode,
India

Stream C:
Global Perspectives & Cases

Global IV:
Economies in Transition



Ihar Sahakiants (Chair)

Ihar Sahakiants received his PhD from ESCP Europe in Berlin, Germany, and currently holds the professorship for International Human Resource Management at the Cologne Business School (CBS), Germany. In his research, he has concentrated on various aspects of reward management such as international compensation, analysis of the path dependence of respective practices, the determinants of implementing executive share-based pay in European transition economies as well as on topics related to international corporate governance and corporate social responsibility.

Martin Brueckner

Dr Martin Brueckner is co-founder and co-director of the Centre for Responsible Citizenship and Sustainability and senior lecturer with the School of Management and Governance at Murdoch University in Perth, Western Australia. Dr Brueckner's work focuses on the politics and political economy of sustainable development, sustainable communities and regional sustainability using a transdisciplinary approach. His research also targets the areas of environmental politics, CSR and corporate governance.

Malgorzata Zmuda

Professor in the area of Strategic Management and International Management as well as the head of the Management Consulting specialization at the Cologne Business School. Her research interests are focused around the topics of economic vulnerability in the context of globalization and hypercompetition as well as international competitiveness and its sources on the micro and macro level. In the PhD written at the Krakow University of Economics, Malgorzata Zmuda examined the impact of foreign direct investment on long term competitiveness of a small open economy.

Kazue Haga

Kazue Haga received her PhD degree from the Faculty of Business Administration and Economics of Philipps University of Marburg (Germany) in 2012. She was a Senior Research Fellow until April of this year and since then is a guest researcher at the German Institute for Japanese Studies (DIJ) in Tokyo. Her research focuses on innovation, entrepreneurship, economic development, and demographic change.

Bing Zhu

Bing Zhu is a PhD candidate at the Catholic University of Eichstaett-Ingolstadt, Germany. She earned her Master's degree in Business Administration from Assumption University of Thailand. She has focused on research in the area of sustainability and green economy where she can demonstrate her technical and research skills and contribute to the development of sustainability and responsible consumption.

Stream C:
Global Perspectives & Cases

Case Studies I:
Challenging Sectors



Christoph Willers (Chair)

Prof. Dr. Christoph Willers has been working at Cologne Business School since 2014 as Professor of Strategic Management and Business Development. Furthermore, he is Vice President for Program Development, Quality Assurance and Teaching. Prof. Dr. Willers gained most of his practical experience in the area of management consultancy. In the area of strategy and process consultancy, his main area of interest is the sustainable organisation and alignment of management systems along the entire value chain. He was a co-founder of the Institut für Nachhaltiges Management and previously served as its Managing Director.

Amy Yip

Dr Amy Yip is an Associate Professor and Director of Case Research Centre at Centennial College, an independent college established by The University of Hong Kong. She is a CFA (Chartered Financial Analyst) charterholder, and her research interests include business innovation, strategy, corporate governance and corporate social responsibility.

Adriana Paliwoda - Matiolanska

Economist, Assistant Professor in the Department of Trade and Market Institutions at the Cracow University of Economics (Poland). Researcher and lecturer. Author of publications on corporate social responsibility, sustainable production and consumption, social acceptance, especially in the energy sector. She lectures about CSR at the Cracow University of Economics, as well at many international universities as a visiting professor. In addition, she cooperates with many organizations in the area of promoting CSR and conscious consumerism.

Rita Almeida

Rita Almeida is since 2007 Quality Manager in Glaciar Industria, S.A. Between 2004 and 2005, she was consultant and trainer in the implementation of the Hazard Analysis and Critical Control Points system in the TopTest, Portugal. She received her Degree in Food Engineering from the Piaget Institute of Mirandela, Portugal (2003), and her Master in Integrated Management Systems by Polytechnic Institute of Guarda, Portugal (2014), with a final project entitled Corporate Social Responsibility Management System: A Case Study of Beverage Industry. Currently attending the 2nd year of the PhD in Economic, Social and Business Sciences at the University of Seville, Spain.

Further expected speaker:

Jiddu Krishnan, Indian Institute of Management Kozhikode, India

Stream C:
Global Perspectives & Cases

Case Studies II:
Social Attitudes



Joop Remmé (Chair)

Dr. Remmé has a dual career of academia and consultancy. He studied history and philosophy at the University of Amsterdam, the Catholic University Leuven and the Amsterdam Vrije Universiteit, while he obtained his Ph.D. in Culturele wetenschappen (social studies) at Maastricht University. He is a partner in Corporate Responsibility Future (www.corporate-responsibility-future.eu).

Dalia Maimon Schiray

Head of the Laboratory of Social Responsibility (LARES) and full professor at Institute of Economics since 1972, academic coordinator of MBA in Sustainability and Third Sector and MBA Economics and Sustainability Management. She teaches Evolution of the Sustainability Concept and Sustainable business. She has 9 books published in Environmental and Social Responsibility. She holds a post PhD in Economics at Sorbonne Paris 7, PhD in Environmental Economics at Ecole des Hautes Etudes In Sciences Sociale Paris,

Po-Han Kan

Po-Han is presently a third-year economics and business student at the Faculty of Economics and Business, University of Amsterdam. He is currently completing a thesis on Family Ownership and Firm Performance in Taiwan. His recent publications include Stability of the CAPM for cyclical and noncyclical firms during the Great Recession published at The E-Learning and Information Technology Symposium 2016 and Corporate Social Responsibilities: Evaluation of the Role of Corporations in Society published at the 2014 Industrial Management and Application Conference.

Naraporn Sukyoo

Faculty of Business Administration and Information Technology,
Rajamangala University of Technology Suvarnabhumi
Accounting Lecturer

Dararat Phoprachak

Faculty of Business Administration and Information Technology,
Rajamangala University of Technology Suvarnabhumi
Accounting Lecturer

Ulf Henning Richter

Dr. Ulf Henning Richter is an Associate Professor of Global Business and Strategy at Tongji University, based in Shanghai, China. He received his Doctorate in Economic Sciences from HEC Lausanne, Switzerland, for his thesis on corporate responsibility in a globalizing world, and an MBA from European Business School, Oestrich-Winkel in Germany. He is also a Visiting Scholar with the Social Innovation Centre at INSEAD, Membership Secretary of the AIB Sub-Saharan Chapter, and was previously a Visiting Fellow at Harvard University.

Further expected speaker:

Chao-Chin Kan, Southern Taiwan University of Science and Technology, Taiwan



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Stream D:
Paradigm Shifts & New Economy

Paradigm Shifts I:
Clashing Mindsets



Michael D'heur (Chair)

Michael D'heur is Founder and Managing Director of shared.value.chain, a boutique management advisory firm that helps companies achieve sustainably better performance. Michael has more than 16 years of management consulting expertise, working with multi-national and mid-sized companies to significantly improve their products and value chains. With consulting background from leading firms like PwC, PRTM Management Consultants, i2 Technologies and Bearingpoint, he served international clients from strategy to implementation and delivered tangible results.

Nayan Mitra

Nayan Mitra comes with a rich mix of diverse professional experience of over sixteen years, straddling seamlessly between academics, social and corporate sectors. She is Academic Council member in International Conferences.

Lars Isaksson

Lars Isaksson (Ph.D. Strategy, MBA, MIB) is Assistant Professor of Global Strategy at Bond University, Australia. He researches global business strategy and corporate social responsibility (CSR) in relation to multi-national companies and the economics of CSR.

Biswanath Swain

Prof. Biswanath Swain (PhD) is a faculty member at Indian Institute of Management (IIM) Indore, India in the area of Humanities and Social Sciences. His research primarily focusses on the issues in Ethics, Marketing Ethics, Corporate Social Responsibility, and Philosophy of Action. He teaches the courses such as Marketing Ethics, Ethics and CSR, Ethics in Business Management, Ethics and Society, and Contemporary Moral Issues at IIM Indore, India.

Julia Grimm

Julia Grimm is a doctoral candidate at the Martin-Luther University of Halle-Wittenberg, Germany. Being part of the collaborative PhD program "Ethics and Responsible Leadership in Business" at the Wittenberg Centre for Global Ethics, she is concerned with the conditions which help and hinder moral behavior in business practice. Her work focuses on corporate social responsibility and, in particular, on industry self-regulation initiatives. Having studied in Augsburg (DE), Lulea (SE), Stockholm (SE) and Konstanz (DE),

Rizki Prafitri

Rizki Prafitri is a PhD candidate at School of Arts, Murdoch University, Western Australia. She received a bachelor's degree in Socio Economic of Animal Husbandry from Brawijaya University, Indonesia and a Master's degree in Community Development from Murdoch University, Western Australia. She is an academic staff in Brawijaya University, Indonesia. She is interest in community development, corporate social responsibility and relationship between transnational companies and local communities.

Ubiratã Tortato

Professor Tortato is PhD in Production Engineering from Universidade de São Paulo and currently full professor at The Pontifícia Universidade Católica do Paraná and Faculdades da Indústria and Chief-Editor of REBRAE. Has experience in Business, acting mainly in the following subjects: sustainability, SSCM, eco-efficiency and sustainable Universities.

Stream D:
Paradigm Shifts & New Economy

Paradigm Shifts II:
Whole Systems Thinking



Thomas Schauer (Chair)
The Club of Rome - European Research Center

Friedrich Glauner

Dr. Friedrich Glauner has built up 18 years of experience as business owner, manager, and consultant, with 16 years of active teaching and research in philosophy, systems theory, and communication theory at the Technical University and Free University of Berlin and the EBS European Business School, Oestrich-Winkel. He is currently teaching values-oriented strategy development, business management, and leadership at the Bundeswehr University of Munich, the Weltethos / Global Ethic Institute of the University of Tübingen, and is lecturing at several other Universities.

Christel Ramloll

Christel is a PhD student. Open University Mauritius, with particular interests in Corporate Social Responsibility, Ethics and Sustainability. She is currently Head of Faculty of Management at the Charles Telfair Institute, Mauritius. She is also an instructor on the Masters of International Business of Curtin University, Australia.

Martin Brueckner

Dr Martin Brueckner is co-founder and co-director of the Centre for Responsible Citizenship and Sustainability and senior lecturer with the School of Management and Governance at Murdoch University in Perth, Western Australia. Dr Brueckner's work focuses on the politics and political economy of sustainable development, sustainable communities and regional sustainability using a transdisciplinary approach. His research also targets the areas of environmental politics, CSR and corporate governance.

Roger Wolf

Geographer. Since more than 30 years engaged in environmental policy, environmental planning and environmental management. Since 2014 member of the European Research Centre of the Club of Rome (CoR ERC) and since 2015 member of the board of the CoR ERC.

Matt Aversano-Dearborn

Matt Aversano-Dearborn is Co-Director of the Austrian-based NGO Forum for Sustainable Visions in Action (Forum ViA), Project Manager at the Club of Rome, and founding member of the Club of Rome European Research Centre. His current and past work and research include inter alia the integration of sustainability into universities and other institutions of higher education, the evaluation of EU regional vulnerabilities to climate change, and the promotion of economic teaching that is good for people and the planet.

Stream D:
Paradigm Shifts & New Economy

Paradigm Shifts III:
CSR, Ethics and Social Welfare



Friedrich Glauner (Chair)

Dr. Friedrich Glauner has built up 18 years of experience as business owner, manager, and consultant, with 16 years of active teaching and research in philosophy, systems theory, and communication theory at the Technical University and Free University of Berlin and the EBS European Business School, Oestrich-Winkel. He is currently teaching values-oriented strategy development, business management, and leadership at the Bundeswehr University of Munich, the Weltethos / Global Ethic Institute of the University of Tübingen, and is lecturing at several other Universities.

Joop Remmé

Dr. Remmé has a dual career of academia and consultancy. He studied history and philosophy at the University of Amsterdam, the Catholic University Leuven and the Amsterdam Vrije Universiteit, while he obtained his Ph.D. in Cultu-rele wetenschappen (social studies) at Maastricht University. He is a partner in Corporate Responsibility Future (www.corporate-responsibility-future.eu).

Adriana Schiopoiu Burlea

Adriana Schiopoiu Burlea is a professor of Management at the University of Craiova, Romania, vice-president of the Ethics Committee of the University of Craiova, elected member of the board of the University Doctoral School. Professor Adriana Schiopoiu Burlea is Romanian ambassador for ARGH (Association Francophone de Gestion des Ressources Humaines – <http://www.agrh.fr/les-ambassadeurs/>) and member of the Académie des Sciences du Management de Paris.

Dragos Balan

Dragos is enrolled in his 2nd year of PhD studies in Management – Economics, at the University of Craiova. Under the close coordination of Mrs. Adriana Schiopoiu-Burlea, Dragos is undertaking the Doctoral thesis in the field of corporate reputation. He holds a Master Degree in the field of marketing research at the Academy of Economic Studies from Bucharest, which came to complete his academic background in the field of marketing.

Marissa Chantamas

Marissa Chantamas is a faculty member in the Department of Marketing, Martin de Tours School of Management and Economics Assumption University. She has a special research interest in Corporate Social Responsibility (CSR), Creating Shared Value (CSV), Sufficiency Economy Philosophy, Virtual Brand Communities, and Social Media. Currently she is a PhD. Candidate at the Martin de Tours School of Management and Economics Assumption University.

Maria Aluchna

Maria Aluchna. Ph.D. – associate professor at Department of Management Theory, Warsaw School of Economics (SGH), Poland. She specializes in corporate governance as well as in strategic management and corporate social responsibility. She was awarded Deutscher Akademischer Austauschdienst (DAAD) scholarship for research stay at Universität Passau and Polish-American Fulbright Commission scholarship for the research stay at Columbia University. She received Polish Science Foundation award for young researchers. Since 1998 she has been working at the Department of Management Theory, at the Warsaw School of Economics obtaining Ph. D degree (2004) and completing habilitation procedure (2011).

Stream D:
Paradigm Shifts & New Economy

Sustainable Business Impacts



Mara Del Baldo (Chair)

Mara Del Baldo is Associate Professor of Entrepreneurship and Small Business Management; Financial Accounting; and Economics of Sustainability and Accountability at the University of Urbino (Italy), Department of Economics, Society and Politics. Her main research interests include: entrepreneurship and small businesses; corporate social responsibility, sustainability and business ethics; SMEs and networking strategies; financial and integrated reporting; ethical, social and environmental accounting (SEAR) and gender(pink) accounting.

Martina Zimek

Martina Zimek is a first-year PhD student at the Institute of System Sciences, Innovation and Sustainability Research in the University of Graz. She earned her Master's degree in Environmental System Sciences with its subject focus on sustainability-oriented management. In autumn 2015 her master thesis has been awarded for the Hans-Roth Umwelt-preis 2015 (Environment Award awarded by the Saubermacher company). Since November 2015 Martina works as a university assistant in the University of Graz, studying for a Phd in Interdisciplinary Doctoral Programme at Faculty of Environmental and Regional Sciences and Education.

Caroline S.L Tan

Caroline S.L Tan is an Associate Professor in the Graduate School of Business Sciences, at the University of Tsukuba, Tokyo campus. In her current position, she teaches courses in Marketing, Corporate Social Responsibility and Business Ethics. She also currently serves as the Head of International Exchange Initiatives at the Graduate School of Business Sciences. Dr. Tan's primary research interests include consumer behaviour, brand management and strategy, sustainable marketing and social enterprise.

Linda O'Riordan

Linda O'Riordan is a Professor at the FOM University of Applied Sciences in Germany, in the Faculty of Business Studies and International Management. She writes, researches, and lectures in the field of responsible management and sustainable stakeholder approaches to organising business in society. She is the author, co-author, and lead editor of various research books, papers, and articles. Her work has been repeatedly published in international peer-reviewed journals, such as the Journal of Business Ethics and other Springer-Gabler publications.

Anat Rotstein

Anat is the Manager of Academic CSR Center, at the School of Business Administration, the College of Management Academic Studies (COMAS), Rishon LeZion, Israel. She received her MBA from the School of Business Administration, COMAS, Rishon LeZion.

Keren Lipinsky-Kella

Keren is the head of the CSR on-line learning courses and a lecturer at the School of Business Administration, the College of Management Academic Studies (COMAS), Rishon LeZion, Israel.

Further expected speaker:

Giorgia Nigri, LUMSA University, Italy

Stream D:
Paradigm Shifts & New Economy

Value - Based Management



Carsten Deckert (Chair)

Prof. Dr. Carsten Deckert is Professor of Logistics and Supply Chain Management, member of the senate and head of the research cluster Value Chain Management at Cologne Business School (CBS). He acquired practical experience amongst others as a partner and member of the management team at Deckert Management Consultants GmbH in Düsseldorf and as a member of the Executive Board of Deutsche Aktionsgemeinschaft Bildung-Erfindung-Innovation (DABEI) e.V., a German non-profit organization fostering education, invention and innovation.

Suppasit Sornsri

Dr Suppasit Sornsri received a Ph.D. in Business Administration (Marketing) from the Assumption University (AU), Thailand. He holds an MA in Business and Managerial Economics from Chulalongkorn University, Thailand, and a BBA in Marketing from the Assumption University, Thailand. He has been a full-time lecturer in the Department of Marketing, Martin de Tours School of Management and Economics, the Assumption University, for ten years, currently teaching purchasing and supply chain management and pricing strategy and decision.

Petra Kuenkel

Petra Kuenkel is an author and leading strategic advisor to pioneering international multi-stakeholder initiatives that tackle common goods and sustainability issues. As a Member of the Club of Rome and the Executive Director of the Collective Leadership Institute, she promotes the scaling-up of collaboration skills for change agents from the private sector, public sector and civil society. She is a pioneering thinker on re-inventing leadership as a collective competence. Petra Kuenkel is the author of the ground-breaking publication "The Art of Leading Collectively" (Chelsea Green, US).

Rene R  th

Prof. Dr. Rene R  th is Co-Founder and Managing Director of the Institute for Management Education & Culture (IMEC) located in Frankfurt, Germany and Professor of Business Administration at Nan Jeon University of Science & Technology (NJU) in Tainan, Taiwan. His passion and strong expertise lies in the fields of Marketing, Leadership and Corporate Responsibility. Besides leading the institute and joining international conferences Dr. R  th shares deep knowlege and business insights at top ranked German business schools.

Enes   nal

Enes   nal is a PhD Candidate at Politecnico di Milano - Department of Management, Economics and Industrial Engineering (DIG) and KTH Royal Institute of Technology - Department of Industrial Economics and Management (IN-DEK). He is conducting his research under the Erasmus Mundus Joint Doctorate Program of European Doctorate in Industrial Management (EDIM). Enes completed his bachelor at the Middle East Technical University (METU), Turkey with honors. He holds a Master of Science in Global Innovation Management (2013) from Strathclyde University (UK) and Hamburg University of Technology (Germany) with Erasmus Mundus Scholarship.

Stream D:
Paradigm Shifts & New Economy

Globalization & Digitalization



Monika Kolb (Chair)

Monika Kolb is research assistant and project manager at the Dr. Juergen Meyer endowed chair for international business ethics and sustainability at the Cologne Business School (CBS). Her research interest includes Sustainable Management practise and Sustainable Education. She started the project CBS Sustainable University and is involved in networks to transform education towards a sustainable development.

Elisa Maria Böldicke

Elisa Maria Böldicke is a doctoral student at HHL Leipzig Graduate School of Management. She works at the Dr. Werner Jackstädt Chair of Economic and Business Ethics of Prof. Andreas Suchanek. Her PhD focuses on the understanding of freedom and the conditions of action in times of digitalization and acceleration. Before starting her PhD, she studied in Leipzig (GE), Vaasa (FI) and Victoria (CA).

Eva Vosen

Eva Vosen has just completed her Master's studies in International Business at Cologne Business School. With her focus being on Marketing Management, she worked for the Strategic Marketing and Corporate Communications departments of the Generali Deutschland insurance group during her studies. She is now a research assistant at the Catholic University of Eichstätt-Ingolstadt.

Paul McDonald

Dr Paul McDonald is a senior lecturer within the Victoria Business School (www.vuw.ac.nz/vms), Wellington, New Zealand. His specialist teaching area is management and organisational behaviour. In recent years he has held senior administrative positions, including Victoria MBA Director and International MBA Director (Hong Kong). Paul achieved his PhD from Ivey Business School, University of Western Ontario, Canada, in 1993.

Further expected speaker:

Rosemarie Steininger, BMW Stiftung, Germany

Huriye Toker, Yasar University, Turkey

Stream E:
Tourism, Education & Humans

Sustainable Tourism I:
Hospitality & Management



Hanno Martens (Chair)

Since the summer of 2015 I am employed by the Cologne Business School as Research Assistant and Lecturer for Tourism Management. Additionally, I am doing my PhD at the University of Brighton. My study aims to identify the image of the Middle East amongst German sports tourists in the context of sport event visitation in the Middle East and the influence and changes of cultural perceptions and differences. The research is conducted from an interpretivist, phenomenologist position with a strong focus on reflexivity as tool to validate the research results.

Sven-Olaf Gerdt

Sven-Olaf Gerdt is a second year PhD student at the Chair of Organization, Human Resource Management and Innovation at University of Münster. Aside from his doctoral studies, he lectures applied organizational science and business model evolution.

Elisa Wagner

Elisa Wagner is a PhD candidate at the chair of Chair of Organization, Human Resource Management and Innovation at the University of Münster. Aside from her studies, she is involved in the "CSR Kompetenzzentrum Textil und Bekleidung Niederrhein".

Andrew Ngawenja Mzembe

Dr Andrew Ngawenja Mzembe is a Lecturer in Sustainable Business Models at NHTV Breda University of Applied Sciences in the Netherlands. His areas of expertise are CSR in the developing world, sustainability, business ethics, corporate governance and international development. Some of his work on CSR in Malawi has appeared in edited books and international peer reviewed journals in the field of business and management.

Frans Melissen

Dr Frans Melissen is a Professor of Sustainable Business Models at NHTV Breda University of Applied Sciences in the Netherlands. His research focuses on the link between sustainable development and human behaviour, with a special emphasis on mitigating the social dilemma by means of sustainable business models.

Dagmar Lund-Durlacher

Dagmar Lund-Durlacher is Professor and Head of the Department of Tourism and Service Management at MODUL University Vienna. Prior to her appointment she directed a market research institute in Berlin and was appointed as Professor of Tourism Economics at the University for Sustainable Development Eberswalde teaching in the Master Program for Sustainable Tourism Management. She completed her doctoral studies at the Vienna University of Economics and Business and held a Research fellowship at the Department of Hospitality Management, University of Central Florida, Orlando, USA, funded by the Fulbright Commission.

Further expected speaker:

Melissa Brücher, Cologne Business School, Cologne, Germany

Stream E:
Tourism, Education & Humans

Sustainable Tourism II:
Challenges



Dagmar Lund-Durlacher (Chair)

Dagmar Lund-Durlacher is Professor and Head of the Department of Tourism and Service Management at MODUL University Vienna. Prior to her appointment she directed a market research institute in Berlin and was appointed as Professor of Tourism Economics at the University for Sustainable Development Eberswalde teaching in the Master Program for Sustainable Tourism Management. She completed her doctoral studies at the Vienna University of Economics and Business and held a Research fellowship at the Department of Hospitality Management, University of Central Florida, Orlando, USA, funded by the Fulbright Commission.

Monika Bachinger

Mrs. Prof. Dr. Monika Bachinger (*1975) received her PhD in 2011 at the Faculty of Economics of the Catholic University Eichstaett-Ingolstadt, Germany. Since September 2013 she is a professor for tourism at the University of Applied Forest Science at Rottenburg, Germany. Her research centers on community based tourism in rural areas, tourism product development with regard to service design and on innovation in small and medium sized tourism enterprises.

Hannes Rau

Mr. Hannes Rau(*1981) holds degrees in tourism management, geography (Bsc) and forestry (Bsc) and is currently working towards an Msc in physical geography. His academic interests include sustainable forest management, natural conservation and large-scale protected areas. His current research project is focused on the tourism industry in the black forest national park region and its implications for sustainable regional development.

Bonnie lewtas

Bonnie's primary area of interest is the sustainable management of hotels and tourism on small island destinations. She completed her Master's degree in Sustainable Tourism Management at Cologne Business School (CBS) and holds a double Bachelor's degree in Environmental and Sustainability Studies (focus on Innovation and Entrepreneurship) and German from Acadia University, Nova Scotia, Canada. Her year abroad was completed at the Albert Ludwigs University of Freiburg and worked in the Executive Lounge of the Hilton Hotel in Berlin.

Further expected speaker:

Elisabeth Kastenholz

Stream E:
Tourism, Education & Humans

Employees



Luisa Sabine Heß (Chair)

Cologne Business School and cominovo

Prof. Dr. Luisa Sabine Heß has been holding the professorship for Management and HR at Cologne Business School, Germany since 2013.

Lisa-Nike Bühring

Lisa-Nike Bühring is currently researching for her PhD on the perception of ageing masculinities with the University of Gloucestershire, UK. After she finished her Master's degree in media, German Philology and Philosophy in Cologne, Lisa spent seven years in Malta. She is currently a lecturer for scientific working, media management and media psychology at the Cologne Business School.

Lars Rademacher

Lars Rademacher, PhD (University of Siegen), is Professor and Program Director of the Bachelor of Sciences in "On-line Communication" at Hochschule Darmstadt – University of Applied Sciences (Germany), Visiting Scholar at Lund University (Sweden) and Danube University (Austria). He is Editorial Board Member of various academic Journals and a frequent speaker on CSR, Compliance & Public Legitimacy. Since 2014 he chairs the Academic CSR Summit at the German CSR Forum and is jury member of the German CSR Awards.

Viktória Krémer

Viktória Krémer is a first year PhD student in management sciences and business administration at the University of Pannonia in Veszprém, Hungary. She received her master's degree with honours in tourism management from the University of Pannonia in 2016. Her main research interests are the various effects of corporate social responsibility. Her current research area is the effect of CSR on consumer behaviour in tourism.

Birgit Breninger

Prof.Dr. Birgit Breninger is Endowed Professor in Communication & Culture and Director of the InterCultural Center (ICC) at Salzburg College. In 2005 she co-founded the Intercultural College at the University of Salzburg where she has been leading the executive graduate programmes in Intercultural Studies for the last ten years. She is also a Senior Lecturer in the Communication Studies Department at the Paris-Lodron University of Salzburg (PLUS).

Thomas Kaltenbacher

Prof.Dr. Thomas Kaltenbacher is Endowed Professor in Communication Sciences and Disorders at Salzburg College and holds a post-doctoral Senior Scientist position at the Department of Linguistics at the University of Salzburg. He specialises in Psycholinguistics, Neurolinguistics and Clinical Linguistics and is Director of the Salzburg Speech Clinic (SSC) and the University's Clinical Linguistics Laboratory.

Stream E:
Tourism, Education & Humans

Sustainable Education I:
Academic Role



Markus Raueiser (Chair)

Vice President for International Relations, Dean of International Business Department and Professor of International Business and Economic Geography at Cologne Business School. He is specialized in strategic management and regional networks and innovative clusters. He is furthering the implementation of a sustainable management education at CBS.

June Bernadette D'souza

Asst. Prof. Dr June Bernadette D'souza is presently teaching Managerial Psychology and Strategic Human Resource Management in Martin de Tours School of Management and Economics, Department of Management, Assumption University, Bangkok, Thailand. Occasionally, June has taught other subjects like General Psychology and Management. Her tenure with the university spans over two decades.

Stephanie White

Stephanie White is passionate about amateur sport with interests in ethics, gender equity and leadership. White graduated in June 2016 from the University of Guelph with a Master of Arts in Leadership.

Davar Rezanian

Davar Rezanian, PhD, is Associate Professor and Chair, Department of Management at the University of Guelph in Ontario, Canada. He teaches Corporate Social Responsibility, Financial Accounting, and Project Management.

Rute Abreu

Rute Abreu is full Professor, since 1990, in Accounting and Finance at the Instituto Politécnico da Guarda, Portugal. She teaches financial analysis, corporate finance, schedule and appraisal investment, auditing, financial accounting, taxation, firm valuation and social responsibility management. She received in 1996 her master degree in Industrial Engineering from the Universidade Nova de Lisboa, Portugal and in 2009 the PhD Degree in Accounting and Finance from the Universidad de Salamanca, Spain. She is the director of Accounting Degree and Integrated Management System Master Degree at the Instituto Politécnico da Guarda, Portugal.

Monika Kolb

Monika Kolb is research assistant and project manager at the Dr. Juergen Meyer endowed chair for international business ethics and sustainability at the Cologne Business School (CBS). Her research interest includes Sustainable Management practise and Sustainable Education. She started the project CBS Sustainable University and is involved in networks to transform education towards a sustainable development.

Further expected speaker:

Ancy Mathew, PES University ,Bangalore, India

Stream E:
Tourism, Education & Humans

Practical Wisdom



André Habisch (Chair)

André Habisch is a trained Economist and (Catholic) Theologian. Since 1998 he teaches Social Ethics and Corporate Responsibility at the Ingolstadt based Business School as well as the Department of Theology of the Catholic University Eichstätt-Ingolstadt. André serves as Scientific consultant of the Union of Catholic Entrepreneurs as well as the International Association of Christian Entrepreneurial Associations UNIAPAC. As Associate Research Director of the Academy of Business in Society he coordinated the inter-religious and international Conference and Publication project 'PRactical Wisdom in Management from the Religious and Spiritual Traditions'.

Paul Ohana

Paul Ohana is a recognized management consultant specializing in strategic planning, human resource development, public policy evaluation, and training. He received his M.S. degree in Engineering from ENS Telecommunications (Paris), his French Master in Law and Economics from Sorbonne (Paris). He did post graduate education in Management Program for Executives (Pittsburgh Graduate School of Business) and in Marketing (Harvard Business School). Paul has served for many years as a member of the Board of Governors of Ben Gurion University in Israel and as General Secretary of the French Association of the University.

Claudius Bachmann

Claudius Bachmann is a research associate at the Catholic University Eichstätt-Ingolstadt, Faculty for Business and Economics and lectures on Business Ethics and Christian Social Sciences. He studied Catholic Theology, Christian Social Science, and Economics at the Westfälische Wilhelms-Universität Münster, Germany. He also works as a project manager of the 'Bund katholischer Unternehmer' (BKU) and is researcher at the 'Center for Corporate Citizenship' in Ingolstadt.

Laura Sasse

Laura Sasse holds a BA in International Management from Regent's College, London and a M.Sc. in Management/ Diplôme Grande Ecole from ESCP Europe. Currently, she is pursuing her phd studies in the field of Christian Social Ethics and Social Policy at Ingolstadt School of Management.

Pierre Kletz

Pierre Kletz is a Professor at Ben-Gurion University of the Negev. He is the founding Director of the Mandel Social Leadership MBA.

He has served as Vice-President, of the Mandel Foundation- Israel (2009 – 2014).

He received his doctorate from HEC-Paris. He holds an accreditation to supervise research from the Sorbonne.

Liangrong Zu

Dr. Zu is a specialist in corporate social responsibility (CSR), business ethics, sustainability science, and social entrepreneurship. He has been working for the Chinese central government and the United Nations for over twenty years. Currently he is a Senior Program Officer, teaching and doing research at International Training Centre of the International Labor Organization (ILO), a unique UN training institution.

Stream F:
Enterprises & Networking

Enterprises I:
Small & Medium - Sized



Linda O'Riordan (Chair)

Linda O'Riordan is a Professor at the FOM University of Applied Sciences in Germany, in the Faculty of Business Studies and International Management. She writes, researches, and lectures in the field of responsible management and sustainable stakeholder approaches to organising business in society. She is the author, co-author, and lead editor of various research books, papers, and articles. Her work has been repeatedly published in international peer-reviewed journals, such as the Journal of Business Ethics and other Springer-Gabler publications.

Reinhard Altenburger

Reinhard Altenburger is a professor at IMC University of Applied Sciences Krems (Austria), Department of Business, where he teaches and researches within the fields of Strategic Management, Innovation Management/Sustainable innovation, Corporate Social Responsibility and Stakeholder-Management and -Engagement. He is head of the research field 'CSR and Innovation' at the Department of Business.

Wolfgang Keck

Wolfgang Keck has been project leader in European and national programs on mainstreaming CSR among SMEs from 2004 on mainly with GILDE Detmold. His work on CSR is part-time in the CSR Competence Center OWL of GILDE and self-employed in Berlin.

Further expected speaker:

Theenida Buntornwon, Brunel Business School, London, United Kingdom

Stream F:
Enterprises & Networking

Enterprises II:
Family Owned



Reinhard Altenburger (Chair)

Reinhard Altenburger is a professor at IMC University of Applied Sciences Krems (Austria), Department of Business, where he teaches and researches within the fields of Strategic Management, Innovation Management/Sustainable innovation, Corporate Social Responsibility and Stakeholder-Management and –Engagement. He is head of the research field 'CSR and Innovation' at the Department of Business. Professor Altenburger is the author/co-author of four books in the field of Management and Retail Banking strategy and three edited volumes on Value-based Management and Corporate Social Responsibility and Innovation.

Henry Schäfer

Professor Henry Schäfer is the Chairholder of the Chair of Finance at the University of Stuttgart. Previous to his current occupation at the University he belonged to the top management as Senior Financial Consultant in an international consulting firm and in a major German bank.

Friedrich Völker

Dr. Friedrich Völker is leading the competence center "Digital Products" at Alfred Kärcher GmbH & Co KG since October 2015. He is responsible for all of Kärcher's IoT solutions in the B2B sector. After publishing his dissertation on strategic CSR-investments of German family businesses he started his career as the management assistant to the CEO of Kärcher in 2013.

Mustafa Hasan Lakhani

Mustafa Hasan Lakhani is Fellow Member of the Chartered Institute of Management Accountants, UK; the Institute of Chartered Accountants of Pakistan; and the Institute of Cost & Management Accountants of Pakistan.

Mujtaba Mehmood

Mujtaba Mehmood is an Associate Member of Chartered Certified Accountants (ACCA), Certified Project Management Professional (PMP), Certified Information System Auditor (CISA) and SAP Certified Consultant. He has recently enrolled with the University of London for MSc. Accounting and Finance. Mujtaba is currently associated with KPMG, Saudi Arabia within Internal Audit and Risk Compliance Section.

Further expected speaker:

Liliane Segura, Universidade Presbiteriana Mackenzie, Brasil

Stream F:
Enterprises & Networking

EDUI Workshop:
CSR in China



David Ness (Chair)

Dr David Ness is Global Chair, Ecological Development Union International Inc. (EDUI), a not for profit international network of scholars that pursues a clean, resource efficient and circular economy in China and elsewhere. In addition, he is Adjunct Associate Professor, School of Natural and Built Environments and a Research Affiliate to the Australian Centre for Asian Business, University of South Australia.



Liangrong Zu



Haifeng Huang



Manhong Mannie Liu



Teng-Tsai Tu



Hualiang Lu



Jeremy Fain



Jan-Philipp Laurinat



Julian Barg



Ulf Richter



Chunghong Sheng



Chen Yan



Adrian Paul Misarti

Stream F:
Enterprises & Networking

SEA & GISED Workshop:
Sustainable Entrepreneurship



Christina Weidinger (Chair)

2008 Christina Weidinger opened her own business and has been able to gain experience and insights into the entrepreneurial world. Leading a successful business, Christina Weidinger always had the entrepreneurial spirit and was drawn to innovative and sustainable ideas, which lead to the founding of the Sustainable Entrepreneurship Award, short SEA, in 2011. Since June 2013, Weidinger joined Al Gore's "Climate Reality Project" and represents one of the rare European Ambassadors of this initiative, which aims to fight the climate Change and supports sustainability.

Catlin Powers

Dr. Catlin Powers is the co-founder and CEO of One Earth Designs, a solar thermal energy company that holds one of the world's highest Global Impact Ratings and is among the founding B Corporations. In addition, Dr. Powers leads the renewable energy program at Harvard's Center for Health and the Global Environment, teaches Sustainable Business and Technology at Harvard, and serves on the U.S. Technical Advisory Group to the International Standards Organization. In recognition of her clean energy innovations, Dr. Powers has received the Marry White Peterson Prize for Innovation, the Camilla Chandler Frost Prize, and the St. Andrews Prize for the Environment.

Hermann Tribuser

Since 2012 SEA – Sustainable Entrepreneurship Award: Project Manager, Head of Corporate Communications

Since 2015 future4you GmbH: Managing Partner

Management-Reihe Corporate Social Responsibility



Series Editors: R. Schmidpeter

30 Titles published

Selected Titles from Conference Participants:



R. Altenburger, R.H. Mesicek (Hrsg.)

CSR und Stakeholdermanagement

Strategische Herausforderungen und Chancen der Stakeholdereinbindung

1. Aufl. 2016, XII, 255 S. 52 Abb.



R. Altenburger (Hrsg.)

CSR und Innovationsmanagement

Gesellschaftliche Verantwortung als Innovationstreiber und Wettbewerbsvorteil

2013, VIII, 250 S. 49 Abb.



Th. Schulz, S. Bergius (Hrsg.)

CSR und Finance

Beitrag und Rolle des CFO für eine Nachhaltige Unternehmensführung

2014, XXXII, 401 S.



C. Deckert (Hrsg.)

CSR und Logistik

Spannungsfelder Green Logistics und City-Logistik

1. Aufl. 2016, XVIII, 308 S.



M. D'heur (Hrsg.)

CSR und Value Chain Management

Profitables Wachstum durch nachhaltig gemeinsame Wertschöpfung

2014, XIV, 298 S. 89 Abb.



E. Fröhlich (Hrsg.)

CSR und Beschaffung

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1. Aufl. 2015, XV, 235 S.



F. Glauner

CSR und Wertecockpits

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2., vollst. überarb. Aufl. 2016, XXVIII, 329 S. 68 Abb.



A. Hildebrandt, W. Landhäußer (Hrsg.)

CSR und Energiewirtschaft

1. Aufl. 2016, XXXV, 679 S. 158 Abb.



A. Hildebrandt (Hrsg.)

CSR und Sportmanagement

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2014, XXX, 600 S. 106 Abb.



B. Schram, R. Schmidpeter (Hrsg.)

CSR und Organisationsentwicklung

Die Rolle des Qualitäts- und Changemanagers

1. Aufl. 2016, XXII, 413 S.



T. Weber (Hrsg.)

CSR und Produktmanagement

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2015, IX, 243 S. 58 Abb.



K. Wendt (Hrsg.)

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1. Aufl. 2016, XXXIII, 551 S.



C. Willers (Hrsg.)

CSR und Lebensmittelwirtschaft

Nachhaltiges Wirtschaften entlang der Food Value Chain

1. Aufl. 2016, XIII, 385 S.

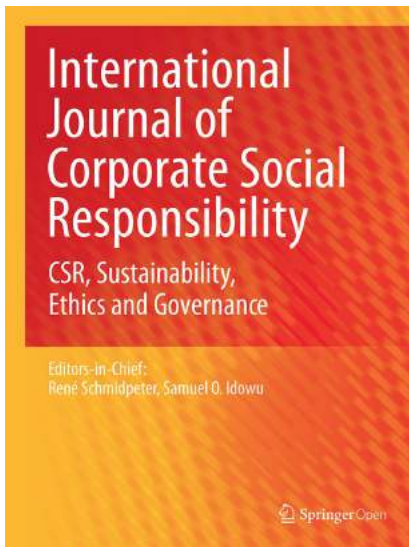


Th. Wunder (Hrsg.)

CSR und Strategisches Management

Wie man mit Nachhaltigkeit langfristig im Wettbewerb gewinnt

1. Aufl. 2016, I, 356 S.



International Journal of Corporate Social Responsibility

Editors-in-Chief: R. Schmidpeter; S.O. Idowu

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Management-Series: CSR, Sustainability, Ethics & Governance



Series Editors: S.O. Idowu, R. Schmidpeter

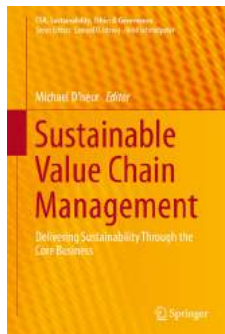
56 Titles published

In recent years the discussion about the relationship between business and society has made immense progress.

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CSR, Sustainability, Ethics & Governance is accepted by the Norwegian Register for Scientific Journals, Series and Publishers, maintained and operated by the Norwegian Social Science Data Services (NSD).

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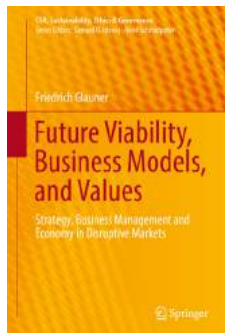


M. D'heer (Ed.)

Sustainable Value Chain Management

Delivering Sustainability Through the Core Business

2015, XII, 426 p. 137 illus.

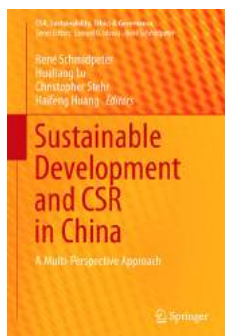


F. Glauner

Future Viability, Business Models, and Values

Strategy, Business Management and Economy in Disruptive Markets

1st ed. 2016, XXIX, 116 p. 15 illus.

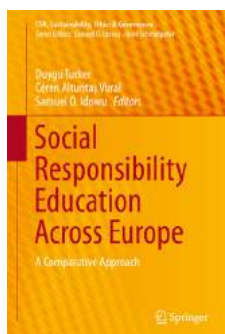


R. Schmidpeter, H. Lu, C. Stehr, H. Huang (Eds.)

Sustainable Development and CSR in China

A Multi-Perspective Approach

2015, XI, 133 p. 16 illus.



D. Turker, C. Altunta Vural, S.O. Idowu (Eds.)

Social Responsibility Education Across Europe

A Comparative Approach

1st ed. 2016, XXIII, 234 p. 15 illus., 11 illus. in color.

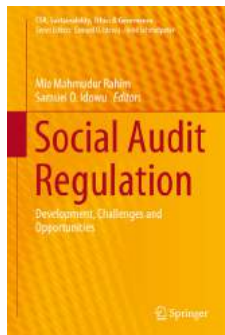


S.O. Idowu (Ed.)

Key Initiatives in Corporate Social Responsibility

Global Dimension of CSR in Corporate Entities

1st ed. 2016, XXXII, 449 p. 39 illus., 14 illus. in color.

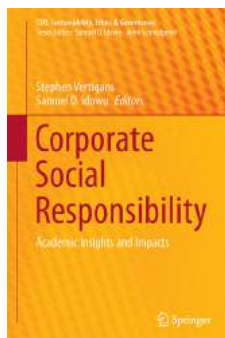


M.M. Rahim, S.O. Idowu (Eds.)

Social Audit Regulation

Development, Challenges and Opportunities

2015, XXI, 331 p. 19 illus., 11 illus. in color.



S. Vertigans, S.O. Idowu (Eds.)

Corporate Social Responsibility

Academic Insights and Impacts

1st ed. 2016, X, 256 p. 8 illus., 2 illus. in color.

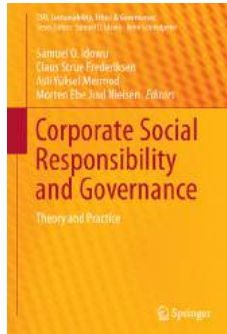


S.O. Idowu, R. Schmidpeter, M.S. Ffka (Eds.)

Corporate Social Responsibility in Europe

United in Sustainable Diversity

2015, XXXV, 518 p. 13 illus., 9 illus. in color.

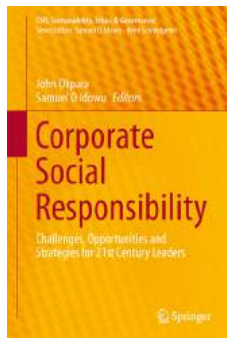


S.O. Idowu, C.S. Frederiksen, A.Y. Mermod, M.E.J. Nielsen (Eds.)

Corporate Social Responsibility and Governance

Theory and Practice

2015, XXXV, 343 p. 6 illus.

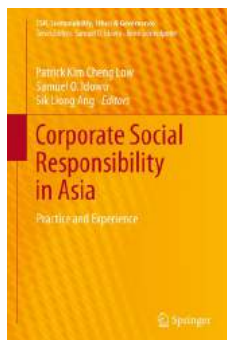


J. Okpara, S.O. Idowu (Eds.)

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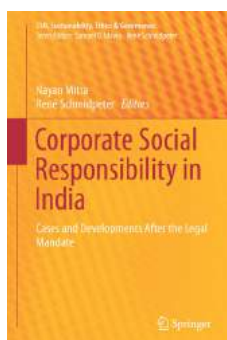


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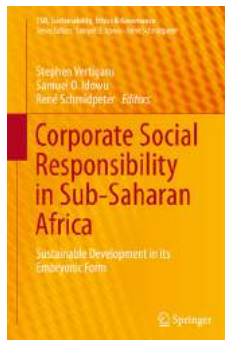


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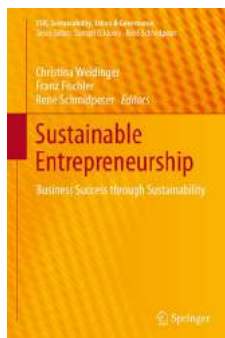


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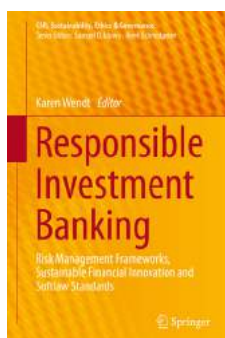


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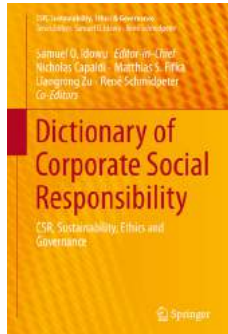
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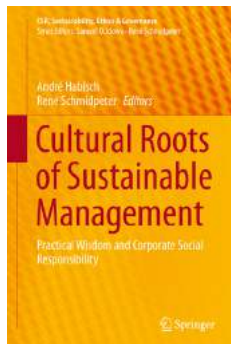
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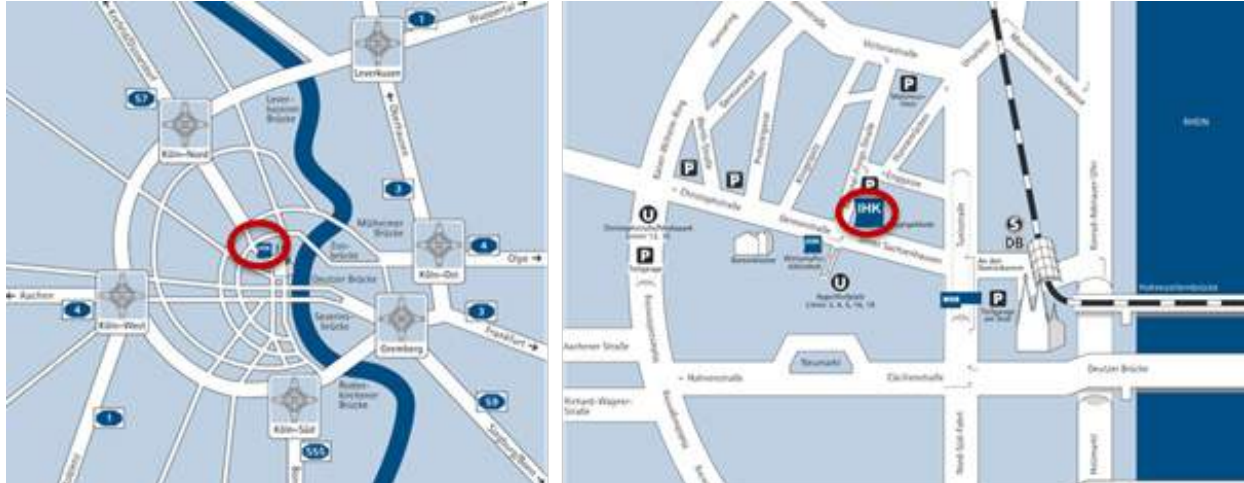
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