8TH ANNUAL GLOBAL

CORPORATE GOVERNANCE INSTITUTE CONFERENCE

ENTREPRENEURIAL CORPORATE GOVERNANCE: SUSTAINABILITY AND EQUITY

BATON ROUGE, LOUISIANA, U.S.A JUNE 8-10, 2022





Keynote Speaker



Joseph K. West

- Trial Partner, Chief Diversity & Inclusion Officer; Member of Partners Board.
- Former Associate General Counsel & Head of Global Outside Counsel Management at Walmart Stores, Inc.
- Former CEO of Minority Corporate Counsel Association.
- Former Assistant General Counsel Head of Litigation at Entergy Corp.
- Served as Adjunct Professor at George Mason Scalia School of Law and Tulane Law School.
- Named to "Savoy Magazine List of 100 Most Influential Black Lawyers".
- Named to "List of 50 Most Influential Diverse Attorneys by Council on Legal Education Opportunity".
- Chambers Lifetime Achievement Award Equity and Inclusion.
- · Graduate of Tulane Law School.
- Representative clients: ExxonMobil Corp., Walmart Stores Inc., Discover Financial Services, Al Ahli Holding Group, Aon, and the Carolina Panthers.



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Our Host Institution



The Southern University and A&M College System has a rich tradition of educating students from under-represented backgrounds and championing both human rights and environmental sustainability. In addition, it is the only historically black university system in America.

The System has a diverse enrollment of more than 12,000 students with locations in Louisiana's capital city of Baton Rouge as well as in New Orleans and Shreveport. The law school and agricultural and research center are located on the Baton Rouge campus. The System campuses appeal to students with various undergraduate, graduate, and professional degree offerings, and each separate campus has its own identity, each is focused on providing a high-quality education that is both affordable and accessible to all.

The Southern University Law Center's (SULC) mission and tradition is to "provide access and opportunity to a diverse group of students from underrepresented racial, ethnic, and socio-economic groups to obtain a high-quality legal education with training in both civil and common law" and to equip a cadre of lawyers with the skills necessary for the practice of law and for positions of leadership in society. The Law Center was founded by the Louisiana State Board of Education in 1946, in response to a lawsuit brought by Charles Hatfield, an African American Louisiana resident who had been denied admission to Louisiana State University's law school. Since that time, the Law Center's graduates have included civil rights attorneys, political leaders, and educators who have spread across the U.S. as trailblazers in the legal profession, securing equal rights for others. From the original 1950 graduating class of 5 attorneys, the Law Center's current enrollment spans to over 900 students. More judges sitting on Louisiana's trial court benches have graduated from Southern University Law Center than from any of the other 3 law schools in Louisiana.

Program

Important Information for ALL Attendees

This is a hybrid conference: some presentations are in person, others are on Zoom. Each Session will consist of 3 different simultaneous panels. Panels A and B have a combination of in-person and zoom participants, Panels C consist entirely of Zoom participants. A, B, and C panels have consistently the same link. Thus all participants can watch all presentations simply via the links provided, but in-person participants can watch by going physically to the SULC classrooms where Panels A and B are being held. A panels will always use the same link (which is the same as the Keynote Speech link); B panels will always use the same link, and C panels will always use the same link.

The wonderful thing about this year's conference is that we have participants

from all over the world, many of them virtual. That is also a difficult thing, schedule-wise. The times given are U.S. Central time (the same as Chicago), so if you are participating virtually, calculate your time carefully!

Because we have attendees from Asia, Africa, Europe, Central America, South America, and North America, it would be impossible to schedule panels at times that are convenient for all, though we have done our best to schedule with compassion while maintaining coherence and collegiality so that you will enjoy exchanging information with colleagues working on similar topics elsewhere in the world, and will still be able to sit in on other panels that interest you.

In Person Participants

The Capitol Hilton is providing Shuttle transportation to and from both the Baton Rouge airport and Southern U. Law Center, the latter as a courtesy.

Shuttles from Baton Rouge Hilton to Southern U. Law Center and back are limited and depart PROMPTLY on time

Wednesday Morning 8:00 a.m., 8:45 a.m.
Wednesday evening 8:30 pm and 9:00 p.m.
Thursday morning: 7:30 and 8:15
Thursday afternoon 4:00 pm and 4:30 p.m.

Baton Rouge has very limited public transportation. If you miss the Conference shuttles, you will have to make your own arrangements to get to Southern University's campus.



Certificate of Attendance

Anyone who has paid their registration and attends the conference will receive a certificate of attendance; those who present will receive a certificate of presentation, and those who moderate will receive a certificate that they moderated.

Time Limits and Protocol

The moderator quickly introduces each presenter, then each presenter has 20 minutes for the presentation, leaving 10-15 minutes at the end for questions, which can be submitted via chat or a raised hand.

Attire

Attire, whether you are participating in person or virtually, is Business Casual. In-Person Participants: Louisiana's climate is hot and humid, though June is not as oppressive as July and August. Short thunder showers are common. Be aware, however, that all buildings are highly air conditioned, so bring a sweater or summer-weight jacket.



Virtual Attendees

Be sure to put your full name and country as your identifier when you register with Zoom so that the other attendees to that Panel know you are present.



Wednesday, 8 June 2022

8:30- 9:30 am Registration, Continental Breakfast & Informal networking

9:30 - 10:00 am Plenary session

Room 225

Conference welcome by Nadia Nedzel, Sam Idowu & Chancellor John

10:00- 11:00 am Pierre

Keynote Speech:

Introduction to Mr. West: Professor Monique Edwards

Session 1: 11:00-12:30

Panel A - CSR, Disasters & Poli

Room 225

Moderator: Prof. Samuel Idowu

 Title: Corporate governance and social responsibility of controversial industries in politically turbulent Tunisia

Speaker(s): Rym Mouelhi

Affiliation: Queen Mary University of London, U.K.

Style: In Person

 Title: The Palestinian Occupied Territories and Corporate Responsibility Speaker(s): Associate Professor Evan Gelobter, J.D.

Affiliation: Southern U. Law Center, U.S.

Style: In Person

 Title: The Business Case for Corporate Social Responsibility during COVID-19 Pandemic Speaker(s): Professor Anna Napiórkowska, Ph.D. Affiliation: SGH Warsaw School of Economics, Poland Style: V

4. Title: Absence of Ethics in stamp business production calls for a review of how postal services are implementing their corporate social responsibility and U.N. Sustainable Goals Speaker: Maria Libera

Affiliation: Progress Market Research, Tunisia (presenting from Canada)

Style: V

Panel B: CSR, Education and Future Research

Room 210

Moderator: Tareq Rasheed Mohammad

- 5. Title: Teaching CSR in Covid-19 Times: A preliminary investigation of an online role-play for CSR communication Speaker(s): Ray Wang Affiliation: College of Management, Mahidol University, Thailand Style: V
- 6. Title: Corporate Social Responsibility Orientation: A study of Indian Management Students Speaker(s): Dr. Vikram Sharma; Dr. Manpreet Kaur; Gurinder Dutt Affiliation: Cordia Institute of Business Management; Pratap College of Education; Gursahib Motors Patiala, India Style: P



7. Title: The Challenges to Integrate Sustainable Development Goals in the Higher Education Sector in Mauritius: The Case Study of a Public University Speaker: Sanjiv Gungadeen, Ph.D. Affiliation: Professor at the University des Mascareignes, Mauritius Style: P

8. Title: the Impact of Corporate Governance on Enterprise Risk Management: Bibliometric **Analysis**

Speaker: Georgiana-Ioana Tircovnicu, Ph.D. Candidate

Affiliation: Accounting and Audit Department, Faculty of Economics and Business Administration, West University of Timisoara, Romania

Style: V

Panel C: CSR – Regulation & Corporate Structure (all Virtual)

Room 214

Moderator: Min Yan

9. Title: A Reflective Law Approach to State Duty to Implement Human Rights Due Diligence Speaker(s): Zhuolun Li Affiliation: University of Urbino, Italy (Ph.D. candidate)

Style: V

10. Title: Climate reporting in light of NFR Directive (the evidence from Poland) Speaker(s): Maria Aluchna; Maria Roszkowska-Menkes Affiliation: SGH Warsaw School of Economics, Poland Style: V

11. Title: Discovering CSR perceptions in market with low CSR awareness Speaker(s): Zamira Ataniyazova Affiliation: Westminster International University Tashkent (2021 Winner), Uzbekistan Style: V

12. Title: Corporate Governance Index for Indian Manufacturing and Services Industry Speakers: Hamza Naim & Tariq Aziz Affiliation: Aligarh Muslim University, India Style: V

Lunch 12:30-1:30: Buffet Style at the Law Center

Session 2: 1:30-3:30

Panel A - CSR, Food and the Environment

Room 225

Moderator: Maria Aluchna

- 13. Title: Coopen: an open innovation process triggering the collaboration between NGOs and innovators in Africa. The case of Fondazione Cariplo and Fondazione Compagnia si San Paolo Speaker(s): Fulvio Bersanetti, Alessandro Masciadri, Ilaria Caramia; Cristina Toscano Affiliation: Fondazione Compagnia di San Paolo; Fondazione Cariplo, Italy Style: V
- 14. Title: A taxonomy of Marketing Practices Promoting Local Food Products: A Scoping Review of **Newspaper Articles** Speaker(s): Lydi-Ann Vezina-Im; Olivier Boiral, Laurence Guillaumie Affiliation: Université Laval, Canada Style: P
- 15. Title: The impacts of climate change in the French agri-food sector. The examples of territorial resilience in the blackcurrant industry Speaker(s): Cornelia Caseau Affiliation: Burgundy School of Business, France (2021 Winner) Style: V



Panel B: Africa, CSR, mining, and the African Continental Free Trade

Agreement: Room 210

Moderator: Biswanath Swain

16. Title: Adapting to Coexist: How resilient is Ghanian Mining Operations amidst local effect of global changes? Speaker: Salamatu Joana Tannor & Klaus Greve (co-authors Christain Borgermeister, Shalom D. Addo-Danso Affiliation: Center for Development Research, University of Bonn, Germany; Climate and forestry Division, CSIR-Forestry Institute of Ghana Kumasi, Ghana Style: P

17. **Title:** Corporate Social Responsibility Practices through a Structuration Perspective **Speaker(s):** Calvin Machaya **Affiliation:** U.K.

Style: ?

18. Title: Artisanal Mining as a Ferment for Lawlessness: a focus on machete wars in Zimbabwe, a CSR Perspective Speaker(s): Moment Tembo, PhD
Affiliation: ?
Style: V

19. Title: Achieving Responsible Business Practices in Africa: From a Minimalist to an Enhanced and Integrated Approach to Corporate Social Responsibility in the African Continental Free Trade Area Agreement Speaker(s): Jean Bertrand Azapmo, Ph.D. Affiliation: U of the Western Cape, South Africa Style: V

20. *Title:* A policy analysis of Corporate Social Responsibility in the mining and oil & gas sector: a comparative approach between Gabon and South Africa

Speaker(s): Achille Gildas Ndong Ntoutoume, Ph.D. Candidate Affiliation: Tokyo University of Foreign Studies, Japan Style: V

Panel C: CSR, Interesting Industries and the Environment (all Virtual)

Room 214

Moderator: Rebeca García-Ramos

- 21. Title: Model of the determinant factors of fast fashion consumption and its environmental impact Speaker(s): Nadia Katherine Olivar Aponte; Jesús Andrés Hernández Gómez; Vianey Torres Argüelles Affiliation: Universidad Autónoma de Ciudad Juárez, Mexico Style: V
- 22. Title: Pollutant Crop Stubble to Energy Resource Briquettes: Economy, Behavioral and Policy Challenges Speaker(s): Siddhanth Goel; Leena James Affiliation: Christ University, India Style: V

23. Title: Corporate Social Responsibility, innovation, and value creation in tourist accommodations Speaker(s): Bartolomé Marco-Lajara; Mercedes Úbeda-García; Esther Poveda-Pareja; Encarnación Manresa-Marhuenda; Eduardo Sánchez-García Affiliation: University of Alicante, Spain Style: V

24. Title: Sustainable Indicators in the Hotel Industry
Speaker: Aimeé Gutiérrez-Váquez (co-author Vianey Torres-Argüelles
Affiliation: Universidad Autónoma de Ciudad Juárez, Mexico
Style: V

3:30-4:30 Speed-Networking & Snack (live and digital)

Room 225

Exact Details to be worked out VIRTUAL, using Zoom Chat; In Person: outside Room 225

Collect names, emails, and something unique about each person you speak with (give a different unique fact about yourself to each person you talk to, to prevent computerized replications) and enter them into the form which will be supplied, then email the form to GCGI-2022@sulc.edu. The one who meets the most people and completes the most forms will win a prize.

Duane Morris/SULC "Taste of Louisiana" Gala!!!!! 6:00-9:00 Southern University's Valdry Center

Thursday, 9 June, 2022

Shuttle transportation from Baton Rouge Hilton, shuttles depart PROMPTLY on time

7:30 a.m. 8:15 a.m.

Registration & Full Breakfast 8:00-9:00 at the Law Center

Session 3: 9-10:30

Panel A: the Law, CSR, and the Environment

Room 225

Moderator: Nadia Nedzel

- 25. Title: Making the Corporation Sustainable: Taking Stakeholders' Rights Seriously Speaker(s): Min Yan; Benedict Sheehy Affiliation: Queen Mary University of London; University of Canberra, U.K., Australia Topic: Global warming and the need to change corporate law to achieve group objectives while contributing to sustainability instead of profit Style: P
- 26. Title: Keeping Your Eye on The CSR Sustainable Development Ball Speaker(s): Assoc. Prof. Richard J. Sobelsohn, J.D. Affiliation: Professor of Practice & Adjunct Professor of Law,

LEED AP, GPP Brooklyn Law School, N.Y., U.S.

Style: P Legal Topic (Must present on Thursday)

27. Title: Smart Green Buildings for Advancing. CSR Goals Speaker: Vinod Bijlani Affiliation: Hewlett Packard Enterprise. – Asia/Pacific, India Status: Leader, AI, Data, and IoT Practice, India Style: V

28. Title: CSR Evaluation and Reporting: The role of Governments in CSR

ments in CSR

Speaker: Melanie Grueso-Gala (co-author César Camisón)

Affiliation: Universitat de Valencia

Style: V

Panel B: CSR & Report Effectiveness:

Room 210

Moderator: Prof. Belen Diaz Diaz

29. Title: Regulation of Sustainability Reporting: Case Study of Singapore Airlines' Disclosure Quality

Speaker(s): Hui Ting Evelyn Gay; Gabriel Gervais
Affiliation: Singapore U of Social Sciences, Singapore

Style: ∨ Law-related topic

30. Title: A comparative analysis on environmental disclosure before and after EU Directive 95/2014 Implementation

Speaker(s): Radu Marian, Ph.D.

Affiliation: Babes-Bolyai University, Romania

Style: P Law-related topic

31. ESG Indicators of Sustainability Reporting: An Emerging County Context

Speaker(s): Erkle Pirveli; Paul Thompson

Affiliation: Caucasus University; European Federation of Accountants and Auditors for Small and Medium Enterprises, Georgia Style: P

32. *Title*: Corporate Governance Index for Indian Manufacturing and Services Industry *Speakers*: Hamza Naim & Tariq Aziz

Affiliation: Aligarh Muslim University, India

Style: V

Panel C: CSR & Finance, Investment (all Virtual)

Room 214

Moderator: Rute Abrue

33. Title: Bank Failure Prediction: Corporate Governance and financial indicators

Speaker(s): Noora Aljalahama; Rasol Eskandari; Hassan Yazdifar Affiliation: University of Salford; Bournemouth University, U.K.

Style: V

34. Title: A Bibliometric Analysis of the Literature on Non-Financial Reporting: A Review of Research in Non-financial Reporting

Speaker: Adelina Fometescu, Ph.D. candidate

Affiliation: West University of Timisoara, Romania

Style: V

35. Title: The EU Taxonomy Regulation: the future of sustainable investment

Speaker(s): Catherine Malecki Affiliation: Rennes 2 University, France Style: V Law-related topic

36. Title: Effect of cost-plus Pricing on the Developing Country during Pandemic: An Ethical Assessment

Speaker(s): Biswanath Swain

Affiliation: Indian Institute of Management, Indore, India

Style: V

Session 4: 10:30-12:00

Panel A: CSR, Tech, and Social Media

Room 225

Moderator: Mara Del Baldo

Title: Re-imagining CSR: The role of semi-supervised machine learning for CSR programs to achieve objective key results

Speaker(s): Andrew Ellestad; Darrell Coleman Affiliation: George Fox University, Oregon

Style: F

 Title: Analyzing whether CEOs use CSR communication for public engagement: A content analysis of CSR related tweets posted by CEOs

posted by CEOs

Speaker(s): Shivani Thakur; Nidhi Sharma; Arpan Kumar Kar Affiliation: Dayalbagh Educational Institute, India; DMS, Indian Institute of Technology, Delhi, India Style: V Title: Ethical Concerns in Artificial Intelligence: A Bibliometrics Analysis

Speaker(s): Mohamed Riyazi Mohamed Farook Affiliation: King Fahd University of Petroleum and Minerals (KFUPM) (Saudi Arabia) Style: V

40. Title: CSR: the evolution of the concept in the area of communication determined by technological changes Speaker: Ewa Mazur-Wierzbicka, Ph.D. Affiliation: University of Szczecin, Poland Style: V

Panel B: CSR & United Nations Sustainability guidelines

Room 210

Moderator: Nadia Nedzel

41. *Title*: Risks and Crises Management Scenarios Using Future Foresight to Maintain Sustainability and Business Continuity *Speaker(s)*: Tareq Rasheed Mohammad

Affiliation: United Nations International Consultant

Style: P

42. *Title*: Sustainable public procurement in transition: the change from "may" to "shall" in the consideration of sustainability crite-ria in the Swedish public procurement legislation

Speaker(s): Lisbeth Segerlund, Ph.D.

Affiliation: Gothernburg University School of Global Studies, Sweden

Style: P

43. Title: Corporate social responsibility and brand equity: Quantitative study of selected Woolworths stores in Pietermaritzburg Speaker(s): Simangaliso Bayabonga Zulu

Affiliation: University of KwaZulu-Natal, South Africa

Style: P

44- Title: Enlarged Directors' Duties towards the Parties Highest Dependency within the Vulnerability Matrix Speaker(s): Jingchhen Zhao

Affiliation: Nottingham Law School at Nottingham Trent University, U.K.

Style: P

Panel C: CSR, Finance, Equity, Accounting, and Value (all Virtual)

Room 214

Moderator: Liangrong Zu

45. *Title*: The Impact of Private Equity Financing on Corporate Sustainability – the case of Portugal *Speaker*: João Caldiera, Ph.D.

Affiliation: Instituto Superior de Contabilidade e Administração de Lisboa, Portugal

Style: V

46. Title: Free time for the Accountant 5.0 App: Starting the research for the future

Speaker: Rute Abreu, Ph.D.

Affiliation: Guarda Polytechnic Insitute, IPGG-UDI, IPCA-CICF, IPV-CISed, Portugal

Style: V

47. Title: Influence of Corporate Social Responsibility on shareholder value through corporate reputation – A study on top companies in India

Speaker(s): Prema Tamhankar; co-author Pranab Mukhopadhyay

Affiliation: Goa University, India

Style: V.

48. Title: Bank Failure Prediction: Corporate Governance and financial indicators

Speaker(s): Noora Aljalahama; Rasol Eskandari; Hassan Yazdifar

Affiliation: University of Salford; Bournemouth University, U.K.

Style: V





Session 5: 1:00-3:00

Panel A: CSR & Stakeholders

Room 225

Moderator: Irene Arraiano

49. Title: Best Practices for Facebook Use to Promote Online Citizen Participation and Engagement by Municipalities: A review of the

Literature

Speaker: Laurence Guillaumie (co-authors Lydi-Ann Vezina-Im, Olivier Boiral, David Talbot) Affiliation: Université Laval, Canada; National School of Public Administration, Canada

50. Title: Who Gets Care Wins: Exploring Public Preferences for ESG Factors

Speaker(s): Sung Eun Cho, Ki Hong Moon; Jeong-han Kang Affiliation: Yonsei University South Korea, South Korea

Style: P

Title: The Impact of Corporate Social Responsibility Initiatives on Consumer Happiness

Speaker(s): Sara Willox, Ph.D.

Affiliation: U. Central Florida, U.S. Style: V.

52. Title: The Impact of Employees' Perception of Corporate Social Responsibility of Job Satisfaction

Speaker(s): Binish Ahmed Ábdullah Affiliation: Greenwich University, UK

Style: P

Title: Micro-foundations of corporate sustainability - role of employee's moral conflict and emotions

Speaker(s): Ramya S.M.; Rupashree Baral

Affiliation: Indian Institute of Technology, Madras, India

Style: P

Panel B: CSR Implementation & Measuring Value & Effectiveness

Room 210

Moderator: Sanjiv Gungadeen

54. Title: Integrating recommendations from sustainability performance audits

Speaker: David Talbot (co-author Olivier Boiral)

Affiliation: École Nationale d'Administration Publique, Université Laval, Canada

Style: P

Title: Divine Capital as a Multiplier of CSR for Sustainable Wellbeing

Speaker: Syeda Asma Andrabi, M.Phil Scholar; Syed Nisar Hussain Hamdani, Ph.D. Affiliation: Kashmir Institute of Economics, University of Azad Jammu & Kashmir; Ex-Director Kashmir Institute of Economics, University of Azad Jammu & Kashmir, Muzaffarabad AJ&K, Pakistan. Style: V

56. Title: Influence of CSR on shareholder value through corporate reputation: A study of top companies in India

Speaker: Prema Tamhankar, Mukhopadhyay

Affiliation: Goa University, India

Style: V

57. Title: CSR Disclosure Practices by the Extractive Sector: An introduction to the Reporting Frameworks and Models Speaker(s): Ubais Parayil Iqbal; Mohammed Ismail Iqbal; Dr. Lenin Kumar Nooney Affiliation: University of Technology and Applied Sciences – Nizwa, Sultanate of Oman Style: V

Title: Financial Performance, CSR and Reputation: The Role of Countries' Corruption in Europe Speaker: Esther de Quevedo-Puente & Clara Pérez-Cornejo

Áffiliation: Universidad de Burgos, Spain

Style: V

Panel C: CSR, Board Structure, City Reputation, Race & Gender Diversity (all

Room 214

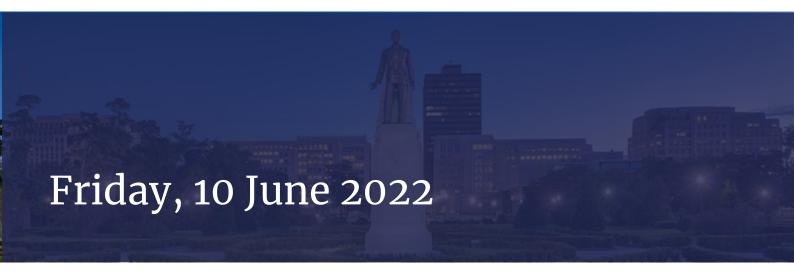
Moderator: Monique Edwards

- 59. Title: CEO Duality and Firm Performance: The Moderating Roles of Board Independence and Board Involvement Speakers: Yin Chi and Jingnan Yin Affiliation: Ph.D. Candidates, Bejing Normal University – Hon Kong Baptist University United Int'l College Style: V
- 60. Title: Why are there so few women on our boards? Gender issues in scientific journal editorship Speaker(s): Mara Del Baldo; Rosa Fioravente Affiliation: U of Urbino Carlo Bo, Department of Economics, Society, and Politics, Italy Style: V
- 61. Title: City Reputation and the Role of Sustainability Speaker: Esther de Quevedo-Puente (co-author Clara Pérez-Cornejo) Affiliation: Universidad de Burgos, Spain Style: V

3:00-4:00 Snack attack & networking

Shuttles for the hotel leave at 4:00 and 4:30

Dinner on your own.



9:30-10:00: Closing remarks and awards — virtual only Room 225

10:00-10:30 GCGI member, Journal, & Executive Board Meeting Room 225

New Orleans bus leaves 11 am from the Capitol Hilton to arrive in New Orleans' French Quarter by 12:45.

It will leave New Orleans to return to Baton Rouge at 7:15 pm, arriving at 9:00 p.m.

Things to do in Baton Rouge, Louisiana

1. In the Immediate Downtown Area (i.e. walking distance from the ho-

tel)

of nice restaurants – just Google (but save your splurge for New Or-leans)

USS Kidd Veterans Museum: Tour a Destroyer that saw two world wars Old State Capitol: interesting architecture, now a museum that educates on Louisiana's political history

Louisiana Arts and Science Museum

Shaw Center for the Arts: includes LSU's Art Museum and LSU's school of Art Glassell Gallery

Tsumani Restaurant: at the top of the Shaw building, the restaurant gives a nice view of the Mississippi River and Baton Rouge's bridges – a nice place for a cocktail

2. Within 20 minute drive

Rural Life Museum: Very interesting museum that provides a step back in time to experience the rural lives of ordinary Louisianians during the 18th and 19th centuries, including slaves and Acadian, German, and other immigrants.

3. Within 1 hour drive

Various antebellum plantations along the Mississippi River, going south towards New Orleans on River Road Swamp tours in Breaux Bridge

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