

9TH INTERNATIONAL
CONFERENCE
2023

CSR, SUSTAINABILITY,
ETHICS AND GOVERNANCE



SANTANDER
SPAIN
JUNE 14-16

TOWARDS AN ESG WORLD

SANFI
SANTANDER FINANCIAL INSTITUTE
FUNDADO POR UCEIF



9TH INTERNATIONAL CONFERENCE ON CSR, SUSTAINABILITY, ETHICS AND GOVERNANCE

Towards an ESG World



Welcome

Dear Delegates

Welcome to the 9th International Conference on CSR, Sustainability, Ethics and Governance “Towards an ESG World” held under the auspices of the Global Corporate Governance Institute. Santander Financial Institute (SANFI) and the University of Cantabria are proud to host this conference, which is the ninth international gathering of this kind after successful events held in London, Nanjing, Cologne, Perth, Santander, Abu Dhabi, Lisbon (virtually) and Baton Rouge in previous years and will be the second to be hosted in Santander.

It will be an excellent platform to deliberate upon global themes of Corporate Social Responsibility, sustainability, ethics and governance in all their various dimensions.

The Conference Organizing Committee is very excited about hosting this event and immensely grateful for the support it has received during preparations for this conference from sponsors and conference partners as well as SANFI administrative support staff. Thanks to their generosity and enthusiastic input we have been able to put together a very promising three-day programme filled with high quality paper presentations and keynote addresses with a view to maximize opportunities for dialogue and exchange.

The dinner events and the day tour will allow delegates also to experience a slice of Cantabria and Northern Spain and to enhance networking.

The event is one of the largest international conferences focusing on responsible business with delegates from over 20 nations who will present their latest research and its practical implications for business, society, academia and politics. 45 papers will be presented by academics and business representatives.

We hope this conference can be a forum for sharing and learning and a place where ideas and visions for a sustainable future can grow.

We wish you a pleasant stay in Santander and on the university of Cantabria campus and much success in your deliberations over the course of this conference. Yours sincerely,

Belén Díaz Díaz
Conference Chair

Organizing Committee

Samuel O. Idowu. GCGI President, UK

Nicholas Capaldi. GCGI CEO, USA

René Schmidpeter. GCGI Vice President, Switzerland

María Cantero Saiz. University of Cantabria, Spain

Esteban Fernández González. University of Cantabria, Spain

Rebeca García Ramos. University of Cantabria, Spain

Carlos López Gutierrez. University of Cantabria, Spain

Sergio Sanfilippo Azofra. University of Cantabria, Spain



Organizer and Supporters

Organizer



Santander Financial Institute (SANFI) is an international reference center in the generation, diffusion and transfer of knowledge about the financial sector. SANFI seeks to identify, develop, support and promote knowledge, study, talent and innovation in the financial sector, with the purpose of contributing to the welfare, development and social progress. SANFI also offers postgraduate courses in 5 countries (Spain, Mexico, Brazil, Chile and Morocco), being the most relevant the Master in Banking and Financial Markets. www.sanfi.es.

Supporters



Santander city

The city of Santander is distinguished not only for its historical charm and natural beauty, but also for its focus on innovation and technology. Considered a smart city and destination, Santander offers modern infrastructure and advanced services that make it an ideal place for hosting events. Its versatile spaces, such as convention centers and auditoriums, along with cutting-edge digital connectivity, facilitate the organization of conferences, exhibitions, and gatherings of all kinds. Additionally, Santander boasts a wide range of hotels, restaurants, and complementary activities that ensure an enriching experience for attendees. This combination of technological advancement, hospitality, and natural surroundings makes Santander a perfect destination for successful and memorable events.



London Metropolitan University

London Metropolitan University is a leading educational institution located in London, UK. With a rich history and global outlook, it offers high-quality education and a diverse range of academic programs. The university prioritizes employability, providing students with practical skills and theoretical knowledge for success in the professional world. Its prime location in a vibrant and cosmopolitan city offers numerous cultural, social, and professional opportunities to students.



Springer

Springer

The Springer publishing house is a renowned publishing company based in Germany, specialized in the publication of academic books and scientific journals. With a history spanning over 175 years, Springer has become a reference in the dissemination of scientific knowledge in various disciplines. Its publications are recognized for their academic rigor and contribution to the advancement of research.



Santander

Banco Santander

Banco Santander is a renowned global financial institution with over 160 years of history. Based in Spain, it stands out as one of the largest and most solid banks in the world. It offers a wide range of financial services, including retail banking, corporate and investment banking, insurance, and asset management. With a presence in numerous countries, Banco Santander is characterized by its commitment to innovation and technology, providing modern and accessible financial solutions to its customers worldwide.



Host Institution

The University of Cantabria (UC) is a modern public institution whose main purpose is to contribute to social progress through a firm commitment to teaching and scientific excellence.

The Spanish Government selected the UC as one of the first nine International Excellence Campus in 2009. It is considered as one of the 10 best Universities in Spain both in education as well as in research quality.



GCGI

Is an organization dedicated to promoting and fostering good corporate governance and corporate social responsibility at a global level. As a leading institute in its field, GCGI CSR focuses on research, education, and the promotion of ethical and sustainable business practices. Through its programs and activities, GCGI CSR works to raise awareness about the importance of social responsibility in the business environment and foster a balanced approach between the interests of companies, society, and the environment.



Keynote Speakers



Jaime Pérez Renovales

General secretary & secretary of the Board of Directors at Banco Santander

ESG implications for bank governance.

Graduate with a joint degree in Business Administration and Law from the E-3 programme at ICADE, and state attorney.

Other significant positions: Mr Pérez was the deputy head of Legal Services of the Spanish National Securities Market (CNMV), cabinet director for the Deputy Vice President for Economic Affairs and Minister of Economy (Spanish government), general secretary and board secretary of Banco Español de Crédito, S.A., deputy general secretary, board secretary and head of Legal Affairs at the Santander Group and under-secretary for the Presidency of the Spanish Government and chairman of the Committee for Public Administration Reform (CORA).

He served as chairman of The Official Agency of the Official State Gazette and he also served on the boards of Patrimonio Nacional, Sociedad Estatal de las Participaciones Industriales (SEPI), Holding Olímpico, S.A., Autoestradas de Galicia, S.A. and Sociedad Estatal para la Introducción del Euro, S.A.



Marcel Haag

Director for Horizontal policies at the Directorate-General for Financial Stability, Financial Services and Capital Markets Union at the European Commission.

The role of Financial Services in the fulfilment of Global SDG and the European policies around sustainable finance

Marcel Haag studied law at the universities of Freiburg, Bonn, Strasbourg and at the EUI in Florence and qualified as a judge in Düsseldorf. After a short stint in business, he joined the European Commission and worked in different Commission services. Until the summer of 2020 Mr Haag served as a Director for policy coordination in the Secretariat-General of the Commission. He is currently Director for Horizontal policies at the Directorate-General for Financial Stability, Financial Services and Capital Markets Union.



Marta Aisa blanco
is Head of Responsible Banking and Sustainability at Santander Spain.
ESG agenda: evolution and challenges for the financial sector

Marta has 20 years of experience in the financial sector, where she has developed numerous functions that give her a global and multidisciplinary vision.

She joined the Santander Group five years ago in the area of Strategy and CEO Office where she is director of government and country coordination. Previously, she was Head of Rating Agencies Relations and director of Corporate Development projects, all at Banco Popular, where she arrives from Fitch Ratings. Marta began her career in France where she specialized in macroeconomic analysis within the Commercial Office of the Spanish Embassy in France and later at CESCE as a macroeconomic analyst and head of Latin America, within the company's research and analysis service.

Since November 2019 she has occupied her current position in charge of the definition and implementation of Santander Spain's Responsible Banking and Sustainability agenda with all its stakeholders and with a special focus on the development of sustainable and responsible business with clients.

With a degree in economics from the UAM, Marta defines herself as a vocational economist and enthusiast of the topics that concern us today.



Cristina-Roxana Tanasescu
Professor at the Faculty of Economic Sciences,
"Lucian Blaga" University of Sibiu, Romania (LBUS).
The turning point in financial theory and modelling has arrived: the evolutionary model of finance

Her main research interests include: theoretical economics; philosophy/methodology of economics; economic epistemology; economic and institutional modelling; financial markets. She was awarded a postdoctoral degree by Romania's highest ranking scientific institution, the Romanian Academy, in 2010. Since 2019, she has worked as a PhD coordinator in Economics. She was a visiting professor at various European universities. She authored and co-authored a number of scientific publications, including articles, books (for example, Financial Market Analysis and Behaviour. The Adaptive Market Hypothesis, Routledge, Taylor & Francis Group, 2022; two books in 2023 accepted for publication by Springer) and conference proceedings. She was a member of the research team for over 30 research-development-innovation projects that were funded through competition or grants. She is a member of national and international scientific associations, as well as the Associated Editor of the journal Management of Sustainable Development and a member of international journal referee committees.



Conference Information

The Conference will be held at the 2nd floor of the Faculty of Economics and Business, located in the Campus of the University of Cantabria. Avenida de los Castros s/n, Santander.



Registration Desk

The Conference Registration Desk will be located on the 2nd floor of the Faculty of Economics and Business. It will be open for check – in and onsite registration from 9:00 Wednesday, 14th June - Thursday 15th June.

Name Badges

Name badges as well as other information will be provided at the Registration Desk. Admission to all sessions, morning break, lunches, welcome reception, conference dinner and Full Day Tour is by name badge only.

Meal Breaks

Coffee break and lunch will be served in the hallway outside of the session rooms at the 2nd floor of the Faculty of Economics and Business.

Conference Proceedings

An electronic copy of the Conference Proceedings will be provided to delegates through the Conference Website. The Proceedings include the abstracts of all the papers accepted for presentation at the Conference and has the following ISBN: 978-84-09-51617-9.

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BRIEF PROGRAM

14-16th of June 2023



Wednesday 14th of June

9.00-9:30h.	Conference Registration (2nd floor)
9:30-9:50h.	Conference Opening (Room Guillermo Gómez Laa, 2nd floor)
9:50-10:30h.	Keynote Speeches (Room Guillermo Gómez Laa, 2nd floor) <ul style="list-style-type: none">• 9:50- 10:10. Jaime Pérez Renovales. General secretary & secretary of the Board of Directors at Banco Santander S.A.• 10:10-10:30. Marcel Haag. Director for Horizontal policies at the Directorate-General for Financial Stability, Financial Services and Capital Markets Union at the European Commission. (<i>virtually</i>).
10:30-11:00h.	Coffee Break
11:00-11:30h.	Keynote Speech (Room Guillermo Gómez Laa, 2nd floor) <ul style="list-style-type: none">• Marta Aisa. Head of Responsible Banking and Sustainability at Santander Spain.
11:30-13:00h.	Panel Session 1 Session 1.A. Business & Society (Room 20, 2 nd floor) Session 1.B. ESG in Financial companies and sustainable finance (Room 20 A, 2 nd floor)
13:00-14:00h.	Lunch Break
14:00-15:30.	Panel Session 2 Session 2.A. ESG Performance, Evaluation & Reporting (Room 20, 2 nd floor) Session 2.B. Ethics & Sustainable Business Models (Room 20 A, 2 nd floor)
15:30-17:00h.	Panel Session 3 Session 3.A. Corporate Governance (Room 20, 2 nd floor) Session 3.B. Global Perspectives & Cases (Room 20 A, 2 nd floor)
19:30h.	Official reception offered by the Mayor of the City of Santander and Flying Buffet (Magdalena Palace)

Thursday 15th of June

9:00-9:30h.	Conference Registration
9:30-11:00h.	Panel Session 4 Session 4.A. Sustainable Business Models (Room 20, 2 nd floor) Session 4.B. CSR in Education and Regulation & SDG (Room 20 A, 2 nd floor)
11:00-11:30	Coffee Break
11:30-13:00h.	Panel Session 5 Session 5.A. Ethics & Sustainable Business Models (Room 20, 2 nd floor) Session 5.B. Corporate Governance and ESG evaluation (Room 20 A, 2 nd floor)
13:00-14:00h.	Lunch Break
14:00-15:30h.	Panel Session 6 Session 6.A. Business & Society (Room 20, 2 nd floor)
15:30-16:15h.	Keynote Speech (Room Guillermo Gómez Laa, 2nd floor) <ul style="list-style-type: none">• Cristina-Roxana Tanasescu. Professor at the Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu, Romania (LBUS).
16:15-16:45h.	Closing Remarks (Room Guillermo Gómez Laa, 2nd floor) Samuel O. Idowu (President and Deputy CEO of the GCGI)
16:45-17:15h.	Executive Board Meeting of the GCGI and Editorial Board Meeting of the JCSR (Room Guillermo Gómez Laa, 2nd floor)
19:30h.	Dinner at Deluz Restaurant. Address: Ramón y Cajal, 18, Santander

Friday 16th of June

09:30-16:00h. Tour to Santillana and Boat trip through Santander Bay with lunch / Networking

Parallel Sessions

Session 1	A Business & Society	B ESG in Financial companies and sustainable finance
Session 2	A ESG Performance, Evaluation & Reporting	B Ethics & Sustainable Business Models
Session 3	A Corporate Governance	B Global Perspectives & Cases
Session 4	A Sustainable Business Models	B CSR in Education and Regulation & SDG
Session 5	A Ethics & Sustainable Business Models	B Corporate Governance and ESG evaluation
Session 6	A Business & Society	

All "A" sessions will be held in **Room 20** and "B" sessions in **Room 20A**, both in the 2nd floor of Faculty of Economics and Business of the University of Cantabria.

9TH INTERNATIONAL CONFERENCE 2023

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PROGRAM
14-16th of June 2023



Wednesday, 14th of June

- 9:00-9:30h. Conference Registration (2nd floor)**
- 9:30-9:50h. Conference Opening (Room Guillermo Gómez Laa, 2nd floor)**
- Matxalen Llosa. Vice Chancellor for Internationalization and Global Commitment of the University of Cantabria
 - Jesus Collado. Dean of the Faculty of Economics and Business. University of Cantabria
 - Samuel Idowu. President of the Global Corporate Governance Institute
 - Belén Díaz. Chair of the Organizing Committee. Academic Director of SANFI
- 9:50-10:30h. Keynote Speeches | Moderated by Begoña Torre. General Director of UCEIF Foundation (Room Guillermo Gómez Laa, 2nd floor)**
- 9:50-10:10. Jaime Pérez Renovales. General secretary & secretary of the Board of Directors at Banco Santander S.A.
ESG implications for bank governance.
 - 10:10-10:30. Marcel Haag. Director for Horizontal policies at the Directorate-General for Financial Stability, Financial Services and Capital Markets Union at the European Commission. *(virtually).*
The role of Financial Services in the fulfilment of Global SDG and the European policies around sustainable finance
- 10:30-11:00h. Coffee Break**
- 11:00-11:30h. Keynote Speech (Room Guillermo Gómez Laa, 2nd floor)**
- Marta Aisa. Head of Responsible Banking and Sustainability at Santander Spain.
ESG agenda: evolution and challenges for the financial sector
- 11:30-13:00h. Panel Session 1**

Session 1.A. Business & Society (Room 20, 2nd floor)

Moderator: Samuel Idowu (London Metropolitan University, UK)

Reflections on Corporate Social Responsibility Landscape for Canadian Mining Transnational Corporations in the Aftermath of Nevsun Resources Ltd. v. Araya.

Martin-Joe Ezeudu
Lakehead University, Canada

The Influence of Role on Sustainability Attitudes and Practice: A Study of Business and Political Leaders in India.

Jang Singh
Odette School of Business, University of Windsor, Canada

Are Family Firms Adapting Their Business Practices to the World's Current Sustainability Demands? Status and Future Trends.

María de los Ángeles Hubard, Marta Pérez Pérez & Ana María Serrano Bedia
University of Cantabria, Spain

Session 1.B. ESG in Financial companies and sustainable finance (Room 20 A, 2nd floor)

Moderator: Rebeca García Ramos (University of Cantabria, Spain)

Analysis of the emerging contribution of the Spanish insurance sector to the development of sustainable finance.

Elena Sevilla Sanromán & Manuel Fernández López
Universitat Oberta de Catalunya (UOC), Spain

Climate Risk and the Bank Lending Channel of Monetary Policy.

Sergio Sanfilippo-Azofra, Begoña Torre-Olmo & Maria Cantero
University of Cantabria, Spain

The Geopolitical Accountability of the Central Banks Gold Reserve

Rute Abreu & Carlos Pinho
Instituto Politécnico da Guarda, Portugal & Universidade de Aveiro, Portugal

Value challenge: the role of sustainability as an open innovation approach

Francesco Martielli, Antonio Salvi & Emanuele Doronzo
University of Turin & University of Molise, Italy

13:00-14:00h.

Lunch Break

14:00-15:30h.

Panel Session 2

Session 2.A. ESG Performance, Evaluation & Reporting (Room 20, 2nd floor)

Moderator: Samuel Idowu (London Metropolitan University, UK)

Is there an alignment between ESG ratings and climate risk?

Luis Otero González, Pablo Durán Santomil, Diego Alaiz Crespo & Andrés Soto
Universidad de Santiago de Compostela, Spain

ESG 2.0: The new perspective for human rights due diligence.

Iury Prado Muci de Lima & Diego Costa Fernandes
University of Turin & Got-It Knowledge Consulting, Brazil

Brands Interacting with Each Other like Friends on SNS: How Casual Brand-Brand Interaction Influences Consumer's Perceived Environmental CSR

Jiaying Ju & Bjoern Frank
Graduate School of Commerce, Waseda University, Japan

ESG and Asset Quality in the Banking Industry: The Moderating Role of Financial Performance

Maria Cantero Saiz, Salvatore Polizzi & Enzo Scannella
University of Cantabria, Spain & University of Palermo, Italy

Session 2.B. Ethics & Sustainable Business Models (Room 20 A, 2nd floor)

Moderator: Rym Mouelhi (Queen Mary University of London, UK)

Ethical Organizational Culture: Is it a Mirage?

Biswanath Swain

Indian Institute of Management Indore, India

Business ecosystems as communities of practice: Technologies for incentivising collaboration among competing actors

Joel Wolff, Esko Hakanen & Jarno Marttila

Aalto University, Finland & TX Tomorrow Explored, Switzerland

B-Corp certification and its effect on corporate ROA: A panel data analysis.

Violeta Bringas, Carlos López-Gutiérrez & Andrea Pérez

University of Cantabria, Spain

Environmental Colonialism and Climate Racism in Favelas in Brazil: Manifestations and Strategies to Address Socio-environmental Inequalities and Promote Climate Justice.

Armando Dias-da-Fé, Rute Abreu & Rosmel Rodriguez

Politécnico da Guarda, Portugal & Universidade de Coimbra, Venezuela

15:30-17:00h.

Panel Session 3

Session 3.A. Corporate Governance (Room 20 , 2nd floor)

Moderator: Carlos Lopez (University of Cantabria, Spain)

Happiness and Satisfaction with life and work of Portuguese Chartered Accountants.

Rute Abreu, Ana-Clara Borrego, João-Emílio Alves, Rui Brites, Francisco Carreira

Guarda Polytechnic Institute, Portalegre Polytechnic Institute, ISEG-University of Lisbon and Setúbal Polytechnic Institute, Portugal

Influencing the Commons: ways smaller nation states can witness transnational corporation

ESG accountability

Adrian Glamorgan

Alphacrucis University College, Australia

Corporate disclosure on corruption. An approach from Spanish listed-companies.

Orencio Vázquez, Eva Pardo & Marta de la Cuesta - González

UNED, Spain

Stakeholder Perceptions of CSR and Organizational Innovation Capability: Role of ESG Rating Agencies as Information Intermediaries

Megumi Suto & Hitoshi Takehara

Waseda University, Japan

Session 3.B. Global Perspectives & Cases (Room 20 A, 2nd floor)

Moderator: Renginee G. Pillay (University of Greenwich, UK)

Collaborating for a Sustainable Future: A Case Study of an Energy Conglomerate's Transformation.

Heejung Yim

Stanford Center at the Incheon Global Campus, South Korea

Third Sector's Corporate Social Responsibility.

João de Sousa Assis

ISCAL - Polytechnic Institute of Lisbon, Portugal

An Analyses of the Effects of An Absence of Governance & Community Solutions in Combating Environmental Degradation.

Olusegun S. Ehinfun & Paul R. Sachs

University of York, United Kingdom & ReidSachs LLC., United States of America

Sustainable Development of a Historic Market Street in Kyoto: Factors for Success and the Impact of Tourism Development

Naoe Imura

Nagoya Institute of Technology, Japan

19:30h

Official reception offered by the Mayor of the City of Santander and Flying Buffet (Magdalena Palace)

Thursday 15th of June

9:00-9:30h.

Conference Registration

9:30-11:00h.

Panel Session 4

Session 4.A. Sustainable Business Models (Room 20, 2nd floor)

Moderator: María Cantero (University of Cantabria, Spain)

Social Entrepreneurship through Collaboration A Case Study on Sustainable and Inclusive Social Business Development in Japan.

Keiko Yokoyama & Yukihiro Wakuta

Kansai University & Nagoya University, Japan

An international empirical exploration of similarities and differences among categories of social entrepreneurs.

Carlos López-Gutiérrez, Andrea Pérez & Ana Fernández-Laviada

University of Cantabria, Spain

Adaptation and Mitigation of Climate Change from a Transdisciplinary Perspective: Integrating knowledge and practices to face global challenges. Case: Aragon Circular Economy Plan "Circular Aragon".

Rosmel Rodriguez, Rute Abreu & Armando Dias-da-Fé

Polytechnic University of Guarda & Universidade de Coimbra, Portugal

From Corporate Social Responsibility to Corporate Sustainability? A response from data science and the tourism sector in Spain.

Maria Fernanda Bernal Salazar, Elisa Baraibar Diez & Jesús Collado Agudo
University of Cantabria, Spain

Session 4.B. CSR in Education and Regulation & SDG (Room 20 A, 2nd floor)

Moderator: Sergio Sanfilippo Azofra (University of Cantabria, Spain)

Role of Indian spiritual organizations in expediting SDG targets for India. A case study on Isha Foundation in fostering Sustainable Development Goal for Quality Education (SDG 4).

Neha Banerjee
Amity School of Communication, Amity University, Noida, India

UK Transnational Education: Academic Collaborative Partnerships as agents towards reaching the UN Sustainable Development Goals.

Ron Cambridge
London Metropolitan University, United Kingdom

Social Impact Assessment of Mandatory CSR in Mauritius.

Renginee G. Pillay & Neeveditah Pariag-Maraye
University of Greenwich, United Kingdom & University of Mauritius, Mauritius

11:00-11:30

Coffee Break

11:30-13:00h

Panel Session 5

Session 5.A. Ethics & Sustainable Business Models (Room 20, 2nd floor)

Moderator: Rute Abreau (Guarda Polytechnic Institute, Portugal)

Dehumanising the workplace: Examining the impact of AI-based smart office characteristics on employees' perceptions and behaviours.

Wenxuan Shi & Bjoern Frank
Graduate School of Commerce, Waseda University, Japan

Managers' approach to CSR and its relation with firm performance.

Anna Napiórkowska
SGH Warsaw School of Economics, Poland

Corporate Responsibility: Understanding (and Misunderstanding) of Corporate Social Responsibility, Sustainability and Solidarity.

Emma Thornberg, Miquel Bastons & Rejina Mary Selvam
International University of Catalunya, Spain

Hybrid organizations: The state of research and avenues ahead

Elsa Diez Busto, Laura Michelini, Ana Fernández Laviada & Lidia Sanchez Ruiz
University of Cantabria, Spain & LUMSA University, Italy

Session 5.B. Corporate Governance and ESG evaluation (Room 20 A, 2nd floor)

Moderator: Biswanath Swain (Indian Institute of Management Indore, India)

Triple Bottom Line Insolvency and Directors' Duties.

Adrian Glamorgan

Alphacrucis University College, Australia

Self-regulation and code of conduct in the community: Case studies on utilising decentralisation technologies for improving sustainability and collective governance.

Esko Hakanen, Joel Wolff, Ville Eloranta & Claire Shaw

Aalto University, School of Business, Finland

The Corporate Discourse and Ethics in Tax Management: A Perspective of Corporate Social Responsibility (CSR)

Euridice Mamede de Andrade, Armando Dias-da-Fé & José Paulo Cosenza

University Federal of Rio de Janeiro, Brazil; Polytechnic University of Guarda, Portugal &

Fluminense Federal University, Brazil

The impact of female outside directors in the Corporate Government.

Naoe Imura

Nagoya Institute of Technology, Japan

13:00-14:00h

Lunch Break

14:00-15:30h.

Panel Session 6

Session 6.A. Business & Society (Room 20, 2nd floor)

Moderator: Esteban Fernández (University of Cantabria)

How to encourage buying recycled products – a South African - German comparison.

Thomas Dobbstein & Carina Lochner

Baden-Württemberg Cooperative State University, Germany & Vorarlberg University of Applied Sciences, Austria

The impact of European law compliance on the pursuit of sustainability and CSR in the Global South: Evidence from the Tunisian Textile industry.

Rym Mouelhi

Queen Mary University of London, United Kingdom

Optimising social impact in organizations: a proposal for a methodology based on case studies.

María Asunción Cano-Escoriaza

UDIMA

- 15:30-16:15h.** **Keynote Speech (Room Guillermo Gómez Laa, 2nd floor)**
Cristina-Roxana Tanasescu. Professor at the Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu, Romania (LBUS).
The turning point in financial theory and modelling has arrived: the evolutionary model of finance
- 16:15-16:45h.** **Closing Remarks (Room Guillermo Gómez Laa, 2nd floor)**
Samuel O. Idowu (President and Deputy CEO of the GCGI)
- 16:45-17:15h.** **Executive Board Meeting of the GCGI and Editorial Board Meeting of the JCSR (Room Guillermo Gómez Laa, 2nd floor)**
- 19.30** **Dinner at Deluz Restaurant.** Address: Ramón y Cajal, 18, Santander

Friday 16th of June

- 09:30-16:00h.** **Tour to Santillana and Boat trip through Santander Bay with lunch / Networking**

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SOCIAL PROGRAM

14-16th of June 2023



Social Program

Welcome reception

Wednesday, 14th of June, 19:30h

Palacio de la Magdalena. Av. de la Reina Victoria, s/n, 39005 Santander.

Official reception offered by the Mayor of the City of Santander and Flying Buffet



Conference Dinner

Thursday, 15th of June, 19:30h

Dinner at Deluz Restaurant. Address: Ramón y Cajal, 18, Santander

The Conference Dinner is free for fully or one-day registered delegates. Additional tickets can be purchased at registration desk for €50.



Day Tour Santillana, Boat Trip & Lunch

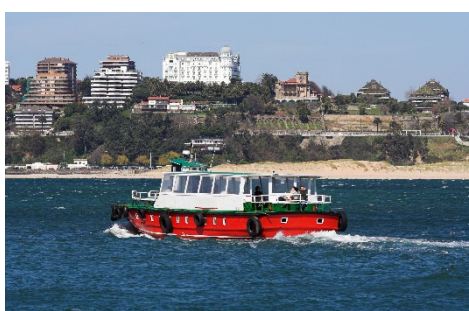
Friday, 16th of June, 9:30

Meeting Point: Hotel Santemar (Calle Joaquín Costa, 28, 39005 Santander).

Visit to Santillana. **Santillana del Mar** is a historic town situated in Cantabria. Its many historic buildings attract thousands of holidaymakers every year.

Boat trip through the bay. Participants will be able to enjoy of unforgettable panoramic views of the waterfront of Santander, the Palacio Magdalena, as well as beaches of Sardinero and Puntal dunes.

The Tour is free for fully registered delegates. Additional tickets can be purchased at registration desk for €79.



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**LIST OF PARTICIPANTS
14-16th of June 2023**



List of participants

NAME	INSTITUTION	COUNTRY	AUTHOR IN SESSION	CHAIR IN SESSION
Adrian Glamorgan	Alphacrucis University College	Australia	3.A, 5.B	
Ana Clara Borrego	Portalegre Polytechnic Institute, VALORIZA-IPP	Portugal	3.A	
Ana Fernandez Laviada	University of Cantabria	Spain	4.A, 5.A	
Anna Napiórnowska	Warsaw School of Economics	Poland	5.A	
Armando Dias da Fé	Polytechnic University of Guarda	Brazil	2.B, 4.A, 5.B	
Begoña Torre Olmo	University of Cantabria	Spain	1.B	
Belén Díaz Díaz	University of Cantabria	Spain		
Biswanath Swain	Indian Institute of Management Indore	India	2.B	5.B
Carlos López Gutiérrez	University of Cantabria	Spain	2.B, 4.A	3.A
Cristina-Roxana Tanasescu	University of Sibiu	Romania	Keynote Speaker	
Diego Alaiz	Universidad de Santiago de Compostela	Spain	2.A	
Diego Costa Fernandes	Got-It Knowledge Consulting	Italy	2.A	
Elena Sevilla Sanromán	Universitat Oberta de Catalunya	Spain	1.B	
Emma Thornberg	International University of Cataluña	Spain	5.A	
Esko Hakanen	Aalto University	Finland	2.B, 5.B	
Esteban Fernández	University of Cantabria	Spain		6.A
Eva Pardo	UNED	Spain	3.A	
Francesco Martielli	University of Turin	Italy	1.B	
Heejung Yim	Stanford Center at the Incheon Global Campus	South Korea	3.B	
Iury Prado Muci de Lima	University of Turin	Italy	2.A	
Jaime Perez Renovales	Banco Santander	Spain	Keynote Speaker	
Jang B Singh	Odette School of Business, University of Windsor	Canada	1.A	
Jean Hanna	Nakheel Community Management	United Arab Emirates		
Jiaying Ju	Waseda University	Japan	2.A	
Joel Wolff	Aalto University	Finland	2.B, 5.B	
José Andrés De Lorenzo-Cáceres	Maska	Spain		
Keiko Tomoda	Kansai University	Japan	4.A	
Kenneth Ibhaluobe	London Metropolitan University	UK		
Marcel Haag	European Commission	Belgium	Keynote Speaker	
Michael Gibbons		USA		

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María Cantero	University of Cantabria	Spain	2.A, 1.B	4.A
María Fernanda Bernal	University of Cantabria	Spain	4.A	
María de los Ángeles Hubard Díaz	University of Cantabria	Mexico	1.A	
Marie Gunning	SOLANA, Inc.	USA		
Marta Aisa	Banco Santander	Spain	Keynote Speaker	
Martin Joe Ezeudu	Lakehead University	Canada	1.A	
Mary Kate Murphy	College of Holy Cross	USA		
Megumi Suto	Waseda University	Japan	3.A	
Mohammed Najm	Nakheel Community Management	United Arab Emirates		
Naoe Imura	Nagoya Institute of Technology	Japan	3.B, 5.B	
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Rebeca García-Ramos	University of Cantabria	Spain		1.B
Renginee Pillay	University of Greenwich	UK	4.B	3.B
Ron Cambridge	London Metropolitan University	UK	4.B	
Rute Abreu	Guarda Polytechnic Institute, CICEF-IPCA, CISED-IPV,	Portugal	1.B, 2.B, 3.A, 4.A	5.A
Rym Mouelhi	Queen Mary University of London	UK	6.A	2.B
Samuel Idowu	London Metropolitan University	UK		1.A, 2.A
Sergio Sanfilippo Azofra	University of Cantabria	Spain	1.B	4.B
Susanna Gibbons	Carlson School of Management	USA		
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